MOTION PICTURE LIERALD

COMPO:

Accepts Allied Compromise
On TOA Representation

Approves Enlarged Board, 31-Member Executive Unit

Threat of Increased U.S. Tax Alarms Exhibitor Groups



Settlements End Trust Suit
Claims Totaling \$14,000,000

PREVIEWS (In France Digest): SECTIME FOR SCHOOL, FOR CLIME THE HIGHEST MOUNTAINS BLUE BLOOD, MR. UNIVERSE, GENE AUTEY AND THE MOUNTES, GASOLINE ALLEY, THESE SECOND WOMAN

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JANUARY IS 1961

Kindly Lion

TO THE EDITOR:

I would like to start the New Year with a resolution of thanks to Metro-Goldwyn-Mayer for giving us so many top grossing features of which several were roadshow attractions at film rentals we could afford.

Good old Leo, the Lion didn't gouge us for all the profits, either. "Battleground," "Father of the Bride," "Annie Get Your Gun" and "King Solomon's Mines" were all roadshow caliber and were top grossers.

With the lineup for '51, Metro looks to be the top money company again. My sincere thanks to Metro, the truly square-deal company.—W. FRANK AYDELOTTE, Trail Theatre, Fort Collins, Colo.

A LETTER WHICH APPEARED IN MOTION PICTURE HERALD, JAN. 6, 1951



B.

our'51 model is b

OPERATION PACIFIC

JOHN WAYNE - PATRICIA NEAL WARD BOND - PHILIP CAREY

STORM

GINGER ROGERS - RONALD REAGAN

DALLAS COLOR BY TECHNICOLOR
EARY COOPER - RUTH ROMAN STEVE COCHRAN MASSEY - BARBARA

HIGHWAY 301 STEVE COCHRAN - VIRGINIA GREY GABY ANDRE

AMES CAGNEY - VIRGINIA MAYO DORIS DAY - GORDON MACRAE GENE WELSON

DAVID BRIAN - JOHN AGAR ANK LEVEJOY- SUZANNE DALBERT





uilt for Porte

ALFRED HITCHCOCK'S

FARLEY GRANGER - RUTH ROMAN ROBERT WALKER

and on! and on!! and on!!!

COLOR BY TECHNICOLOR GREGORY PECK - VIRGINIA MAY

AN ELIA KAZAN PRODUCTION
VIVIEN LEIGH · MARLON BRANDO
PRODUCED BY CHARLES K. FELDMAN

ARNER



Tubinstei ! ascha heife

A cinch to get fine response!"

"A top offering, first rate!"

20th Century-Fox with great pride announces the World Premiere at the Park Avenue Theatre, N.Y. for one of the great musical experiences of all time!

RECKE MA PONTING CONNEY

mitropoulos conducting

Produced by RUDOLPH POLK and BERNARD LUBER Directed by IRVING REIS - Introduction by DEEMS TAYLOR Screenplays by Liam O'Brien, Harry Kurnitz, John Paxton, and David Epstein - A World Artists Production

There's No Business like 20 Business!



MOTION PICTURE HERAI

MARTIN QUIGLEY, Editor-in-Chief and Publishe

MARTIN QUIGLEY, IR., Editor

Vol. 182, No. 3

January 20, 1951

One Cheer More

HE industry has already given three cheers for COMPO; the first, when it was conceived in Chicago; the second, when it was named in Washington, and the third, when it was legalized at the second Chicago meeting. Now it is

it was legalized at the second Chicago meeting. Now it is appropriate to give one cheer more.

On January 12 in New York the obstacle posed by TOA objections to the composition of the executive board of COMPO was overcome. In the compromise solution TOA's disagreement with the scope of COMPO's activities was quietly forgotten. The cause of industry unity was served by understanding on the part of all the delegates. In this way COMPO has received its first chance to do the job for which it was alanged. it was planned.

From this point on COMPO must be judged on the basis of what it does. The latest cheer has been given for surmounting organizational hurdles. It is earnestly to be hoped that difficulties concerning COMPO's "table of organization"

are at an end.

The COMPO management plan now recommended to all the constituent organizations wisely provides for increased emphasis on exhibition interests. The new board of directors will have a large membership, including one delegate from each regional exhibitor organization. Between annual meetings of the board, COMPO business will be directed by an executive committee composed of eight TOA members, eight Allied members, the other eight charter members and seven members at large elected by the board.

The large board of directors will act on the basis of majority rule. However, the executive committee will have ever present the threat of any one of the 31 members exercising a veto. Feeling within the industry should prevent a single person or a smell group from blocking the will of an otherwise united COMPO.

Concerning COMPO and public relations in general an edi-torial in the *Herald* pointed out months ago that "Lip service is not enough." Beyond formal approval, COMPO must have financial and moral support. It is no secret that up to now, despite the fact that exhibitors and distributors were supposed to start contributing 1/10 of one per cent of rentals from September 1, 1950, COMPO's treasury has received meager

The industry problems which occasioned the formation of COMPO still await solution. At the earliest possible moment COMPO should swing into action. It deserves a fair trial to demonstrate what the diverse organizations of the motion picture business, when working together, can accomplish in the fields of public relations, taxation and defense cooperation.

March of Time's Tito

OME years ago adverse comment on this page concerning pictorial scenes favorable to Nazi Germany incorporated in a March of Time issue resulted in the Herald being banned in Hitler's land. Perhaps now the Herald will be viewed with suspicion by Marshal Tito and his Communist Government in Yugoslavia.

While it is true that some one preparing for a fight, or in

one, is glad to have allies from any quarter, it is safe to say that if Tito were the only ally obtainable, it would be better to stand alone.

The March of Time issue titled "Tito-New Ally?" does everything but make the Communist dictator a saint and had the running time continued another few minutes that seemed likely to be proposed. Tito is shown as the idol of his land, educator of the people, industrial planner, military defender against the Soviet Union and its satellites. The March of Time commentator does mention that Tito is a Communist but no commentator does mention that the is a communist but no emphasis is given to what that means. Rather by picture and word Tito is shown to be a great nationalist and, inferentially, a defender of human rights.

Even if the March of Time does not remember the facts

about Tito, many theatre patrons will. In some audiences there will be veterans who, in 1945, rushed to Trieste to stop Tito's forces bent on disobeying top Allied Military commands in their dash to seize disputed territory. Other patrons will in their dash to seize disputed territory. Other partons will recall Tito's attacks on U. S. planes, persecutions of religion, attempts to confiscate all private property, and his ruthless obliteration of all political opposition.

There is no evidence that the quarrel between Stalin and

Tito is anything more than a disagreement over the relation-ship between Yugoslavia and Russia. Tito professes to be as good a Communist as Stalin. Their minor quarrel might be settled at any moment to the embarrassment of the viewpoint of the March of Time editors.

Freedom and the Writer

EVENTEEN men, most of whom are prominent in writing Scircles, inserted a three-column advertisement in the New York Times January 15 seeking to promote the cause of freedom. One of the three major points of the ad read:

"American writers have been forced to choose jail

rather than betrayal of their beliefs.

"Hollywood writers or directors are in Federal prisons today in spite of their belief that the First Amendment to the Constitution was written to protect the privacy of political opinions. Every man who writes is less free as a result."

It would seem that the group sponsoring the advertisement partly in behalf of the so-called Unfriendly Ten Hollywood witnesses might have served their cause better had they re-read the First Amendment to the Constitution. That amendment prevents Congress from establishing a state religion or from making laws abridging freedom of speech, or the press and of the right of petition. No guarantee is given of "the privacy of political opinions" nor is any possible when some opinions, such as those of Communists, are bent on destroying the whole Constitution and the Government upon which it was founded.

It is absurd to assert that "every man who writes is less free" because some film writers are jailed for refusing to answer what the Courts have held was a proper question by a Congressional committee concerning their membership in the Communist Party.

Letters to the Herald

Weather or No

TO THE EDITOR:

It isn't only television that is keeping people home and therefore from attendance at the film theatres. Those interested in the public safety have taken to counseling and instructing upon the least sign of inclement weather that people do not venture out. Too often these instructions are unwarranted, additionally depriving us of some muchneeded patronage.

There are times when warnings against the emergence of the public into the open are justified. As a reasoning citizen I cannot quarrel with the repeated instructions by Mayor Impellitteri on the day of the record gale in November that everyone stay indoors as a safety measure, even though our business was horrible that day as a result.

But frequently public officials and news commentators act upon a merely slightly adverse turn in the weather to warn the public against driving or even venturing outdoors. New Year's Eve was a case in point. That day was raw and partly wet, and people were told it would not be safe to go out. Although it was cold New Year's Eve, the streets were clear and dry. But the damage had been done. Much less than the usual number of persons went out and the film houses again suffered on one of the very few nights that they could ordinarily count on capacity business.

While driving to the theatre, I heard a news commentator report snow and possibly sleet on the way. That in itself would have been sufficient. But the commentator added the suggestion that people do not take their cars out that night. As it often turns out, there was no snow or sleet that evening. Many of those who might have gone out probably changed their plans with the weather warnings and stayed home. And more movie theatre business was lost.

The exhibitor associations might add to their good work by requesting public officials and news commentators not to ask the public to stay home on the threat of bad weather unless the situation really is serious. They could be joined in this plea by the restaurant people and others catering to the public who would similarly suffer.

The associated film theatres might go further and jointly finance spot announcements on the air after each fair-weather forecast, something like the following: "The weather is just right. Go out and see a movie tonight."—MONTAGUE SALMON, Managing Director, Rivoli Theatre. New York, N. Y.

Top Grossers

TO THE EDITOR:

For the record, the five top-grossing pictures in my small town—and I'll bet you a lot more small town exhibitors will agree —are:

"Stars in My Crown"—the biggest gross ever turned in by any picture at any admission price in 18 years of theatre business.

"Ma and Pa Kettle Go to Town"—a shade under "Stars" but terrific.

"Cheaper By the Dozen"—makes you glad you're an exhibitor.

"Three Little Words"-best musical of the year.

"Duchess of Idaho"—tops.—HAROLD L. HARGIS, Manager, Rio Theatre, Rockport, Ind.

Suggestions

To THE EDITOR: Rentals are too high.

Reing Crosby will be finished if Paramount continues to put him in pictures like "A Connecticut Yankee in King Arthur's Court."

Ban the old costume pictures. Make more good cartoons. Make less horror and murder pictures. Ban the English pictures and all dialect in all pictures people can't understand.—Hope, N. D., Exhibitor.

Story Important

TO THE EDITOR:

More and more the industry is depending less on star draw and more on story attraction. Two of our top grossers this year were features without star attractions. It's a healthy change. We think that Hollywood is finally showing signs of growing up.

We also appreciate the less strict censorship evident in some recent releases.—Bradford, Pa., Exhibitor.

Better Titles

TO THE EDITOR:

What we need is better titles—some that the people or patrons understand and whose meaning they will know.—BILLIE WATTERSON, Assistant Manager, Loew's State, Louisville, Ky.

Institutional Ads

TO THE EDITOR:

There should be more national institutional advertising, the cost split between distributor and exhibitor.—OSCAR A. BROTMAN, Avaloe Theatre, Chicago, Ill.

Blow Our Own Horn

TO THE EDITOR:

It is well known, but worth repeating, that every person in this country has two businesses—his own and the movie business. For the past year, many of the outsiders have been writing the obituary of the movies, knocking the pictures even though they never go to the movies and forcelling the longevity and giving their opinions as to exactly when the business will die—from two to five years. But the saddest part of the whole mess is that many of us take it lying down instead of biting back, stopping these most harmful rumors and showing up these fly-by-night, two-bit prophets.

If these guys have the audacity to knock the quality of our pictures, why don't we snap back by telling them that if we ever showed on our screens the junk that television shows we really wouldn't last very long. Ninety-five per cent of the television stars and writers haven't the talent or good looks to even enter a motion picture studio; three per cent of the other five probably could carry a spear in a mob scene.

But, no, the industryites say, "What our business needs is good pictures-that's our We don't get good pictures." weakness. We've got to praise ourselves and our industry; nobody else is doing it. As Ben Kalmenson says we've got to buckle down, use elbow grease and reduce the size of our derrieres. Shout it from the housetops, Give it to them right on both sides of their noses and tell them that if they want real entertainment they can get it at the movies, the greatest entertainment ever devised by man at the lowest prices anywhere, and if they want something for nothing they can get it from television. You know how much something is worth when you don't pay for it.

I suggest a way to get back lost audiences would be a "Back to the Movies" movement to be started by us in the industry. Suppose we begin to see the pictures ourselves and begin to praise ourselves instead of burying ourselves.—MEYER STANZLER, Community Theatre, Wakefield, R. I.

Names Mean Little

TO THE EDITOR:

Names mean little anymore. Star power is almost negligible. To be box office, a picture must be a combination of story values, cast and a title that connotes enter-tainment. Advertising also must be straightforward and honest.—Kansas City, Mo., Exhibitor.

MOTION PICTURE HERALD

January 20, 1951

COMPO ready to roll as organizational problem is settled Page 13

TERRY RAMSAYE Says—A column of comment on matters cinematic Page 16

TAXES, "Fifth Horseman," gallops over the industry's horizon Page 17

TRUST suits, with damages totaling \$14,-000,000, settled recently Page 20

IT'S Operation New London at opening of "Operation Pacific" Page 21

BAN on set building at studios is not contemplated by NPA now Page 22

LAWRIE of Finance Corporation warns British costs must be kept down Page 24

PHONEVISION draw on basis of 6.2 persons per set, Zenith contends Page 26

WOLFSON has earned respect and regard of entire Miami community NATIONAL SPOTLIGHT—Notes on indus-

try personnel across country MOTORING public target of Midwestern

drive-in poster campaign

SERVICE DEPARTMENTS

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Release Chart by Companies	Page 677
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Development and trends that shape the motion picture industry's future.

- President Truman's budget message to Congress has made it clear that tax increases of 1950 will seem small compared with those coming this year. The industry may face a fight to prevent an increase in the admissions tax.
- The industry has very slight chance of getting any further relaxation in the Government's order limiting theatre construction. In fact, the order has just been extended to commercial construction, indi-

cating the Administration's feeling that further conservation measures are needed. The best the industry can hope for is that the present exceptions and exemptions in the theatre ban are not tightened.

- A consent decree with Loew's, if it comes at all, will be some months off. The Government and the film company haven't even begun the time-consuming theatre-by-theatre bargaining that delayed the Warner decree so long.
- The flow of television sets to the public isn't likely to dry up in 1951 despite the war emergency and the projected shortage of materials. Tube production at present is at an all-time high and many of the needed items have been stockpiled.

REPORT JOHNSTON NAMED REARMAMENT ADVISOR

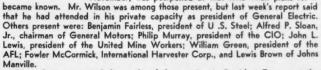
Eric Johnston, president of the Motion Picture Association, has been offered and will accept a post as top adviser to Charles E. Wilson who, as mobilization

director, heads the country's rearmament and emergency economic program, it was widely reported in New York and Washington Wednesday. At the same time, it was reported in New York after a very closed meeting of the MPAA board that Mr. Johnston had been given a leave of absence in order to take the post.

> No confirmation of either report was issued but neither were there any denials and it was pointed out that any announcement would have to come from official Washington, not from the Association.

> It is believed that Mr. Johnston's post will be in the general field of industry labor relations. The report came in the wake of a story published last week of a highly secret meeting January 3 at the Union Club in New York attended by top business and labor executives.

The meeting, arranged by Mr. Johnston for late in November, was postponed at that time when plans for it



Mr. Johnston reported the results of the meeting to President Truman at the White House the next day.

Mr. Johnston recently was given a five-year extension of his unexpired contract as president of the MPAA. It was not immediately apparent who would replace him during a leave of absence. Francis Harmon, MPAA vice-president, has been ill for several months and is now in Florida recuperating.



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This week in pictures





TESTIMONIAL, for services given. Wade Pearson, center, 1950 Chief Barker of Washington Variety Tent II, receives a wrist watch from 1949 Chief Barker Jake Flax, while Morton Gerber, 1951 Chief Barker, is a spectator. The presentation was at the annual luncheon during which new officers were installed.

PACIFIC PREMIERE of Warners'
"Operation Pacific," at Warner's Hollywood Theatre, Hollywood. Above,
host Jack Warner, production chief, is
interviewed by Swedish reporters on
a world-wide network. For news
of the picture's world premiere at the
New London submarine base, turn to
page 21.

SWEDISH showing of RKO Radio's Disney release, "Cinderella." The company's Swedish manager, Carl Wallman, escorts his guests Queen Ingrid of Denmark and her daughters, Princesses Anne-Marie, Margarethe, and Benedikte





AIDING THE SALES DRIVE for National Monogram Week, left. Jane Nigh, Monogram star, is on hand at the Los Angeles exchange for signing of booking contracts celebrating National Monogram Week to be held February 11 through 17. With her are Howard Stubbins, West Coast franchise holder; Cullen Espy, Fox West Coast circuit film buyer; and M. J. E. McCarthy, branch manager.

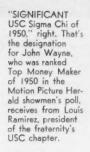


THEATRE TELEVISION west of Chicago, at Metropolitan Theatres' Orpheum, Los Angeles. Host to 200 of the industry at demonstration of RCA direct projection was Sherrill C. Corwin, right, the circuit's vice-president. With him at the control panel are William Srere, center, and Arthur Jackson, RCA. Mr. Corwin said the equipment will be used regularly, giving news, sports, and live talent shows.

"MR. MUSIC," right, marks his 20th anniversary. It's Bing Crosby, at the testimonial luncheon in Paramount studio's commissary. With him is Y. Frank Freeman, studio vice-president and production head. The luncheon was attended by radio and music personalities and disc jockeys. The top of the cake was a record, around which were opening notes of Bing's radio theme "In the Dlue of the Night."



A SCENE, left, from 20th-Fox's "I'd Climb the Highest Mountain," starring Susan Hayward and William Lundigan. At "exhibitor family" showings in 178 cities, the picture will be seen by thousands of showmen and community and religious leaders.











HEARTWARMING is 20th Century-Fox's Technicolor "I'd Climb the Highest Mountain," the story of an itinerant preacher in the Georgia hills. Above, William Lundigan and Susan Hayward in a scene from the film, which will have a gala world premiere February 6 at the Paramount theatre, Atlanta.

HIGH FLYER is "Halls of Montezuma," which is smashing box office records in its initial engagements throughout the country. At left, starlet Kathleen Hughes christens a Corsair fighter plane after the Technicolor film at El Toro Marine Corps Air Station, as Lt. Col. John Dobbin looks on.



GENIUS is brought before the public in "Of Men and Music," the first full length concert package, which world premieres at the Park Avenue theatre, New York, February 13.

Above, Dimitri Mitropoulos conducting the N. Y. Philharmonic Symphony Orchestra. Other artists in the film are Jascha Heifetz, Artur Rubinstein, Jan Peerce and Nadine Connor.

CAMERA TRICKS demonstrated by Michael Rennie, featured in 20th-Fox's "13th Letter," fascinate sultry Constance Smith, who shares honors in the filmed-in-Canada melodrama. Starred in the picture are Linda Darnell and Charles Boyer. It's a February topper for exhibitors.



(Advertisement)

OVERHAUL MACHINERY; COMPO READY TO ROLL

Board Accepts Compromise Urged by Allied Meeting Objectives of TOA

COMPO has been given a new lease on life

Following a two-day conference in New York last week, the executive board of the Council of Motion Picture Organizations agreed on a compromise plan aimed at settling the Council's internal difficulties.

Authored by Allied States Association, the proposed new structure nevertheless meets the objectives of Theatre Owners of America for enlarged participation in the all-industry group of local and regional exhibitor groups.

COMPO's expanded corporate setup provides for a new board and an executive committee of 31. While membership in the latter group is limited, the board may have an unlimited number of members, depending on the number of groups and organizations affiliated with the Council.

The board will designate the executive committee which, in addition to the voting 10-man membership of the existing group, also will embrace a maximum of seven representatives from Allied, seven from TOA and another seven to be elected at large.

The additional Allied and TOA members are to be designated by their respective organizations. The Pacific Coast Conference of Independent Theatre Owners is to have additional representatives among the members-at-large.

Present arrangements make it clear that the executive committee would be heavily weighted in favor of exhibition.

COMPO's new structure must be ratified by the boards of the various constituent members. It is believed that attorneys will finish a draft of the amendments to the bylaws by the end of this week and that they will then go forward without delay by the various COMPO member organizations for ratification.

Gamble and Myers Pledge Effort for Ratification

Both Ted Gamble, chairman of TOA's COMPO committee, and Abram F. Myers of Allied assured the board they would do their utmost to get the memberships of their respective organizations to vote for the new setup.

Approval of the new COMPO structure was unanimous, with all members represented, but it came at the tail-end of two days of heated controversy when the outlook for eventual settlement frequently looked dark.

It is believed there will be no attempt to

COMPO PROJECTS

Held up for some time by organizational difficulties, COMPO now appears ready to act on the projects proposed as part of its promotional program. These include: A Motion Picture Festival designed to stimulate the box office; a Star Makers Contest, in which exhibition and production would cooperate to find new faces for the screen; a Motion Picture Exposition, to be held in New York first with an eye to a nationwide tour later; placement of a series of institutional ads in Editor & Public's attitude toward motion pictures to be conducted by exhibitors. COMPO also plans to appoint a legislative committee.

defer ratification. TOA leaders said they thought ratification from TOA members could be obtained without calling a meeting. Allied States is expected to vote on the plan at its conclave in Washington February 15 and 16.

On the new board of directors, a majority vote will rule. Decisions of the executive committee must be unanimous. On the whole, the new COMPO organization strongly resembles that of TOA, whose leaders this week called the plan "a victory."

The blueprint for the agreement actually was drawn up by Mr. Myers and presented to the conference by Nathan Yamins.

Said Ned E. Depinet, COMPO president: "I have never felt more optimistic about the future of COMPO than now. I voice the feeling of the COMPO executive board when I say I now believe that COMPO at last has solved its organizational problems."

Mr. Depinet's announcement said the new structure rescinded a resolution passed by the board the day before, calling for the admission to COMPO of every local and national exhibitor unit and extension of the same voting rights and privileges as each present charter member of COMPO. The action had been pushed by TOA to the point where the future of COMPO was in doubt.

Although it was flatly opposed to the TOA proposal, Allied did not exercise its veto, preferring to go on record simply as opposed to the motion introduced by Max A. Cohen of the New York Independent Theatre Owners Association. The Motion Picture Association of America and the Trade Press abstained from voting and the PCCITO was not represented at the time,

Rotus Harvey, its representative on the COMPO board, being unavoidably detained on the coast.

The meeting got under way with a report from Arthur L. Mayer, COMPO's executive vice-president, introduced by Mr. Depinet. Following the summation of the situation, Mr. Depinet addressed the delegates.

"We can see from Arthur's report that COMPO is pretty well stymied, and I see no purpose in proceeding to other business until the road block is cleared," he declared.

Depinet Stresses Will to Safeguard COMPO Future

"It is difficult to describe to you gentlemen, the feeling of frustration I have when I stop to think that during my tenure of office, valuable weeks have been lost in COMPO's progress because of a controversy regarding organization. If the controversy revolved around the settlement of a problem created by outside forces, I could look at it objectively, but because our problem arises from within our industry, it is, for me, hard to take.

"That it comes at a time when I hoped we were on the threshold of a new era of industry friendship and cooperation is discouraging and disillusioning."

There was a different ring to Mr. Depinet's remarks in his announcement of a satisfactory formula on which to base COMPO's future functions. "This happy culmination of our sessions resulted from the determination of the members to arrive at a solution that would assure COMPO's strength as an all-industry organization," he said.

At a press conference at the Hotel Astor following the conference, Mr. Mayer said COMPO now should proceed with the formation of COMPO war-activities committees in the exchange centers. He also observed that now, with organizational problems out of the way, he was confident there would be an improvement in COMPO's financial situation and that contributions would begin to come in.

Retain Present Formula For COMPO Financing

The formula under which the Council is financed remains unchanged. COMPO's books at present show a considerable deficit.

At the press conference, Sidney Schreiber, MPAA counsel, said that under the amended by-laws there would be a meeting of the new board "at least once a year" or for special reasons. The executive committee will be called together when circumstances demand.

Applications for board membership will be passed on by a special membership screening committee, it was said.

Present at the second day's session, when
(Continued on page 16, column 3)

"THE GREAT MISSOURI RAID" IS A **PARAMOUNT** WESTERN IN TECHNICOLOR

GREAT says the boxoffice: at first of 350 kick-off dates in says the trade press: "A topper-produced on grand says the bullet-streaked saga of a lawless



The west's most desperate outlaws who live—and die—by the gun...



Daring daylight bank raids spread their fame like prairie fires . . .



Then America's first great train robbery that stuns the nation . . .





Missouri, Kansas, Oklahoma, Iowa and Nebraska!
scale-stacked with names-gobs of excitement!"
decade, portrayed in these thundering scenes:



A thousand square miles of terror as bandits storm town after town . . .



Ambush of guerrillas with twelve men holding hundreds of guns at bay . . .



Badmen secretly meeting their women who know their crimes but don't care . . .

THE GREAT MISSOURI RAID

starring

WENDELL COREY MACDONALD CAREY WARD BOND

co-starring

ELLEN DREW • BRUCE BENNETT BILL WILLIAMS • ANNE REVERE with Edgar Buchanan • Color by Technicolor • Directed by Gordon Douglas • Story and Screenplay by Frank Gruber • Produced by Nat Holt

Terry Ramsaye Says

ROFOUND and exhaustive consideration of the year-end surveys, forecasts and pontifications inevitable for the season, one finds, as usual, everything, settled, stacked up and in good order, complete with answers. This year they include:

EXHIBITION and the Theatre require only many more good pictures, in fact nothing but good pictures and all will be well. (A good picture is one which makes

PRODUCTION-DISTRIBUTION the prosperity of the industry is assured if Exhibition will engage industriously in the successful merchandising of the product, which everyday in every way is bigger and better. A "return to showmanship" is sometimes advised—being a return from where is not indicated.

TELEVISION is either of minor importance. or possibly the most destructive of competitions. Television is to be met by the motion picture cooperatively, or haps substantially ignored. It should be used as an advertising medium, or maybe advertised against. Theatre television can expensively invade the exhibition policy, or it may be a big component of the bill. Actors participating in television are either betraying the screen to which they owe all, or else they are extending their fame and adding to their screen box office value. No one has said, "I'm not sure what will

happen, but I am doing some watchful

The most plausible statement of the year-end outgivings came from Joseph M schenck: "I am sure that people will still want to go out for entertainment."

We have from time to time remarked on the advisability of keeping the theatre some place to go." It better be, or else.

on me

THE INTREPID Thomas F. Brady at the New York Times Hollywood outpost has been pursuing the devious paths of copyright protection down the years, and while we ignore his contemporary purpose, comes up with the finding that had it not been for First Folio, tending to put Shakespeare's stuff into the public domain "his estate might own the British Empire to-day . . . " Wonder if he thinks the performing rights would support the upkeep?

•HE PASSING of Sinclair Lewis in Rome turns another page in the fading album. And it brings recollection, too, of his first contact with motion pictures at the

me um me

inauspicious dawn of a once ardent friendship. Back there in '15 he was promoter in general for George H. Doran, publisher. There was a cooperative advertising deal with the Mutual Film Corporation pertaining to the "Buck Parvin" stories by Charles Van Loan, the same to be simultaneous for book and screen. This writer came along then, fresh to movieland, and found faltering contract to be enforced.

Came a Sunday private yacht fishing party to the Cholera Banks off Long Island —grey bitter day, with long slick oily seas tossing the boat like an empty egg-shell. The yacht was hove-to at anchor, but the fishermen, the host and captain and all hands were laid low and moaning. Your immune and intransigeant reporter, and one other lone guest, the tall gaunt redhead were the sole survivors. They met alongside the beer cases, aft. The at-mosphere was glum. They had not met,

At long, sour length, passing the opener, I asked: "What do you do?"

"Publishing." There was a long silence. And you?' "Movies.

A bottle later came response. "Know a fellow in the movies by name of Ramsaye?

Yes-why? "I want to meet him-he writes the

toughest letters I ever saw in business. You just met him-Mr. Lewis-when are you going to get that advertising on the line?

We split the case—and lived happy ever

OW COMES a new gadget and me-dium to keep entertainment-seekers sitting at home by the fire a-listening when by rights they should be out buying admissions to the motion picture. This one is a slow moving-22 R.P.M.- phonograph designed to run an hour on a side reading specially condensed versions of a hit book -a sort of Readers' Digest offered on a

This is new and not to be confused with the well established Talking Books for the blind, a very different institution, different market and different approach.

Record dealers are reported getting their feathers up about the coming of a new record speed into the already confused array of standards. But maybe they are borrowing trouble. This gadget might be marketed through the book trade and its outlets. Anyway now there'll be a new set of rights to array with screen, stage, radio and television.

COMPO

COMPO's future was decided upon, were

Allied-Trueman Rembusch, Mr. Myers, Mr. Yamins, Wilbur Snaper; Independent Theatre Owners Association of New York-Mr. Cohen; Metropolitan Motion Picture Theatres Association-Leo Brecher, Oscar A. Doob, D. John Phillips; MPAA-Mr. Depinet, Norton V. Ritchey, Leon Bamberger; Motion Picture Industry Council-Art Arthur; TOA-Samuel Pinanski, Gael Sullivan, Herman M. Levy, Mr. Gamble and S. H. Fabian.

Trade Press-Martin Quigley, Abel Green, Charles E. Lewis; Variety Clubs-Robert J. O'Donnell.

Others present included Austin Keough and, in addition to Mr. Mayer, the following from the MPAA administrative staff Robert W. Coyne, Charles E. McCarthy and Dick Pitts.

Ellis G. Arnall, president of the Society of Independent Motion Picture Producers, represented his organization at the first day's session. Mr. Arthur spoke for PCCITO at the second day's meeting.

Screen Writers Prepare Plans for Strike

A strike of the Screen Writers Guild is again threatening in Hollywood. Some time ago, the Guild voted authorization of a strike if the producers did not negotiate a new contract. This week, a committee was set up to prepare plans for a strike if a settlement is not reached within the prescribed 60-day period, which is already half gone. The membership was told that the companies had not responded to the Guild's notification that it had filed a strike notice with the Federal Mediation and Conciliation

Coy Sees TV Freeze Off by September

Federal Communicatons Commission chairman Wayne Coy Tuesday predicted that the Commission's freeze on new television stations would be lifted and the Commission would grant new applications by September unless the mobilization program is consuming so many materials that none will be left over for building TV stations. Mr. Cov admitted, in an address to the New York State Publishers Association in Buffalo, that he had made several predictions before as to when the freeze would be lifted and had been proved wrong.

"Music" Opens Feb. 13

Twentieth Century-Fox's "Of Men and Music" will have its New York premiere February 13 at the Park Avenue theatre. This bow will also be the occasion of a theatre party in behalf of the Hospitalized Veterans Music Service. Mrs. Lytle Hull, president of HVMS, and Mrs. Angier Bidthe Duke are at the head of the benefit committee.

TAXES, FIFTH HORSEMAN, GALLOPS OVER HORIZON

High Budget Demands May Result in Increase in Admission Tax Rate

That tax headache that hit the nation this week after President Truman's announcement of a \$71,000,000,000 budget and where it was to come from, had special and poignant meaning for the motion picture industry.

Nobody said so exactly but distributors and exhibitors alike had good reason to fear that somewhere along the line somebody was bound to say, "Let's increase the admission tax"

State and Municipal Levies Are Possible

And that wasn't all. In the face of the present 20 per cent admission tax and a possible Federal increase, the ever-present danger of state and municipal ticket levies broke out alarmingly in at least two situations, North Carolina and New York.

First stated fear of the possible shape of things to come came this week from one of the nation's most prominent exhibitors— Samuel Pinanski, president of the Theatre Owners of America. Said Mr. Pinanski:

"Any increase of Federal admission taxes to the theatre at this time would definitely and seriously affect the entire motion picture industry. With business conditions being what they are today any added taxation would cripple the theatres which have been already suffering materially."

The problem facing the Government is one of pure arithmetic, and it is in this respect than 140,000,000 persons in the U.S. will be directly affected in the form of drastically increased income, corporate and excise taxes. For every dollar to be spent by the Government in fiscal 1952, 27 cents is now available from direct taxes on corporations; 35 cents from direct taxes on individuals; four cents from customs and other taxes; and 11 cents from excise taxes—the present theatre tax contributing to the latter category.

Ticket Tax Situation Known in Two Weeks

This means that 23 cents is still needed to fill out the new budget dollar, and this sum will have to come from new levies. Whether this will mean a boost of the present theatre tax will probably be known within the next two weeks—after the Administration submits the new tax proposals to Congress.

The film industry's position is a peculiar one, since an almost successful battle was waged not so long ago by a special committee of the Council of Motion Picture Organizations headed by Abram F. Myers, to have

THEATRES CUT PRICES FOR SERVICEMEN

With the number of men and women in uniform going up every day, an increasing number of theatres are resuming the policy of special admission prices for service personnel started during World War II. In New York, this week two first run de luxe houses on Broadway—the Astor and Victoria—announced that all persons in uniform will be admitted at all times at a special servicemen's rate of 50 cents. The policy is effective immediately, according to Maurice Maurer, managing director of the City Entertainment Corp., which operates the theatres. The Astor and Victoria are the first theatres on Broadway to adopt this policy in the present emergency.

the levy repealed or considerably reduced. In other words, while it was evident that a good portion of the legislators were convinced of the industry's justification in its tax campaign, the only thing that kept a revision from being put into effect was the outbreak of hostilities in Korea.

Now that the international crisis has worsened, President Truman has warned the nation that the economic load will be a heavy one for all industries and individuals. However, if the industry should decide to oppose any increased ticket tax, it is clear that the campaign waged by Mr. Myers and his committee will stand in good stead.

Public Seen Reluctant To Accept Increase

With the box office still in a very sensitive state, exhibitors have become more conscious than ever of the possibility of an increased admission tax, especially in view of President Truman's declaration last week that "excise taxes should be higher and more extensive." At the time the anti-tax fight was suspended, certain theatres raised their admission prices a nominal degree to meet higher operating costs.

Thus, if an additional tax is imposed, these higher admissions plus the new levy may be too difficult for the public to accept. In addition there is the question of special reduced admission prices for military personnel many theatres are adopting, which would affect the grosses even more.

Adding to the exhibitors' concern over possible new Federal taxation, is the position taken by some states and municipalities that they, too, may impose their own special tax. In North Carolina, for example, Governor W. Kerr Scott last week urged in his budget message a restoration of a "fair tax" on film theatres. Referring to the \$38,000,000 in additional revenue being sought, Governor Scott said "the theatres persuaded the legislature of 1943 that they faced great hardship as a result of World War II and got their gross receipts tax removed. The theatres were not affected as represented, but they are continuing to enjoy special tax privileges,"

He added: "A 10 per cent levy would yield \$2,463,931 a year." If this 10 per cent tax is imposed, as the governor indicates, it means that the North Carolina theatres will have a 30 per cent tax (20 per cent federal and 10 per cent state) even before any possible Federal excise increases ordered in Washington.

Conference of Mayors Urges Tax on Amusements

In New York, meanwhile, the State Conference of Mayors meeting last week in Albany proposed that all cities in the state should be authorized to tax amusement admissions. The report from the Conference was submitted to Governor Thomas E. Dewey and the Legislature. Though nothing specific was suggested, the proposal implies that all cities should be given the right to impose such levies as it sees fit. This broadening of the legislation would consequently make it that much more difficult for the industry to fight local taxation.

In Michigan, there was last week also evidence of a move similar to that proposed in New York. Meeting in Battle Creek, the Michigan Municipal League urged that all municipalities in the state be empowered to levy local excise, payroll and amusement

An unusual situation, bearing on the tax question, has arisen in Augusta, Ga., where the city council is considering the imposition of a 2 per cent admission tax. The August Amusement Company has refused to pay both a license fee and impose an admission tax, and the city council is now considering the elimination of the license fee and the placing of two per cent on all admissions.

New Income Taxes May Affect Box Office

It goes without saying, of course, that the increase of personal income taxes will have an effect on theatre business, since the less left in the pay envelope, the less money there is available for all kinds of amusement. It is for this reason, also, that the industry is maintaining an anxious alertness about the whole question which should be resolved one way or the other in the near future.

Finally there is the question of how any new corporation taxes will affect the film companies, whose pockets have already been hit in recent months.

The Glory Story of the

The war cry screams ... the war drums throb ... and a howling horde of reckless redmen ride to vengeance!



Starring VAN HEFLIN · YVONNE De CARLO

with PRESTON FOSTER · JACK OAKIE · TOM TULLY · SUSAN CABOT and ALEX NICOL

Screenplay by SILVIA RICHARDS and MAURICE GERAGHTY . Directed by GEORGE SHERMAN .

Great Sioux Indian Uprising!





col. CARRINGTON commanded the frontier outpost



BECKWORTH who crossed the warpath and lived



MONAHSEETAH who followed a murderer's trail



LT. DANCY his past hid a deadly secret



RED CLOUD wily chieftain of the Savage Sioux

Produced by LEONARD GOLDSTEIN • A UNIVERSAL-INTERNATIONAL PICTURE



SETTLE FOUR U.S. Would TRUST SUITS

Out-of-Court Negotiations End Exhibitor Claims Totaling \$14,000,000

Litigation involving some \$14,000,000 in anti-trust claims has been ended recently through out-of-court settlement in various parts of the country, and a significant point in these settlements is that the original complainants accepted a fraction of what they

originally sought in damages.

One of the cases was ended by the distributors' resolving of a local clearance and availability problem, plus a payment of approximately \$125,000. The original amount sought in the suit filed in 1946 by Jack Y. Berman against 14 distributors and circuits on the Coast was \$11,250,000 in treble damages. The settlement was reached some months ago, it has been learned, with Twentieth-Century-Fox and its subsidiaries National Theatres and Fox West Coast carrying more than half of the damage load -\$75.075

Charged Discrimination

Mr. Berman's complaint charged that two of his theatres in San Diego were discriminated against in the matter of product with theatres operated by Fox West Coast being favored. The complaint also sought injunctive relief.

Two of the other trust suits settled were in Chicago and involved Balaban and Katz and the major distributors. One of the suits was filed in 1948 by Charles and Herman Nelson on behalf of the Lawndale theatre, with \$1,540,000 trebled being sought indamages. The other suit was filed last year by Hazel Fulton and Edward Grossman of the Aurora Theatre Operating Company which owns the Isle theatre at Aurora, Ill.

Treble damages of \$990,000 were sought on behalf of the Isle but the case was settled out of court on the basis of undisclosed terms, as was the case on behalf of the Laundale theatre.

Settle Maryland Case

The fourth trust suit settled by negotiation was that of the Center theatre of Centerville, Md., against four distributors and two film salesmen who operate theatres. Named in the suit which sought \$150,000 in damages plus injunctive relief were Paramount. Twentieth Century-Fox RKO Columbia, F. B. Klein, and Charles Wingfield, salesmen for 20th-Fox and Columbia, respectively, who operate theatres in Church Hill and Chestertown, Md.

It has been learned that the distributors have agreed to make product equally available without any clearance in five neighboring towns on Maryland's eastern shore. The case against the salesmen is still pending.

Elsewhere on the anti-trust front, the Fox Midwest Amusement Corp., and major distributors last week sought to set aside a \$1,125,000 award in favor of the Brookside Theatre Corp. The motion to have the verdict quashed was made in the Kansas City District Court.

The nine film companies and Fox Midwest named in the suit have asked for a new trial if the original appeal is turned down. The decision was handed at the end of December after a seven-week trial. The basis of the appeal is that the verdict was contrary to law and evidence, and it was also charged that Brookside attorneys made 'highly prejudicial" remarks to the jury

during the closing arguments.

In Washington, Judge McLaughlin of the District Court Tuesday rejected a twin motion to dismiss and transfer a \$750,000 suit brought by the Homeland Amusement Company of Baltimore against eight distributors. Homeland claimed it had inferior clearance to the Durkee circuit theatres in Baltimore. Judge McLaughlin ruled that the motion to transfer the suit because the jury could inspect the theatres involved, was not valid since the distributors had their offices in Washington.

Popkin Threatens Action To Halt U. A. Release

Harry M. Popkin, independent producer hose "The Second Woman" has already been set by United Artists as the first film on its 1951 releasing program, is reported to be planning court action to restrain U.A. from releasing the film. Mr. Popkin's claim is that U.A. is not in a secure enough financial position to distribute his film properly, and his contract gives him the right to reject any and all bookings. In addition, Mr. Popkin says that U.A. planned to put the film into immediate release after promising to keep it in the vaults until its financial affairs were straightened out.

Reynaud and Johnston to Address Conference Dinner

Paul Reynaud, former Premier of France and present chairman of the Economic Commission of the Council of Europe, and Eric Johnston, president of the MPAA, will address the dinner of the Amusement Division of the National Conference of Christians and Jews in the Grand Ballroom of the Waldorf-Astoria Hotel January 25. The dinner will launch this year's observance of Brotherhood Week.

Charles M. Reagan, national chairman of the Amusements Division, Wednesday said more than 800 representatives of all fields of the entertainment industry would attend the affair. M. Reynaud will arrive in the United States January 24 and remain here until March 1, speaking in 17 cities on behalf of the National Conference of Christians and Iews, sponsor of Brotherhood Week.

Force Sale By Hughes

The Justice Department is taking action to force Howard Hughes to dispose of his controlling interest in the RKO Theatres stock which went into trusteeship when the RKO divorcement was accomplished at the end of

last year.

It has been learned that the Government's goal is to make Mr. Hughes sell his shares by the end of this year, and a motion to this effect will be argued February 15 in the New York Statutory Court. The stock is now in trust with the Irving Trust Co. The Government seeks to get a court order requiring the firm to start looking for a buyer if the stock is not sold by the end of the year. In any event, the Justice Department seeks a two-year limit from the time the Irving company starts looking for a buyer, in which the Hughes stock will have to be disposed.

One method of resolving the Hughes theatre stock disposition problem was suggested this week by David Greene, stock broker and investment counsel, and head of an opposition group of stockholders. The proposal calls for a stock exchange in which Mr. Hughes would barter his holdings in the new RKO Theatres company for the new RKO Pictures company shares controlled by

Mr. Greene's group.

Mr. Greene said this week that the adoption of the plan, which already has been submitted to Noah Dietrich, RKO Pictures board chairman, would be in full compliance with the terms of the anti-trust consent

Set 350 Bookings for "Missouri Raid" Opening

Duke Clark, Paramount's south central division manager, has lined up five key theatres in as many cities in Missouri and Kansas, to be progressive premiere show cases for Nat Holt's "The Great Missouri Raid."

The openings will kick off a promotion campaign for 350 saturation bookings in the St. Louis and Kansas City territories. A troupe of Hollywood film personalities headed by Mr. Holt will appear at the openings, which will include stage shows. Jerry Pickman, assistant to Paramount's publicityadvertising head, Max Youngstein, will go from New York to accompany the tour of film celebrities.

Eastman Closes Offices

Eastman Kodak has closed two foreign offices because of changes in the international situation. Kodak's Czechoslovakian branch and processing station in Prague ceased operations on December 31, 1950. Sales and business operations at the Kodak branch office in Shanghai also were discontinued on that date. It has not been indicated if any other closings are planned.

Disney Sees Screen Aid In Video

"I regard television as one of our most important channels for the development of a new motion picture audience", says Walt Disney in his company's annual report released this week.

In a letter to the shareholders, Roy O. Disney, president, announced a \$717,542 net profit for the fiscal year ending September 30, 1950, equal to \$1.06 a share on the 652,840 common shares outstanding.

The figure contrasts sharply with the company's \$93,899 loss reported for the fiscal year ended September 30, 1949.

Gross Income Is Record

The letter said gross income for the fiscal year ended in 1950 reached an all-time high with the total of \$7,293,849 being 28 per cent above the \$5,685,055 reported for 1949.

Principal sources of revenue for the Disney organization during the year were "Ichabod and Mr. Toad," first released in October of 1949, and "Cinderella," which went into distribution in February, 1950. First income from "Treasure Island," which had its world premiere in July, 1950, was not received until after the close of the fiscal year.

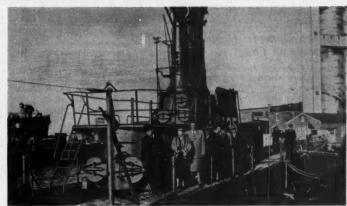
Mr. Disney reported that the net working capital of the company had been increased from \$4,617,543 on October 1, 1949, to \$5,247,751 by September 30, 1950 and that current bank loans had been reduced \$2,011,285 during the fiscal year. The letter stated that the improvement in the company's financial conditions was due largely to "Cinderella" which had proved to be the highest grossing Disney feature since "Snow

"Alice" First in New Year

In the annual report, Walt Disney outlined his company's plans for the 1951-52 season, leading off with "Alice in Wonderland." It is hoped that "Peter Pan" will be in full production by summer, and "The Story of Robin Hood" is scheduled for production in England. "Nature's Half Acre" will be next in the True Life Adventure series of half-hour shorts, which according to Mr. Disney, has been outstandingly successful.

Regarding the foreign market, the annual report said currency devaluations had "materially affected" net earnings for the past two years and that the company's funds frozen abroad totalled \$480,000 on September 30, 1950. Disney's share of the cost of "Robin Hood," along with amounts still owing RKO, should absorb all blocked sterling revenue for the next 18 months, the report stated.

Mr. Disney also said there would be renewed concentration on Mickey Mouse subjects and that a number of "specials" are in work to augment the regular program. Referring to his one-hour Christmas show IT'S OPERATION NEW LONDON FOR "OPERATION PACIFIC"



INSPECTION, above, at the U. S. Naval Submarine Base, New London, Conn. Writers and commentators of varied backgrounds were guests of Warner Brothers and the U. S. Navy. in conjunction with the world premiere of Warners' tale of the subseas service, "Operation Pacific." The ship above is the fleet-type submarine "Corsaic." At the right, Admiral S. S. Murray with Mort Blumenstock, the company's vice-president in charge of advertising and publicity.

Top brass of that portion of newspapers, magazines, syndicates and radio dedicated to the entertainment field mingled with top brass of the Navy Tuesday of last week on a big day for one of the Navy's special branches, the submarine service.

The writers and commentators were brought by Warner Brothers to the U. S. Naval Submarine Base at New London, Conn., for the world premiere of "Operation Pacific."

They came by train from New York and Boston, and numbered more than 100 men and women. They were guests of Warners and the Navy, and were greeted by Rear Admiral S. S. Murray, commander of the U. S. Atlantic Fleet submarine force. They were shown not only the picture and the hospitality of the Navy's table and bar, but also the base itself, and a demonstration of its operations.

Their host at a special reception was Captain Charles O. Triebel, commanding officer of the base. Their companions at that reception were in some instances the



commanders whose exploits are presented in "Operation Pacific".

The contingent from the Warner home office was headed by Mort Blumenstock, vice-president in charge of advertising and publicity. The picture's cast was represented by newcomer Philip Carey.

Among the guests were William Randolph Hearst, Jr., Hearst newspapers; Thomas H. Beck, Crowdel Publishing Co.; Bosley Crowther, New York Times; Basil Brewer, New Bedford Standard Times; Mollie Slott, Chicago Tribune-New York News Syndicate; Kate Cameron, New York Daily News; Archer Winsten, New York Post; Fred Sammis, McFadden Publications.

over television, Mr. Disney commented: "In these highly competitive days we must use the television screen along with every other promotion medium to increase our potential audience. You cannot stop progress. Video is reaching its level as entertainment but we firmly believe that motion pictures are still your best entertainment."

U-I Signs Josephine Hull

Josephine Hull, veteran Broadway actress who stars in Universal-International's screen version of "Harvey," has been signed to a long term non-exclusive contract by U-I. Miss Hull's first assignment under her new pact will be "Fine Day," an original.

SEE NO BAN ON SET BUILDING

NPA Exempts Studios from Order; Reports Drop in Appeals on Theatres

National Production Authority officials have declared in Washington that there is no intention, for the present, of imposing restrictions on studio construction, and that "hardship" appeals from exhibitors seeking exemption from the \$5,000 ceiling on all theatre construction and repair, have fallen off considerably.

During World War II, building of sets and other studio construction was controlled by the Government in the overall building restrictions. The question came up early in the week when the NPA announced a ban on all commercial construction. When officials were asked whether this also included studio construction, the answer was that it did not.

Too Much Paper Work

One of the reasons why studio construction was not included, is that in the past such control necessitated a great amount of administrative work and the amount of materials saved in the end was not considered to be worth all the effort of enforcement.

The falling off of the "hardship" appeals has been noticed in the last two weeks, and according to NPA officials, these applications for exemption will continue to fall off until a "minimum" is reached. This minimum number—coming mainly from houses seeking to meet local sanitary codes and to take care of condemnation actions—will probably continue as long as the restrictions are in effect.

At the present time an average of 25 to 30 of these appeals are coming in every week from all types of entertainment enterprises. The flood of appeals came, naturally, as soon as the restrictions were announced and from firms who thought they could meet the requirements of having started construction before the ban was effective. Most of these appeals have already been acted upon.

Follow "Liberal" Interpretation

NPA officials have said that each application for exemption must be acted on by itself, since it is difficult to lay down a hard and fast policy or standard. The approach being taken now, it has been indicated, is a fairly liberal one, although the ban could still be tightened by the lowering of the \$5,-000 ceiling or by reducing the amount of maintenance and repair work permitted.

Meanwhile, the NPA this week approved five and rejected a similar number of appeals for exemption. Though this was the largest number rejected in recent weeks, an NPA official said that it could not be interpreted as a tightening of policy. Too nuch had been written about the "liberal" handling of appeals, he said, and this brought applications from many who had no valid arguments to present.

The following five projects were approved: A drive-in at Baytown, Texas, for J. M. Meyer, of Pasadena, Tex.; a \$55,000 remodeling job for the John Hamrick Takoma Theatres, in Tacoma, Wash.; a conventional theatre at Miami Beach, Fla., for the Nichols Construction Co.; a \$26,000 drive-in at Altavista, Va., for E. R. English, English Theatre Co.; and alterations and repairs for fire damage to the Mayfield theatre, Palo Alto, Calif., Menlo-Mayfield Amusement Company.

Five Appeals Rejected

The following five appeals were rejected: A \$109,000 apartment and theatre project, Palace theatre, Malta, Mont.; two driveins at Detroit, Smith Management Co. of Boston; conversion of a garage to a theatre at Urbana, Ill., Urbana-Lincoln hotel, \$25,000; a \$35,000 drive-in at Huntsville, Ala, for Rhett Woody; and an \$18,000 remodelling job at Roanoke Rapids, N. C., for Roanoke Amusements, Inc.

Last week, NPA officials and members of the construction industry met in Washington to discuss, among other things, the building bans as they affect theatres and the entertainment industry. NPA officials would not say whether any tightening was considered, but it was indicated that any chance of an easing of the ban was decidedly slim.

Elsewhere on the raw materials conservation front, the questions of raw stock and cobalt have come up. According to Nathan D. Golden, NPA film chief, there is no prospect at the moment of allocating raw stock but, he said, "the situation is changing from day to day." What the military needs for raw stock will be is the key as to whether allocation will be necessary.

At the moment, the Motion Picture Association of America and other key industry groups are gathering facts on figures on the amount of film used in recent years and what the industry requirements will be in the next six months. Mr. Golden said that after all the data is in, film industry executives will meet with him to discuss the whole new stock situation.

Cobalt Ban Hits Equipment

Cobalt is the metal used in the manufacture of speakers and other sound equipment, and at the moment it is feared that the cobalt problem may be one of the most difficult facing the theatre equipment industry. Members of NPA's theatre equipment advisory committee have met with the NPA and complained of the acute shortages of this metal. They were informed, however,

by the NPA that there was little that could be done since there is only one importer of cobalt, and two-thirds of the supply has been allocated for military use.

The one-third left free is being divided among manufacturers on the basis of their consumption during the first six months of 1950. This means that civilians are now getting about one-third of what they received last year, and there is little prospect of any easing of the situation.

NPA officials held out some hope that the supply of copper, aluminum and steel might improve in the near future, but they added that as time goes by, the amount available would become even less than it is now.

Rental Unit Ends Talks

The North Central Allied committee on "fair rentals" concluded its talks with distribution home office officials in New York last week.

Members of the group refused to divulge the reception accorded their plans and complaints by the companies pending their report to the NCA board in Minneapolis. Purpose of the committee's visit was to present to the companies a plan under which small houses could operate profitably despite the current box office slump.

While in New York, the group met with distribution executives of Twentieth Century-Fox, MGM, Universal-International, RKO and Columbia. Henry Greene, chairman of the Allied commitee, left New York last Saturday for Minneapolis. Ted Mann left the same day, but planned a stop-over in Washington. Stanley Kane, executive counsel for North Central Allied, departed from New York early this week and returned directly to Minneapolis.

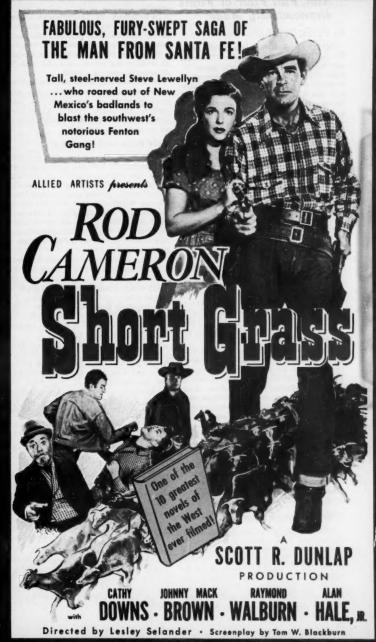
Rhoden Again Heads Kansas City MPA

Elmer Rhoden, head of Fox Midwest Theatres, was reelected president of the Motion Picture Association of Greater Kansas City at the organization's board meeting last week. Other officers elected were Arthur H. Cole and Stanley H. Durwood, vice-presidents. Senn Lawler and Sam Abend were reelected secretary and treasurer, respectively. The association announced that it had presented a 16mm projector to the local American Cancer Society chapter, and that its members would participate in the community polio drives and in community defense activities.

Withdraw "Alice" Prints

All prints of Paramount Pictures' 1933 version of "Alice in Wonderland" allocated to the Children's Film Library will be withdrawn from circulation pending completion of the general release of Walt Disney's new feature of the same name. Majorie G. Dawson, director, pointed out that the move was made to forestall possible confusion among the nation's children.

COMMANDING ... EXCELLENT ... STRONG ATTRACTION FOR EXHIBITORS ... MOTION PICTURE HERALD



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WARNS BRITISH Allied Unit TO CUT COSTS

Lawrie Tells Workers His Aim, Full Flow of Films Economically Made

by PETER BURNUP

LONDON: Speaking before a rally called by the National Association of Theatrical and Kine Employes last week, James H. Lawrie, head of the British Government's National Film Finance Corporation, bluntly told the assembled craftsmen it was his business to see how few, and not how many people it was possible to employ on economically made films.

Mr. Lawrie disclosed that he hoped "very soon" to announce his ideas for the future administration of the Finance Corporation and stressed that he was interested in maintaining a steady flow of quality productions instead of sporadic booms.

Preceded ACT Meeting

The NATKE rally took place at His Majesty's theatre and preceded by one week a similar meeting called by the Association of Cinematograph & Allied Technicians. The two groups have long battled bitterly among themselves for the privilege of "organizing" studio employes.

The ACT more than a month ago announced a conference for January 21 at the 730-seat Wyndham's theatre, London. Declared object of the gathering was to draw attention to "the continued decline in British film production with, as a consequence, more idle studios and mounting unemployment."

Later, the Film Industry Employee's Council, issued a ponderous pronouncement of its cure-all for production ills, including such time-worn proposals as governmental requisition of idle studios, stiffened quota with penalties for resisting exhibitors, total financing of "worthwhile" independent productions by the Government and all the rest of the Red-line program.

In his speech before the NATKE meeting, Tom O'Brien of NATKE reiterated a number of his old demands. Specifically, he demanded up to a cool £20,000,000 grant from the Finance Corporation; a return of the Renters' quota and a greater use of American blocked sterling in the making of films in British studios.

O'Brien Repeats Point

O'Brien repeated that his union had condemned, and would continue to condemn, the exploitation of the industry's difficulties for political and ideological ends, and went on to say that the British taxpayer would not subsidize an industry which includes paying certain sections within it inflationary and indefensible salaries and to support policies that are calculated to foist on the public

inferior British films merely on the ground that they give employment to more British

In his speech, Mr. Lawrie bluntly warned that unnecessarily excessive payrolls produced inflation and prevented producers from making a profit. Not only that, but they attracted hordes of people who brought no credit to the industry and who ought to disappear as soon as possible.

He claimed that his corporation had imposed economies on producers and that these measures in turn made for high quality. The Film Finance Corporation already had assisted some 90 productions in various ways, he recounted.

Fate Rests with Treasury

They are well aware that their fate rests not immediately with Mr. Lawrie and certainly not with the fulminating comrades O'Brien and George Elvin of ACT, but with those Treasury pundits seated in their ivorytowered Whitehall seclusion. They are apprehensive of what transpired at that meeting between Mr. Lawrie and the Treasury and Board of Trade higher-ups last week. Not a word of that so far has escaped to the outer world.

Exhibitors believe their case has been badly presented and they concede that the present domination by the circuits of the distribution pattern may well be a detrimental thing to the business as a whole. But they resent the suggestion, implied in ACT's woolly pronouncement and to a slightly less degree in NATKE's, that they are the only ones who profit in the business.

They resent, particularly, ACT's suggestion that they should statutorily bear the burden of any British picture-flop or not. They feel that their American partnersthe distributors here of Hollywood pictures-might well have had something to say in that regard. Comment on the odd attitude of Trappist silence among Americans grows this side.

CEA Agrees to Plan

The General Council of the Cinematograph Exhibitors' Association has now agreed, in principle, to a proposal that the equivalent of another one farthing levy should be paid into the British Film Production Pool established under the Eady Entertainment Tax Plan. But they ask that any such extension of Sir Wilfrid Eady's plan should be marked by more generous terms to exhibitors themselves.

In other words, if seat prices have to be raised to help producers out of their troubles the balance of the proceeds thereof should go into theatre men's pockets and not to the Treasury. They have, too, the haunting fear that interlocked with the plan is the Lawrie scheme for state-supported

Names Three

Three new officers were added this week to the Allied Independent Theatre Owners of Iowa and Nebraska, which held a board meeting at the Hotel Savery in Des Moines.

The three, who will serve as regional vicepresidents for South Dakota, Nebraska and Iowa, respectively, are: Al Wuebben, Parkston, S. D.; Arnold Meierdierks, Penders, Neb., and Mrs. Carl Parsons, Keota, Ia. Other officers, all re-elected, are: Leo Wollcott. Eldora. Ia., chairman of the board; Al cott, Eldora, Ia., chairman of the basis. Myrik, Lake Park, Ia., president; T. J. treasurer; Elmer Evans, Clinton, Ia., treasurer; Huhnke, Omaha, secretary, and Charles Niles, Anamosa, national director.

The board discussed matters of clearance and instructed Mr. Niles to report on violations at the national convention. Plans were laid for the annual convention here April 10 and 11.

Columbia Tries Neighborhood First Run in Pittsburgh

In an experiment aimed at creating a first run outlet outside of the downtown area, Columbia Wednesday opened "Last of the Buccaneers" and "Emergency Wedding" in 18 neighborhood houses in Pittsburgh. The company's product usually plays first run downtown at the J. P. Harris theatre before the neighborhoods. The distributor spent an estimated \$2,000 in the city's three metropolitan daily papers to advertise the event and the participating theatres put up an equal amount. It was expected that the added newspaper campaign would add at least 50 per cent to the normal neighborhood theatre

MacKee Heads Theatre Investment Company

Formation of a new drive-in and theatre investment and advisory group, MacKee Theatre Service Corporation, was announced Wednesday in New York. W. E. MacKee is president of the company and Albert Josephthal is secretary. The company represents and advises financial interests now acquiring theatres and drive-ins as invest-The group will not operate properties but will lease or offer management deals to selected exhibitors. The company will also purchase existing leases and theatre circuits.

Lars Moen Dies

Funeral services for Lars Moen, 49, optical engineer, were held January 16 at Forest Lawn Memorial Park, Hollywood. Moen entered the industry as a staff member of Motion Picture News and later joined Paramount as a production executive. Later he became an optical engineer and contributed to the development of light meters and filters, particularly in the field of color. He left Paramount in 1945 to join the Walt Disney studios.

May Allow Answer on Red Charges

WASHINGTON: All Hollywood personalities seeking to obtain a clean bill of health on charges of Communist activity will be given an opportunity to do so, it was indicated last week as the Un-American Activities Committee made public testimony of Edward G. Robinson, in which he denied all charges of Communist sympathy or affiliation.

As a result of Mr. Robinson's testimony before the committee the probabilities are that the Government group might reopen its hearings on Hollywood, mainly to give industry persons charged with Communism an opportunity of clearing themselves.

Mr. Robinson had requested an opportunity to appear before the committee in order to answer charges. This he did in secret sessions, and while the committee did not make any official findings one way or the other, it was evident that the committee members had been favorably impressed.

According to Rep. Francis E. Walter, the committee might well "direct its attention to the charges that have been levelled against many artists. . . . If there are in the theatrical business those who are trying to spread Communist doctrines, we should know it. If there are others who have been charged with that sort of activity and are innocent, that fact should be established as well. . . . A lot of names have been bandied about. I think we should give those people a chance to answer. We might even develop situations that need more looking into."

Mr. Robinson made the point that while he was aware that there was Communist activity in Hollywood, he personally has never given it sympathy or support. He added: "I find, and always have found, Communism repugnant to my beliefs. I will fight it as an individual and an artist, whenever and wherever possible."

Virginia Theatre Drops \$450,000 Trust Suit

The \$450,000 damage and injunction suit brought in Washington by the Center theatre of Hampton, Va., against all the major distributors except Loew's has been dismissed on the motion of the theatre. It was reported that the house has been sold to Morton Thalheimer's Neighborhood Theatres, Inc., and that lifting of all pending litigation was one of the sale requirements.

Duo Screen Drive-in

The first duo screen drive-in in Arizona has been opened in Phoenix by Michael A. Parker. The drive-in, costing \$390,000, provides accommodation for 1,500 cars, has twin cafeterias and a playground for children. Double features are shown simultaneously on the two screens, which may be viewed from two vantage points.

People in The News

ALVIN CASSELL, MGM manager for the West Indies, has been named MGM manager in the Philippines, succeeding I. CHEN, who resigned for reasons of health after 24 years with the company. ROBERT SCHMITT, MGM manager in Puerto Rico, has been named Egypt manager, succeeding GEORGE CHASANAS, resigned. JOSEPH BLAIR, MGM assistant in Spain, will assume Mr. Schmitt's old post. The announcements were made by MORTON A. SPRING, first vice-president of Loew's International Corp.

ROGER LEWIS, account executive and creative head of the Monroe Greenthal Co., Inc., has been named a vice-president of the company. He will continue to coordinate and supervise the creative work of the agency in both the motion picture and general advertising departments under Monroe Greenthal, who is the president of the company.

HERBERT BERG has been named west coast representative of the Film Daily, succeeding the late LARRY URBACH, it was announced by JACK ALICOATE, publisher.

Mr. Berg previously has been associated with other motion picture publications and with the publicity departments of a number of companies in the motion picture field.

EDWARD L. WALTON has resigned as Republic Pictures' vice-president and assistant general sales manager effective March I, according to an announcement by JAMES R. GRAINGER, executive vice-president. Mr. Walton is returning to Seattle, after eight years in that post with the company.

PAUL SHORT has been appointed National Screen Service division manager with headquarters in Dallas, HERMAN ROBBINS, president, announced this week. Mr. Short held a similar position with the company from 1936 to the outbreak of World War II. Following his army discharge he was active in production.

JOSEPH L. MANKIEWICZ was in New York last week to receive the Film Critics Award for "All About Eve."

DAVE BERSHON, pioneer independent exhibitor in the Southern California area, will receive the Second Great Heart Award of the Variety Club of Southern California, January 29. Mr. Bershon is to be cited for his efforts in behalf of various charitable activities.

Kyle Rorex has been named traveling representative for Allied Theatre Owners of Texas. Mr. Rorex is new to the film industry.

Short Backs U. S. Policy

One of the first film company responses to the Government's call for support in its foreign policy has been delivered to the screen by 20th Century-Fox. It is "Why Korea?", 30 minutes long and offered to the exhibitor as a short subject.

It has received the approval of John R. Steelman, assistant to President Truman, who wrote national Allied president Trueman Rembusch last week that "we have been assured by the producers there is no desire to make any profit whatsoever on it but that it will be distributed at cost as a public service." He urged Mr. Rembusch to show the picture "in your theatres and urge others to do the same."

The picture was shown at the 20th-Fox New York home office Wednesday. It is a library compilation, excellently edited, resounding in narration and sentiment and essentially a re-telling of the arguments used to support the struggle against the Fascists and the Nazis. Beginning with the futile League of Nations, it shows how that hopeful world assemblage was flouted by the Japanese, the Italians, the Russians, the Germans—and its message is that this time nations are using force to repel force so that small aggression may not spread and so that our cities may be spared the fate of Korea.

Much of the last third of the film shows the fighting there.

In view of current political debate on U. S. foreign policy this subject should attract interest but it is likely that not all the patrons will agree with the details of the policies stressed in the film.—F. E. S.

20th-Fox Executive to Appear in Film Trailer

An unprecedented appearance on 215 motion picture screens by A. W. Smith, Jr., vice-president and general sales manager for 20th Century-Fox, will herald the company's Technicolor production, "Td Climb the Highest Mountain," it was announced this week. Mr. Smith, who was photographed in his office in New York, will be seen at the "Exhibitor Family" showings of the picture to be held in the 178 geographically selected screening areas, as well as at regular trade showings in the company's exchange centers. The trailer, filmed by Movietone News, runs three and a half minutes.

MPAA Queries Colleges

Questionnaires to determine the commercial potentialities for foreign language films in the 563 colleges and universities throughout the United States have been distributed by B. Bernard Kreisler, executive director of MPAA's Advisory Unit for Foreign Films

PHONEVISION'S DRAW: 6.2 PER

Includes 2.8 Guests, Says Zenith, with Average of 16 Cents Per Viewer

CHICAGO: Preliminary studies connected with the Zenith-sponsored Phonevision test here show that the Phonevision "viewing circle" is composed of 6.2 persons including 2.8 guests, according to the comnave.

With Zenith charging \$1 per showing of any of its feature films, its average take per

viewer is about 16 cents.

Analysis of the reports submitted by the 300 test families in whose homes Phonevision equipment has been installed indicates "a highly favorable reaction" to the experiment, according to Zenith officials. Some 75 per cent of those polled indicated that they were seeing the pictures for the first time.

Complaints About Screen

There were some complaints about the small TV screen and observations that films lose some of their impact when shown over video, but on the whole reaction was overwhelmingly in favor of paying \$1 for the show. Only one per cent said the experimental screenings were not worth \$1 in "admission."

The latest list of pictures shown on Phonevision included "Song of the Thin Man," Metro, 1947; "That Hagen Girl," Warners, 1947; "The Bride Goes Wild," Metro, 1948; "Man from Texas," Eagle Lion Classics, 1948; "Winter Meeting," Warners, 1948: "Whree There's Life," Paramount, 1947; "Hunchback of Notre Dame," RKO; "Romance on the High Seas," Warners, 1948; and "I Remember Mama," RKO, 1948.

In the main, the quality of the pictures shown so far has been superior to that of films regularly screened on TV programs, it was said, but Phonevision had its first mishap last week when it substituted "Sea of Grass" for "The Enchanted Cottage."

Zenith spokesmen said the print of "Enchanted Cottage" was "not up to television standards and was too dark." The decision to substitute was made after the picture had twice been shown to Phonevision audiences on previous days.

Request New Prints

Zenith has requested new prints for the test, but thus far only Paramount has complied completely with the requests. Other companies so far have supplied relatively good product, but some of the prints showed occasional "specks" or "rain" on the film.

With Zenith reportedly short 15 pictures of the 90 needed to complete the run of the Phonevision test which has been authorized by the Federal Communications Commission, Ted Leitzell of Zenith was in New

SEE TV SETS TO BE CUT BY 50%

Production of television sets will be cut by more than 50 per cent, it was predicted last week by F. M. Sloan, manager of the Westinghouse television radio division. Speaking at a meeting of television distributors, Mr. Sloan estimated that only 3,000,000 sets would be built during 1951 compared to 7,500,000 in 1950. Set installations at present stand at slightly over 8,000,000.

York last week attempting to line up additional product. He is understood to have resumed talks with Twentieth Century-Fox and Universal to see whether he can overcome their reluctance to provide features for the test.

It is learned here that if he finds it impossible to obtain the additional product, Zenith may utilize legitimate shows, sporting attractions and similar events to round out the scheduled run, which is designed to demonstrate Phonevision's appeal and economic possibilities to the FCC.

Lines Connect Phones

In the test here, the Zenith transmitter, operating on Channel 2, sends out a jittery, unintelligible image, accompanied by a decoded sound-track. In the 300 homes, special lines connect the phone and the television set with a central telephone switchboard. When a program is requested from the telephone operator, she provides the electric impulse which, traveling over the wire, clears and steadies the image on the set. A bill is submitted at the end of the

Reports so far indicate that parents and younger children take most enthusiastically to Phonevision, while teen-agers still prefer

the film theatre.

In New York this week, Skiatron announced that it would invite the FCC to witness a demonstration of its "Subscriber-Vision" pay-as-you-see system early in February. Following the demonstration, Skiatron intends to petition the FCC for the same test privileges for its system as that extended to Phonevision in Chicago.

A Parallel System

The basic idea of the Skiatron system parallels that of Phonevision, except that the decoding of the signal would be done at the set, with the original signal sent out in scrambled form over the air. Thin plastic cards would be used as decoders,

According to Skiatron, a number of film companies have indicated their willingness to cooperate with Subscriber-Vision, should a test be arranged. Skiatron is working in close collaboration with station WOR-TV in New York.

An interesting point was brought out this week at the general membership of the Allied Theatre Owners of New Jersey in Trenton when the question came up for discussion as to whether Phonevision would be subject to Federal taxation if and when it competes with film theatres.

According to Wilbur Snaper, president, several members emphasized that it would be only fair to motion picture theatre operators if Phonevision were subject to the same Federal levies. Mr. Snaper informed the meeting that he would contact Abram F. Myers, general counsel and chairman of the board of Allied States Association, for an opinion regarding the possible Federal taxation of the new medium.

Urge Court To Reject TV Censor

WASHINGTON: Federal controls as exercised through the Communications Act were cited last week as an argument against supervision by state censor boards of films shown over television.

Allen B. DuMont Laboratories, Inc., Philco Television Broadcasting Corporation and other television broadcasters took this line in appealing to the U. S. Supreme Court to reject an appeal by the Pennsylvania State Board of Censors from a ruling of the Third Circuit which held that the board could not censor TV films.

The broadcasters' petition to the high court cited the fact that the censors' attempts to control films shown over television had been turned down by both the District and

Circuit Courts.

They made the point that the censors were not trying to obtain this power because of offensive material found in television motion pictures but rather as a result of pressure from theatre owners "who apparently resented displaying the board's seal of approval when television stations were not subject to the same obligation."

Make Film Critics Awards At Music Hall Jan. 28

The New York Film Critics Awards for 1950 will be presented publicly from the stage of the Radio City Music Hall January 28, it was announced last week by the critics and G. S. Eyssell, president of the Music Hall. Recipients of the awards are: Bette Davis and Gregory Peck for best performances; Darryl F. Zanuck and Joseph L. Mankiewicz, producer and director, respectively, of "All About Eve" who will receive that picture's "best" award. Howard Barnes of the Herald Tribune, chairman of the critics group, and Bosley Crowther of the New York Times will make the presentations.

Stars to Be At Industry Breakfast

More than a dozen stars of the screen, stage and radio will be among the guests of honor at the first annual Communion breakfast for Catholics of the motion picture industry to be held this Sunday, January 21. The Most Reverend William A. Scully, coadjutor Bishop of Albany, will be the principal speaker at the affair in the Grand Ballroom of the Waldorf Astoria Hotel, New York. Others on the program include Don Ameche, Perry Como and Nan Merriman.

Guests at the breakfast, which will follow a Pontifical Mass at St. Patrick's Cathedral at 9 A.M., will include Pat O'Brien, Ruth Hussey, Jack Haley, Eddie Dowling, Gene and Kathleen Lockhart and Gene Buck.

The Mass will be celebrated by the Most Reverend Raymond A. Kearney, auxiliary Bishop of Brooklyn and Cardinal Spellman will preside.

Members of the sponsoring committee, including representatives of each motion picture office in New York are:

ture omce in New Lork are:
Frank Alvord, Martin Bennett, Miss Marguerite Bourdette, Frank Bryan, Frank E. Cahill, Jr., Francis X. Carroll, Pat Casey, John
Confort, Tom Crehan, William Cronin, Jack
Dailey, Edward C. Dowden, Joseph Egan,
James Franey.

Dailey, Edward C. Dowden, Joseph Egan, James Franey. Joseph Geoghan, Edmund C. Grainger, James R. Grainger, William J. Heineman, Walter Higgins, James D. Ivers, Austin C. Keough, Mrs. James Looram, Thomas J. Martin, Peter Mooney, Paul C. Mooney, Sr., James A. Mulvey.

Yey.

John F. Murphy, Thomas Murtha, Joseph A. McConville, Joseph McMahon, William J. McShea, L. Douglas Netter, John J. O'Connor, Thomas F. O'Connor, Paul D. O'Brien, Robert H. O'Brien, Joyce O'Hara, Edward K. O'Shea, Daniel Ponticelli.

Martin Quigley, Charles M. Reagan, C. J. Scollard, George J. Schaefer, Edwin J. Smith, Jr., Bert Sanford, Gael Sullivan, Nick Tronolone, Frank C. Walker, Richard F. Walsh, William A. White, Reverend Patrick J. Masterson, Spiritual Director.

Oregon Contemplates Higher Theatre Taxes

A bill introduced in the Oregon Legislature in Portland this week, calls for a 10 per cent tax on gross receipts of theatres, as well as an additional tax of five cents on every free ticket or ticket issued at a reduced price. Film and theatre executives have indicated that they will fight the measure.

Paramount Buys Common Stock for Retirement

Paramount Pictures Corp. this week announced that the corporation has purchased 251,000 shares of its common stock for retirement, pursuant to its bid to purchase 500,000 shares at \$21,50 per share. This bid will be withdrawn at the close of business January 19.

JUDGE COXE QUITS FEDERAL BENCH

A prominent figure in the Government's anti-trust suit against the major distributors—Judge Alfred Conkling Coxe of the New York District Court—has announced his resignation from the bench. A letter to this effect has been forwarded to President Truman. Judge Coxe, 70 years old, was appointed to the bench by President Hoover, and was associated with two other prominent jurists in the trust case: Judges Augustus N. Hand and Henry Goddard, the former usually presiding at the hearings and oral arguments. Among the famous cases which Judge Coxe presided over was that of Earl Browder which brought a conviction against the former Communist leader.

Hugh G. Martin, Jr., to Reopen Florida House

Hugh G. Martin, Jr., city manager of the M.C.M. Theatres circuit in Green Cove Springs, Fla., will reopen the Cove, in Green Cove Springs, January 27, as a first run house. It had been closed since May, 1948. The other M.C.M. house there is the Clay theatre.

Mr. Martin will be running the house in partnership with his father, of Columbus, Ga., and William P. Cumbaa, city manager in Leesburg, M.C.M. headquarters, from which the circuit's 11 Florida houses are supervised. The first picture for the Cove will be Universal's "Under the Gun," filmed in part in Green Cove Springs. It will play pictures day and date with theatres in Jacksonville, Fla.

Plan Query On Meet of TOA-TESMA

Final decision as to whether the proposed joint convention and theatre supply exhibition will be held by Theatre Owners of America, Theatre Equipment and Supply Manufacturers Association and Theatre Equipment Dealers Association, will be made by member manufacturers and distributors,

At a special meeting called in New York by Oscar F, Neu, TESMA president, the question was discussed as to whether it would be advisable to hold the joint gathering tentatively set with TOA for September in New York, in view of Government bans which may seriously restrict any new equipment available.

According to a TESMA statement issued after the meeting, "All those present . . . were extremely anxious that the combined convention be held. But all were fearful that restrictions on materials for the manufacture of equipment already imposed and still others they felt would be imposed would make a worthwhile exhibit in connection with the convention impossible."

Members of the association therefore will reply to a questionnaire "which will establish definitely whether equipment in sufficient quantity and variety can be exhibited next fall, and whether individual members of the association are willing to make the effort necessary to insure its success.

Attending the meeting were Fred Matthews and F. J. Wenzel from Chicago, E. J. Allen from Akron, L. W. Davee, L. E. Jones, and V. J. Nolan from New York, and J. F. O'Brien from Camden, N. J.



Kermit Stengel, executive vice-president, Crescent Amusement Company, Nashville, Tennnessee.

WOLFSON HAS RESPECT LATE REVIEW OF ENTIRE COMMUNITY

MIAMI: A daily monument to his perceptiveness is the "off street" parking in the Lincoln Road area of Miami Beach, which Mitchell Wolfson sponsored and fought for during his terms as Councilman and Mayor. His insistence, against the anguished and irate protests of fellow councilmen and citizens, rewarded the city with the acquisition of property now valued at \$3,000,000 for the initial outlay of \$300,000 which was returned by parking revenue.

Active in Community

Miami doffs its community hat in admiration and respect to Mitchell Wolfson, coowner with Sidney Meyer of the 30-theatre Wometco Circuit and Miami's only TV station, WTVJ. His virile and vibrant personality is felt by all in contact with him. The management of the circuit with approximately 650 personnel should be a full time job for any ordinary person, but Mr. Wolfson also offers active, helpful participation in community, charitable and social activities.

Wometco celebrated its Silver Anniversary last year and reminiscing evoked memories of the part played by the then newly opened Capitol theatre-during the 1926 hurricane, when its superior construction permitted it to escape undamaged and furnish shelter to the homeless for several weeks following the storm.

In the TV field, Mr. Wolfson was one of the few who didn't cringe at the bugaboo of television, but practically started in motion plans for the present WTVJ which has expanded rapidly. At present the weekly schedule offers about 89 hours of entertainment and has many "firsts" to its credit, including the first telecast from a blimp and the screening of a complete Shakespearian play by remote control from the University of Miami.

Faith in Television

Mr. Wolfson's faith in TV caused him to offer the facilities of the studios to the TV classes at the university and his staff members give gratis instruction to the students. Complete programs are prepared and offered to further the practical experience of the students. High school students are also permitted the use of the studios.

While Mayor of Miami Beach in 1943, Mr. Wolfson left to enter military service and saw duty in England, North Africa, France, Austria and Germany as a lieutenant colonel on the general staff of the 6th Army Group.

The list of his affiliations might condenn him as a "joiner" were it not for the active part he takes in most of them. Included are Variety Club crew member, TOA chairman of the board, TOA representative for the Motion Picture Exhibitors of Florida, Miami Beach Chamber of Commerce vice-president, budget committee man for the Community Chest, Rotarian, Westview Golf and Coun-



MITCHELL WOLFSON

try Club vice-president, trustee for Mt. Sinai and Variety Children's hospitals, special gift chairman for Mercy Hospital, founder member of Dade County Research Foundation, Mahi Shriner, 32nd degree Mason, member Greater Miami Officers Club and the Dade County Health Board.

Analytical Mind

His good health and mastery of complete relaxation allow Mitchell Wolfson to work under all conditions in complete disregard of distractions. His practical and analytical mind budgets moments to permit utmost utilization of a working day that begins with his awakening and punches a mental time-clock

His absorption in work does not cause him to neglect his family and he spends much time with his wife, Frances, and their three children, including summer weekends at their home in North Carolina. The family enjoyed a six-week jaunt last summer which included Europe, Israel and South Africa. In the opinion of his many friends, his staff and the community, Mitchell Wolfson is a truly outstanding showman.

NEVER UNDERESTIMATE

A strike called by local 349 of the A.F.L. Theatrical Employees Union in Lima, Ohio, ended abrupty last week when Mrs. Raymond E. Adams, wife of one of the union's members, bought the struck Majestic theatre and promptly signed a two-year contract with the union. The new agreement provides for a 15-cent hourly wage increase and a cost-of-living adjustment.

The Second Woman Popkin-U.A .- Psychiatry Again

It would seem from this picture that the mo-It would seem from this picture that the mo-tion picture industry's treatment of psychiatric problems is again in vogue. Mort Briskin has turned in a first rate production job and direc-tor James V. Kern has managed to sustain a feeling of suspense throughout the film. The screenplay is by Robert Smith who, incidently, doubled as co-producer for the Harry M. Popkin production.

Robert Young, a rising young architect, RODERT LOUING, a TISING YOUNG ALTHROCK, IS beset by a series of unfortunate events that he blames on bad luck. The first link in the chain of events in the death of Young's fiancee, daughter of Young's benefactor, killed in an auto accident on the eve of their wedding. Circumstances seem to point to the fact that Young cumstances seem to point to the fact that Young has paranoic tendencies. Betsy Drake, an ac-countant, is in love with him and endeavors to find the person responsible for the acts against

M. Young tries to make her leave him, thinking that way to keep her from harm. He even Young tries to make her leave him, thinking in that way to keep her from harm. He even goes to the extent of staging a fake suicide attempt to get the culprit out in the open. At one stage, John Sutton, the film's suave villain, is suspected, but it turns out that Young's beneator is guilty. Realization of what he had one gives promise that his psychosis will be cured. Young and Miss Drake are united. The cast, without exception, have turned in unusually fine performances. The photography is excellent and the pace of the story is uniformly good. There are only a few spots where the story lacks credulity, but they are overshad-

the story lacks credulity, but they are overshad-owed by the over-all merit of the production. Young and Miss Drake are good marquee names and adult audiences should enjoy this

Reviewed at the United Artists screening room in New York, Reviewer's Rating: Very Good.—GERALD POPPER.

Release date, February, 1951. Running time, 91 minutes. PCA No. 14330. General audience classification.
Jeff Cohalan. Robert Young
Ellen Foster. Betay Drake
Keith Ferris. Betay Drake
Keith Ferris. John Sutton
Florence Bates, Morris Carnovaky, Henry O'Neill, Jean
Rogers, Raymond Largay, Shirley Ballard, Vici Raaf,
John Kalludet, Jason Rolards, Steven Geray, Jimmy
Dodd, Smokey Whitfield, Cliff Clark.

Charles W. Goddard Dies; Wrote Film Serials

Charles William Goddard, 71, a member of the American Weekly staff since 1923, died in Miami January 11. He was best remembered as the author of popular motion picture serials, including "The Perils of Pauline." Born in Portland, Me., Mr. Goddard graduated from Dartmouth in 1902 and became a reporter on the Boston Post. He then served successively on the New York Sunday American and the American Weekly. Surviving Mr. Goddard are two

Variety Clubs Plan Annual Convention

Marc J. Wolf, international chief barker, Col. William McGraw, international executive director and Charles E. Lewis, international press guy of the Variety Clubs International, at a meeting of the Philadelphia Variety Club last week, outlined and discussed plans for the 15th Annual International Convention to be held in Philadelphia May 9-12. General plans estimate that 1,000 Variety Club members will attend the functions

The National Spotlight

ALBANY

Ralph Crabill, Western district manager for Warner Bros., came here for meetings with Charles A. Smakwitz, zone manager, and department heads. Jules Curley, of the Keeney, Elmiro, and Andy Roy, of the Stanley, Utica, also called at the Warner Theatres upstate offices in connection with promotion for the Gene Autry stage show. It plays those theatres before a one-day stand at the R. P. I. Field House in Troy, February 9, under auspices of Albany Variety Club. . . . Dan Houlihan, Twentieth century-Fox manager, is distributor chairman, and Saul J. Ullman, Fabian general manager upstate, is exhibitor chairman, for the annual National Brotherhood Week drive. . . The Griswold, Troy, operated by Fabian for the past several years, has been permanently closed. One of that city's oldest theatres, it was dark for some years but was reopened during World War II. Warners was the operator for about five years, before Fabian took over.

ATLANTA

Playing at the local theatres: Loew's Grand, Playing at the local theatres: Loew Strand, "Harvey,"; Fox. "Never a Dull Moment"; Paramount, "The Milkman"; Roxy, "Mr. Music," hold over from Fox; Rialto, "Edge of Doom"; Art, "Kind Hearts and Coronets." ... On the row booking and visiting: J. H. Thompson, Martin and Thompson theatres in Georgia; L. J. Duncan and Sidney Laird, West Point Amusement Co., West Point, Ga.; Ebb Duncan and Clyde Sampler, Duncan theatre in Georgia; Mrs. Wallace Smith, Gem, Barnesville, Ga. . . . by-Kincey, new owner of the Paramount, Fox and Roxy theatres, have announced that members of the armed forces will get into their theatres free; they have also cut the price to children at all shows from 12 cents of the Ritz theatre, Anniston, Ala, appointed chairman of the March of Dimes for that city... The Hamilton drive-in, Fort Payne, Ala, has closed for the winter... The Montague drive-in, Nashville, Tenn., has in-stalled in-car heaters. . . Earle Hendren, manager of the Capitol theatre at Edwin, Tenn., hopes to spend a few days at the Sudekum winter home in Miami, Fla., during January.

BALTIMORE

General trend of business appears to be upward. This week first runs offered seven new pictures including "Grounds for Marriage," at Loew's Century; "Prehistoric Women," at the Hippodrome, with vaudeville; "Operation Pacific," at Warmer's Stanley; "Short Grass," at the Mayfair; "Hot Rod," with reissued "Wake of the Red Witch," at the Times and Roslyn; "The Great Manhunt," at the Town; "Catskill Honeymoon," at the World. Three second week holdovers were "Harvey," at Keith's;

"American Guerrilla in the Philippines," at the New Theatre; "Last Holiday," at the Little. . . William Zell, manager of the Harlem theatre since it was opened, has resigned to manage the Star theatre, Annapolis, Md., which he purchased from Samuel Eisenstein. Harold Grott, from the Rialto, will manage the Harlem and William Boggess succeeds Mr. Grott at the Rialto. Harlem and Rialto are in the Rome Associated Circuit. . . A dinner with a general meeting for members of Baltimore Variety Club, Tent No. 19, will be given at 6:30 P.M., January 23. . . Paul Carnock, long time doorman at Loew's Century, died of a heart attack. . . . William Avis has resigned as assistant manager, Loew's Century, to join the Navy and has been succeeded by Eugene Seifert from Loew's in Reading, Pa. Miss Betty Bunjon has been appointed student assistant manager, Loew's Parkway, succeeding Richard Dizon, who resigned.

BOSTON

Holdovers, a storm and sloppy weather rotoovers, a storm and stoppy weather held down grosses. The Copley theatre re-opened with "Trio" for a moderate first week, while the Majestic, long shuttered, reopened with "Cyrano de Bergerac" on a two-a-day roadshow basis. "Bitter Rice" at the Beacon Hill and "The Blue Angel" the Kenmore continue to hold up well. The Astor took extra newspaper space to plug the opening of "The Mudlark," which brought in excellent business its first day. Richard Dobbyn, Jr., booker at RKO, has been promoted to salesman in the Maine territory territory. . . . The Board of Selectmen of Shrewsbury have announced the approval of a license for a second drive-in theatre to be built in the town. The license was granted in the name of Worcester County Drive-In, Inc., Fred Fedeli, president. After 30 years with Wholesome Films, David Shapiro has resigned from active The new general manager is Norman R. Poretsky. . . . Maurice Wolf, of MGM's public relations department, spoke before the Millbury Kiwanis Club at the instigation of vice-president Dominic Turturro, who operates the Elms theatre in

WHEN AND WHERE

January 29-31: Annual convention, Theatre Owners of Arkansas, Mississippi and Tennessee, at the Hotel Gayoso, Memphis.

January 29-30:-Convention, Allied Theatre Owners of Texas, Adolphus hotel, Dallas. March 18: Annual convention, Theatre Owners of Oklahoma, at the Biltmore Hotel, Oklahoma City.

BUFFALO

Peter Becker, son of Al Becker, well known theatre equipment executive, has resigned as manager of the Cinema, local . Amos Leonard Leonard, house. . formerly with Lippert, now is covering the Syracuse territory for the local ELC exchange. . . Max M. Yellen, president of Century theatre, operating corporation, is chairman of the ticket committee for the local appearance of the Israel Philharmonic Orchestra. . . Edward Howard, formerly associated with the Rochester drive-in, is managing the Capitol theatre in that city.
... Elmer F. Lux, general manager, Darnell Theatres Corporation and 1950 Chief Barker, Tent No. 7, Variety Club, has been nominated for one of the directorships of the Greater Buffalo Advertising Club. . Charlie Baron, ELC exploitation representative, is in town working with Earl Hubbard at the Century on "Mr. Universe." Jerry Baker, manager of the Palace in Rochester, was one of the prize winners in the RKO "Boost Your Business" contest. Proceeds of the benefit premiere Febru-6 in the Center theatre of "September Affair," will go to the Cerebral Palsy Association of Western New York.

CHICAGO

Loop business generally good with Red Skelton "in person" and "Three Husbands" on screen at the Chicago being the big money-maker of the week. "Flying sile" at the State Lake and "Highway "Flying Misat the Roosevelt are doing nicely. new attractions hypoed by strong adver-tising campaigns, "Kim," "Branded," and tising campaigns, "Kim," "Branded," and "Dallas," got off to good starts. . . . "King Solomon's Mines" continues to be the bigand gest money-maker in neighborhood houses. The loop Telenews theatre is celebrating its eleventh anniversary. . . . "Big Screen" televizing of President Truman's State-of-the-Union address filled about 2,000 of the State Lake's 2,700 seats Monday noon. . . . CBS color demonstrations got off to a good start both public and press applauding the venture. . . Theatre amusement taxes for Chicago in 1950 totaled ment taxes for Chicago in 1950 totaled \$1,307,253. In 1949 the total was \$1,620,221. The drop of some \$300,000 this year is an indication of box-office decline in the Windy City. . . . Two anti-trust suits, the Lawndale theatre vs. the majors and the Aurora Theatre Operating Company vs. the majors, were settled out of court for undisclosed amounts. . . . Fifty thousand dollars of the \$150,000 raised by the Cerebral Palsy Association of Illinois through theatre collections, a Bob Hope benefit, and an all-night TV show, was given to the University of Illinois for palsy research. Grant was made by John Balaban, chairman of the board, and William Hollander, president of the association. . . Universal-International's "Tomahawk" set for world premiere here at (Continued from preceding page)

the Chicago theatre January 26. Star Van Heflin will make personal appearances with the film.

CINCINNATI

Grosses are showing some improvement over recent weeks. Current bills include: "Grounds for Marriage," RKO Albee; "The Flying Missile," RKO Palace; "Al Jennings of Oklahoma," RKO Grand; "Mr. Music," RKO Lyric, second week, on a moveover from the Albee; "Frenchie," Capitol; "Harvery," Keith's, fourth week. . . . Harry Bugie, 60, collapsed and died at his home on January 10. He operated the State Film Service. . . The Cincinnati Variety Club, Tent No. 3, will hold a special party January 27, with guests of honor being all members whose birthdays occurred during October, November, December and January. Colonel Joseph F. Goetz, manager of the Capitol theatre, was principal speaker at a meeting of the Women's Division of the Cincinnati Electrical Association, his topic being "Hollywood Stars Over Europe. trade survey recently completed shows that there are more television sets in use in the metropolitan Cincinnati area than in any corresponding territory in the country with an equivalent population,

CLEVELAND

Business is picking up after the holiday slump, exhibitors from this area report. As a result, the houses that went on part time are resuming full time operation. Included are the Euclid, Windameer, Imperial, Com-modore and Plaza, in Cleveland. . . . To impress the passing public with the low cost value of movie entertainment, Manager Frank Cost of the Lake thatre, has put up a 24-Cost of the Lake thatre, has put up a 24-sheet facing the parking lot that services both the Lake and Shore theatres saying: "ATTEND THE MOVIES REGULARLY. IN NO OTHER WAY CAN YOU GET SO MUCH ENTERTAINMENT FOR SO LITTLE... "Steel Helmet," Lippert production, has a February first run dete at Warren's Albert shoets. first-run date at Warner's Allen theatre. . . . Sam Reichblum, owner of the Columbia theatre, East Liverpool, has ordered March of Dimes collections at every performance for one week starting January 17. CMPEA president Ernest Schwartz issued a bulletin requesting members to make audience collections through the period of one complete change during the week starting January 21. . . "Solomon's Mines," cleaning up in all situations in this territory, was held over for 10-day run at the State theatre, Cuvahoga Falls.

COLUMBUS

"Mr. Music," showing at Loew's Ohio as a single feature, was the big boxoffice news of the week. The Broad had "Harriet Craig," the Grand showed "Outrage" and the Palace exhibited "Rio Grande."

Mrs. Molly Toole has been named treasurer of the Palace, manager C. Harry Schreiber announced.

Maurice "Bucky" Harris, Universal-International home office representative, was in town arranging press screening of "Harvey."

Vincent Edwards, former Ohio State University swimmer, who plays the title role in "Mr. Universe," was here for the world premiere of the film at the RKO Grand.



DES MOINES

Duskin Sereried of Minneapolis has purchased the Orpheum at Strawberry Point from Robert Fridley. . . . Fred Fenchel, manager of the Orpheum, has been named to manage the Malek in Independence. . . . Construction on Mason City's new \$140,000 theatre has begun. The house, which will seat 1,200, is expected to be ready for opera-tion by midsummer. Builders are C. L. Ellingson, owner of the Park Inn hotel, and his brother, Joe E. Ellingson. . . . Plans for rebuilding the Call at Algona, destroyed by fire several weeks ago, are being made and it is hoped the building can be finished by early summer. Meanwhile, films which had been booked for the Call are being shown at the Iowa. . . . Harold Lyon, manager of the Des Moines, Des Moines, for the last six years, has been named to manage the Paramount in Kansas City, Mo. At the time he announced Lyon's appointment, A. H. Blank, president of Tri-States Theatre Corp., disclosed that he (Mr. Blank) will personally direct the operation of the big Kansas City house. Tony Abramovich of Waterloo will take Mr. Lyon's place at the Des Moines.

DETROIT

Slushy weekend weather caused a drop in box office receipts. . . . United Artists held over "Kim" for a second week. "Vendetta" goes into its second week at the Fox. Palms is showing "The Great Manhunt" and "Emergency Wedding." Madison offers a double bill, "Mad Wednesday" and "Dynamite Pass." Adams is featuring "Walk Softly Stranger." Two westerns, "Fighting Caravans" and "Fighting Westerner" are playing at the Downtown. . . Clyde Adler, president of the IATSE, announced that plans for pensions for theatrical employes are being worked out. . . Winners in the "I Like Movies Because" contest, sponsored by 122 Detroit theatres will be announced January 29. . . United Detroit Theatres staged a "TV Teenagers Revue for 1951" on the stage of the Ramona.

HARTFORD

Herman M. Levy, general counsel of TOA, and executive secretary of MPTO of Connecticut, has registered for the current session of the Connecticut State Legislature here. He has registered for the MPTO of Connecticut. . . . Victor M. Mo-

relli, manager of the Warner Bristol Theatre, Bristol, Conn., is observing his 20th year in show business. . . Joseph Cink, Jr., partner in the Liberty theatre, Bridgeport, Conn., has been recalled to active duty with the U. S. Navy. His partner, Larry Pastore, has assumed general control of the theater. . . Otto C. Felix has been named manager of the Dreamland theatre, New Haven. . . Phil Stoddard has been appoint asistant manager, Loew's Poli Palace theatre, Meriden, Conn. . . . Cleo Staples has been named assistant manager, Court Square theatre, Springfield, Mass. . . . Hartford visitors: Paul S. Purdy, Kounaris-Tolis-Ulyssis Theatres, Meriden, Conn.; John Mancini, State theatre, Manchester, Conn.; and Frank Kaitbenski and Raymond Barthel of the Strand theatre, Southbridge, Mass.

INDIANAPOLIS

First two weeks of the 1951 General Assembly have produced no legislative threats to show business. Exhibitors generally are lining up in favor of a bill enabling cities to enact a 1 per cent gross income tax on individuals and corporations after a referendum. . . Trueman Rembusch, president of Allied States, has gone to Pittsburgh for the Western Pennsylvania meeting this week. . . Indianapolis Tent No. 10 of Variety will install its 1951 officers at a dinner meeting in the Antlers February 5. . . K. T. Collins, city manager of the Greater Indianapolis Amusement Company, is state exhibitor chairman for National Brotherhood Week. . . T. Huffman has closed the Rex at Montezuma indefinitely. . . Reports from the state indicate an improvement in film grosses since the first of the new year. . . . Grosses here were better than average again last week. "Dallas" led the town with nice business at the Indiana. "Emergency Wedding" did well at Loew's as did "Never a Dull Moment" at the Circle.

KANSAS CITY

"The Great Missouri Raid" opened at the Paramount and will open at scores of locations in the territory until February 9. . . . Also playing are "The Milkman" at the Fairway-Tower-Uptown first run trio, the Tower having a second feature, "The Hidden City"; "Kind Hearts and Coronets" continues at the Kimo; and "The Killer that Stalked New York" and "Pygmy Island," at the RKO Missouri. . . The Regent, Commonwealth's downtown house, started "Loaded Pistols" and "Raiders of Tomahawk Creek" the day Gene Autry with Smiley Burnette and others gave a stage show in the arena of the Municipal auditorium. . . The safe in the office of the Orpheum theatre was broken open the night of January 12, and \$1,000 taken. . . . There admissions in a score of Kansas towns in the past few weeks.

LOUISVILLE

Loew's was scheduled to bring in "Harvey" and "Chain Gang." The Rialto played "For Heaven's Sake" and "Father's Wild Game" while the Strand featured "The Admiral Was a Lady" and "Bandit Queen."

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The Mary Anderson offered "Emergency Wedding." The Scoop held over "Bitter Rice" for a second week, while the Brown took over "Never a Dull moment" and "Experiment Alcatraz" after a previous week at the Rialto. . . . New projection and sound equipment has been purchased by C. R. Cross for his Star theatre, Jamestown, Tenn-Purchase was made through the Falls City Theatre Equipment Co., Louisville. . . Out-of-town exhibitors seen on the row recently included: Mr. and Mrs. R. Robertson, Majestic, Springfield, Ky.; H. Robertson, Majestic, Springfield, Ky.; Edwin St. Clair, St. Clair, Lebanon Junc-tion, Ky.; Mr. and Mrs. Clyde Marshall, Columbian, Columbia, Ky.; C. R. Cross, Star, Jamestown, Tenn.; George Peyton, Griffith, LaGrange, Ky.; and Lewis Baker, Star, West Point, Ky... Louis Arru, presi-dent of Twin Drive-In Theatres, Inc., oper-sting the away Twin drive-in theatre, has ating the new Twin drive-in theatre, has announced plans for making a complete recreation playground in conjunction with the drive-in as soon as additional building and construction is permitted. . . and construction is permitted. . . . Edwin St. Clair, co-owner and manager of the St. Clair theatre, Lebanon Junction, Kentucky, staged a free show for the needy in his community, with the price of admission to the show set as anything in the way of toys, food, clothing, or money donations.

MEMPHIS

First run business continued steady and above average in Memphis. Warner had a strong opening with "Southside 1-1000" and "Hit Parade of 1951." Loew's State closed two good weeks with "Pagan Love Song" and also opened a double feature. "Deported" and "Mystery Submarine." Loew's Palace featured a double-header too, showing "Undercover Girl" and "Operation Disaster" to full houses. Malco had good business with "Harvey." Strand showed "Branded." . . . E. A. Patton, Arkansas exhibitor, was in Memphis with the news that he has remodelled Roxy at Huntingdon, Ark., and has obtained a government permit to build a 260-car 67 Drive-In at Hope, Ark. . . . Allied, Mid-South, held a film clinic in Memphis attended by some 40 exhibitors from the trade territory and announced the next one would be in Pocahuntas, Ark., February 19. Trueman T. Rembusch, national Allied president, attended the Memphis clinic. . . . Mid-South exhibitors booking and shopping on Film Row included Bim Jackson, Ruleville; S. T. Lyles, Jr., Oxford; Joe Wofford, Eupora; Lew Andrews, Cotter; Gordon Hutchins, Corning; Roy Cochran, North Little Rock; A. A. Tipton, Manila; G. W. Jones, Little Rock; and Lawrence Landers, Batesville.

MAM

Motion Picture Exhibitors of Florida held a one-day business meeting in Jacksonville attended by about 50 members. Luke Stein was elected regional vice president and alternate TOA representative. . . . Some personnel changes made recently include transfer of Ralph Gomolinsky from the Tower to student assistant at the Essex, Craig Collins new assistant at the Caneo, and Harry Troeger temporarily doing the doorman chores at the new Carib . . . Flynn Stubble-field of the Capitol reports the theatre is back on the two-day run of Latin films after

a brief experiment on the feasibility of exclusive foreign films. . . . Ginger Rogers was to replace virus infected Doris Day for personal appearances at the world premiere of "Storm Warning" at the Beach. . . . Screen offerings included "Trio" in its fourth week at the Flamingo and second week at the Mayfair Art; "The Next Voice You Hear," Embassy, Variety; "For Heaven's Sake," Carib, Miami, Miracle; "Dallas," Beach, Paramount; "Thunder Rock," Sheridan; "Undercover Girl," Town, Lincoln; "Mrs. O'Malley and Mr. Malone."

MILWAUKEE

More than 50 theatres here will take up collections from partons for the March of Dimes' drive from January 15 to 31, according to L. F. Gran, chairman of the motion picture committee for the drive. Mr. Grand said this will be the first time in three years that movie collections are being made. . . . Plenty of laughs at the downtown theatres last week. At the Warner "At War With the Army" with co-feature "North of the Great Divide." "Watch the Birdie" was playing at the Towne. At the Riverside was "Vendetta" and "Dial 1119," and at the Fox-Downer J. Arthur Ranls's "Kind Hearts and Coronets" was seen.

NEW ORLEANS

Roy Lombardy turned back the Town, to Al McConnell after several years of operation. Mr. McConnell in turn sold it to Robert M. Powers, who closed it for complete remodeling to be reopened on February 1. . . . Joy N. Houck, president Joy Theatres, Inc., was presented with a bronze plaque by his executive staff in commemoration of his 25 years in the exhibition field. Exhibitor visitors were Mr. and Mrs. Charles Levy, Ritz, Hammond, La.; E. A. Knicely, Fort, Harrisonburg, La.; Mr. and Mrs. Charles Phillips, Delta, Jonesville; Lawrence Lampo, Jeanerette, La.; Bob Sigler, Dome, Hattiesburg, Miss.: James Tringas, Fort Walton, Fla.; Ed. Ortte, Gulf-port, Miss.; Mr. and Mrs. Claude Darcy, Morgan City, La.; Doyle Maynard, Shreve-port, La.; F. G. Pratt, Jr., Vacherie, La. port, La.; F. G. Pratt, Jr., Vacherie, La.; and Henry Meyers, Avenue, Biloxi, Miss. . . . The sale of Gulf Coast drive-in, Biloxi, ss., and the Lake in Pascagoula, Miss., to P. G. Murphy, Van Clive, Miss., and W. Ripps, Mobile, Ala., has been announced. . . . The Tringas of Fort Walton, Fla., have purchased the Bay drive-in near Niceville,

NEW YORK

Three first-run pictures are scheduled to open in New York this week, at theatres in the Broadway area. They are: "Face to the Wind," a film produced in France, to be shown at the Little Carnegie; "Once a Thief" at the Palace; and "The Magnificent Yankee" at the Radio City Music Hall. . . . Peter F. Horner has resigned as general manager of the Hyams-Green theatre circuit in New York. He will join Oliver A. Unger of Distinguished Films, Inc., as sales representative.

OKLAHOMA CITY

Oklahoma Tax Commission reporting sales tax for theatres for the month of Octo-

ber, 1950, showed 358 returns, and \$34,387 as compared to 337 returns and \$31,411.45 tax for the month of October, 1949. . . . Par-Co Company of Marianna, Ark., Par-Co Company of Forrest City, Ark., have been granted a charter to operate theatres. . . . R. Lewis Barton, Oklahoma City, owner of the Barton Amusement Co., has been elected president of the Oklahoma City board of education. . . . A bandit robbed two theatres within a period of two and one-half hours January 6. At the Will Rogers theatre, he got approximately \$200, Lewis Dolorn, assistant manager, said. Charlie B. Hudson, manager of the Agnew theatre, said he did not know how much the loss at his theatre was. . . . First-run theatres this week were showing, at the Criterion "Branded"; at the Midwest "Frenchie"; at Warner "Pagan Love Song"; at the State "He's a Cockeyed Wonder" and at the Center "The Flying Missile."

OMAHA

J. Robert Hoff, Ballantype Company general manager, has accepted an invitation from administrator W. H. Harrison of the National Production Authority to serve on a 35-mm Motion Picture Industry Advisory Committee being organized. . . Mabel Millen, Coin, Ia., exhibitor, returned after 11 months in Europe. . . I. M. Weiner, Universal-International branch manager, is district Brotherhood Week chairman. . . Omaha passed almost all past business records in 1951 including: \$24,012,000 in construction, livestock receipts of \$5,315,000 and again second in the nation and retail sales of \$841,952,000.

PHILADELPHIA

A special benefit showing for the Marine Corps League National Welfare Fund, at a \$1.95 top, marked the opening of "Halls of Montezuma" at the Fox. . . . Ted Schlanger, Warner theatres zone head, will conduct the March of Dimes appeal in the circuits, with the independent theatres handled by Edward Emanuel, of the Emanuel Theatres, assisted by Lou Segall, manager of the Apollo... Philip Jones, projectionist at the Warner, Wilmington, Del., re-elected president of Projectionists Local 473 in that city. The IATSE exchange workers' union, F-7, front office, and B-7, back room, with eight national distributors and National Screen Service, received blanket increases of \$4 weekly for each member, retroactive to December 1, on a new two-year contract. Tom Burns resigned from the Clifton, Clifton Heights, N. J., with I. H. Kahan now doing the buying, booking and managing. . . . Gilbert Wolf terminated his lease for the operation of the Iov. Newmanstown, Pa., turning the house back to the Newmanstown Fire Company. . . The Rio, Reading, Pa., reopened with Nat Silver as manager, following installation of new fixtures and general renovations.

PITTSBURGH

Theatre television was the major topic at the annual meeting of the Allied Motion Picture Theatre Owners of Western Pennsylvania in the William Penn Hotel here. Most of the downtown houses are adopting a wait and see policy but the Fulton is going ahead and installing the latest equipment. . . After three years of excellent construc-

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tive work Morris Finkel resigned as president of the body. . . . Art Levy, who resigned as branch manager of Columbia here to work as a salesman for a cooperative organization, returns as branch manager for Eagle Lion-Classics. . . "Bitter Rice," now in its fourth week at the Art Cinema, is doing excellent business

PORTLAND

Holdover features were the rule instead of the exception in first runs with "Harvey going into extra high gear in a second week at Parker's Broadway; "Dallas" into a sec-ond week at Paramount; also an extraordinary holdover of seven weeks at Seattle's Liberty: "Never a Dull Moment" held for a second week at the New Coliseum; and a third big week of "Mr. Music" at Fifth Avenue. . . Ernie Rose, manager of Se-attle's Colonial, announces the closing for extensive remodeling. . . . Both film and theatre row, lined up for Brotherhood Week.

SAN ANTONIO

Films playing downtown houses were Films playing downtown nouses were "Tambien de Dolor Se Canta," Alameda; "Let's Dance," Aztec; "The Sleeping City" plus "Tillie's Punctured Romance," Empire; "Branded," Majestic, and "Peggy," Texas. . Attending the Ezell & Associates driveconfab in Galveston recently were Ephraim Charninsky, Southern Theatres Co. chief; Charles Wolf, his booker and assistant; Mr. Goodwin, manager, Fredericksburg Road drive-in theatre, and Conley C. Cox, manager Trail drive-in theatre. . . . Newly elected vice president of Local 407 MPMO-IATSE, is Ernest Roberson. . . . A lone bandit held up and robbed Mrs. Mickey Lebeidz, Palace theatre cashier, at gun-point and made away with \$170 of the went into the Texas for a first-run, weekend stand. , . . All Interstate theatres here have been repainted inside along with other redecorations.

SAN FRANCISCO

Watch the Birdie" at Loew's Warfield topped the box office figure the past week. . . . New on the screens here: Grass" at the Golden Gate; "Kim" at Loew's Warfield; "Inheritance" at the St. Francis... Holding are "At War With the Army" at Paramount; "Halls of Montezuma" at the Fox; "Good Time Girl" at the State and "Born Yesterday" at the Orpheum. The art theatres include the Stage Door which opened with "Cyrano de Bergerac," the Clay and Larkin, holding "Bitter Rice" and the Vogue with "Trio." Exploitation story of the week goes to Fox West Coast Theatres and the "Halls of Montezuma." In a week of publicity-editorials, news column breaks and newspaper art-made everyone mindful the picture was opening at the Fox. The radio went all out with announcements and a colorful Marine-Band parade gave the city a lift. Proceeds from the show's opening night went to the Marine Corps League Welfare Fund-as a gift from Charles Skouras-for entertainment of Korean casualties in the hospitals



TORONTO

"The Mudlark" opened this week at the Odeon Toronto as did "Never a Dull Moment" at Shea's. "Harvey" remained for a fourth week at Loew's Uptown as did "Faust and the Devil" at the Towne Cinema. "King Solomon's Mines" at Loew's and 'King Solomon's Mines" at Loew's and Bonnie Prince Charlie" at the Victoria and Eglinton continued for a third week. Held over for a second week were "American Guerilla in the Philippines" at the Imperial, "State Secret" at the University and Nortown, and "It Happened in Europe" at the International Cinema. "Tony Draws a Horse" continue for a third week at the Odeon Hyland. "Copper Canyon," in its Odeon Hyland. "Copper Canyon," in its second showing is supported by "Humphrey Takes a Chance" at the Tivoli and Capitol. For its second showing at the Odeon Danforth, Humber and Fairlawn, "A Run for Your Money" is billed with "They Came To Blow Up America!" . . . Andrew Rouse, who began his theatrical career in the audit department of Famous Players, has been named Ontario branch manager of Theatre Confections, Ltd., by J. J. Fitzgibbons, Jr., general manager of the company. . . For the eighth time in nine years, the Westdale, Hamilton, was robbed recently. This time the thieves got \$1,100...W. G. Goodman has acquired his partner's interest in the 404-seat Brock Theatre, the only one in Whitby, Ontario.

VANCOUVER

Good pictures are piling up a big boxoffice total in many Vancouver houses. Top money getter was "King Solomon's Mines" at the Orpheum. Also very good are a return engagement of "City Lights" at the Plaza and Fraser and "The Happiest Days Plaza and Fraser and "The Happiest Days of Your Life," a British comedy, is at the Studio. Also playing: "Frenchie" at the Vogue; "The Miniver Story," at Capitol; "The Next Voice You Hear," at the Strand; "Dial 1119" and "To Please a Lady," at the Cinema; "Glass Menagerie" at the Dominion; and "Counterspy Meets Scot Yard" plus stage show at the Hastings. George Smith, former Victoria hotelman, has bought the Cameo theatre at Whalley near New Westminster from Steve Chizzen. Inland Industries, a Kamloops syndi-

cate, who operate the Skyway drive-in near Kamloops, have bought the Vernon drive-in. Dan Sutherland, owner of three Vancouver theatres which are now under lease to the Odeon circuit, has left Canada for

New Zealand.

WASHINGTON

New openings included "Between Midnight and Dawn" at the Warner; "Shadow on the Wall" and "The Happy Years" at the Metropolitan; "Grounds for Marriage" at the Capitol; "Mutiny on the Bounty" and the Capitol; "Mutiny on the Bounty" and "A Day at the Races" at the Columbia; and "Halls of Montezuma" at the Palace. Held over were "Harvey" at RKO-Keith's; "Blue Angel" at the Trans-Lux; "Tight Little Island" and "Seventh Veil" at the Dupont; "Hamlet" at the Plaza" and "Trio" at the Playhouse. The Little booked a double feature art show, "Devil in the Flesh" and "Gigi." . . . Dr. Charles W. Lowry, minister at the All Saints' Church, Chevy Chase, Md. has accepted the post of Chevy Chase, Md., has accepted the post of Protestant chaplain in the Variety Club of Washington, Tent No. 11, replacing the late Dr. John Palmer. . . "The Quiet One" was shown at the Jewish Community Center was shown at the Jewish Community Central in cooperation with the Institute of Mental Hygiene. . . A. T. Swann, a veteran of 21 years with the Lichtman and later the District Theatres chain will manage the York theatre, and George C. Bragg, six years with District Theatres, will manage the Home Theatre, both acquired by District Theatres from the Warner Bros. Theatres chain, and to be operated as Negro houses.

Baetz Named Barker By Denver Variety

Hall Baetz, Fox Intermountain Theatre Denver city district manager, has been elected chief barker of Variety Tent 37 in Denver. Others elected were: William Hastings, first assistant chief barker; Duke Dunbar. second assistant chief barker; Ralph Batche let, property manager, and Harry Green, dough guy. Members of the board of directors include Robert W. Selig, Bernie Hynes, A. P. Archer, Fred Brown, Joe Ashby. Joe Stone, Robert Garland, Robert Hill, Tom Bailey, Milt Hossfeld and Pat McGee.

Beedle President of Pennsylvania Allied

PITTSBURGH: Fred A. Beedle of Canonsburg, Pa., was elected president of Allied of Western Pennsylvania at the close of the 30th annual convention in the William Penn Hotel Wednesday. Earl Beckwirth was named vice-president and Norman Mervis treasurer. Fred J. Herrington was retained as secretary. Mr. Beedle succeeds Morris Finkel, who resigned after four years in office. In the absence of national Allied president Trueman Rembusch, who is ill, Abram F. Myers, Allied general counsel, reported on last week's COMPO meeting and discussed an application by national Allied for theatre television channels. The two-day season included theatre clinics on the pattern of those held at the national convention last autumn.

New York House Leased

Jean Goldwurm and George Schwartz, operators of the World theatre in New York, have purchased the remaining lease of the Little Carnegie theatre in the city, effective January 1, and will run it as an art house.

The Hollywood Scene

Studio Upturn Finds 13 **Productions Starting**

by WILLIAM R. WEAVER Hollywood Editor

The expected January upturn in production arrived on cue, with 13 pictures going before the cameras, a majority of them in the "A" category as to budget and personnel during the first full work week. Meanwhile five that had been filming were completed and sent to cutting rooms. The week ended with 31 features in shooting stage, a right respectable number by post-war standards and a substantial indication, if one were needed, that Hollywood has no intention of going out of business.

Variety of Reasons Account for Upturn

A variety of special reasons account for the January upturn, which is expected to go considerably higher before it goes lower. For one, there is a normal bounce from the low level usually reached in December for reasons previously mentioned in this space. For another, there is to be a reopening of studio labor contracts for possible revision of wage scales upward in October, with discussions beginning in August, and it's regarded as a certainty that production costs are due for an upswing thereafter. A third reason is to be found in the likelihood that the mobilization program will call for the services of some player personnel, possibly some skilled technicians as well, and that certain materials may be in short supply before long. It's a case of making hay while the sun shines.

The week's new undertakings stack up as follows:

'Moonlight Bay," a Warner musical in Technicolor, is being produced by William Jacobs and directed by Roy Del Ruth, with Doris Day, Gordon MacRae, Rosemary DeCamp and Leon Ames in the cast.

"I Was a Communist for the FBI," also Warner undertaking, is being produced by Bryan Foy and directed by Gordon Douglas, with the oncoming Frank Lovejoy in the principal role and Dorothy Hart and Robert Millican in support.

"Man on the Train," MGM, will have Dick Powell, Paula Raymond, Adolphe Menjou, Marshall Thompson, Florence Bates and others in the cast. Richard Goldstone is producing this one, with Anthony Mann di-

"The Strip," the annual Mickey Rooney commitment to MGM, is being produced by Joe Pasternak and directed by Leslie Kardos, with Sally Forrest, James Craig, William Demarest, Vic Damone, Monica Lewis and the incomparable Lewis Armstrong contributing to the mirth and music.

"The Golden Horde" is for Universal-International, with David Farrar, Ann Blyth and the clown, Poodles Hanneford, in the cast directed by George Sherman for Howard Christie, producer.

"Iron Man," Universal-International, is being produced by Aaron Rosenberg and directed by Joseph Pevney. Stephen Mc-Nally, Jeff Chandler, Evelyn Keyes and Rock Hudson are in the cast.

ick Crawford vehicle for Columbia. Jerry Bresler is producing and Robert Parrish directing. Others in the cast are Betty Buehler, Otto Hulette and Ernest Borgnini.

"Sunny Side of the Street" is a Columbia musical in Supercinecolor, with Frankie Lane, Billy Daniels, Tony Arden, Terry Moore, Audrey Long, Lynn Bari, Jerome Courtland and The Rhythmaires taking part. Jonie Tops is producer, Richard Quine

"Cloudburst," a Monter-Paal production for Eagle Lion Classics release, is being filmed in London, with Alexander Paal as producer and Francis Searle directing. Robert Preston, Elizabeth Sellars, Mary Germaine and Harold Lang are in the cast.

"In Old Amarillo" is a Roy Rogers vehicle for Republic, produced by Edward J. White and directed by William Witney

"Thunder in God's Country," Republic, is Rex Allen Western being produced by Mel Tucker and directed by George Blair.

"Danger Zone," a Robert L. Lippert production, is being produced and directed by William Berke, with Hugh Beaumont, Richard Travis and Pamela Blake in the cast.

'Cyclone Fury," Columbia, is a Charles Starrett-Smiley Burnette Western produced by Colbert Clark and directed by Ray

Writers Sue Monogram On TV Lease of Story

True Boardmann, writer, and Mrs. Grover Jones, the latter representing her late husband's estate, this week filed a \$50,-000 suit in Superior Court, Los Angeles, against Monogram Pictures, Inc. The plaintiffs charge that the studio wrongfully converted a Boardmann-Jones literary property, "Son of the Navy," by leasing the picture, made in 1940, to television stations.

THIS WEEK IN PRODUCTION:

STARTED (13)

COLUMBIA

Cyclone Fury Summy Side of the

Remember That Face

EAGLE LION

Cloudburst (Monter-Paal Prod.; Lon-don, England)

Danger Zone

MGM

Man on the Train The Strip

PEPILBLIC In Old Amarillo Thunder in God's

Country UNIVERSAL-INT'L

The Golden Horde Iron Man

WARNER BROS.

Moonlight Bay Was a Com for the FBI

FINISHED (5)

LIPPERT Man for Hire Roaring City

MGM

Show Boat

REPUBLIC The Dakota Kid

20TH CENTURY-FOX

No Highway (England)

SHOOTING (19)

ALLIED ARTISTS

I Was an American Spy

MGM

No Questions Asked Love Is Better Than Ever Rich, Young and Pretty

PARAMOUNT

That's My Boy (Hal Wallis Prod.)

Here Comes the

Groom When Worlds Collide (Technicolor)

Submarine Command (formerly Subma-rine Story)

REPUBLIC Fighting U.S. Coast Guard

RKO RADIO

Flying Leathernecks The Thing (Winchester Pictures)

Two Tickets to Broadway

20TH CENTURY-FOX David And Bathsheba Will You Love Me in December? The Frogmen Kangaroo (Australia)

UNIVERSAL-INT'L Ma And Pa Kettle at the County Fair

WARNER BROS. Fort Worth Tomorrow Is Another

Day

MOTOR PUBLIC IS TARGET OF DRIVE-IN POSTER CAMPAIGN



THIS is the 24-sheet for drive-ins in the Kansas City vicinity. For two of these, 100 onesheets, 25 three-sheets, and 100 window cards, the cost is estimated at five cents per speaker per week for six weeks.

KANSAS CITY: The development of a coordinated campaign by drive-in operators of the Midwest to stir interest when the 1951 season opens, was reported last week by Jack D. Braunagle, manager of drive-in operations for Commonwealth Theatres, Kansas City, Mo. Mr. Braunagle is arranging for the production of one, three and 24-sheets to be made available to participants in the campaign. These posters would serve as the backbone of the entire exploitation program.

The makeup of the posters, as now planned, will picture a family in an auto-

mobile with the text "The Whole Family Will Enjoy a Drive-in Movie Tonight!" With an estimated 50,000,000 automobiles on the road next summer, drive-in theatres have the greatest potential audience in their history, it is said. Numerous billboards already have been contracted for the display of these posters.

The proposed plan calls for the posting of advertising through the Kansas-Missouri and other midwest areas, May 15 through July 1, and to produce similtaneous appearance on all highways of the several states involved in the promotion.

New Rules for Drive-ins Approved by Kansas City

The Kansas City, Mo., City Council has adopted a zoning ordinance amendment with regulations governing drive-in theatres. Robert J. Benson, a member of the committee that conducted a hearing on the new provisions, explained the drive-in theatres must have the approval of the City Zoning Board, at least 10 acres of land in an area zoned for retail business, adequate parking lanes to minimize fire damage and off-street parking facilities for patrons awaiting admittance. They may also be established in areas zoned for industry, with board approval.

MGM, Quality Bakers Set Long Promotion

Arrangements have been completed by MGM for a comprehensive, long term promotion with the Quality Bakers of America in a \$5,000,000 co-operative campaign which will include advertising throughout the year in 500 newspapers, posting of 24-sheets and three-sheets, special window displays and the

use of practically every medium of advertising. In making the announcement, Howard Dietz and Dan Terrell said the tie up covered leading MGM productions from March through December of the current year.

Paramount to Promote "Brotherhood Week"

All Paramount Pictures correspondence throughout the country will carry the legend, "Brotherhood Week—For Peace and Freedom," as a means of publicizing Brotherhood Week to the fullest extent. Special stamps bearing the imprint have been mailed to all branches with instructions to use them on all outgoing letters from now until the close of Brotherhood Week, February 25.

Hellman Buys Drive-in

The Auto Vision Drive-in theatre in East Greenbush, N. Y., has been purchased by Hellman Theatres, Neil Hellman, general manager of the circuit, announced last week. The theatre, constructed in 1939, was the first drive-in in the Albany district.

Mass. Bills Hit Industry

BOSTON: A number of bills adversely affecting the film industry have been proposed in the Massachusetts state legislature.

One bill calls for the censorship of films, television, stage shows and other entertainment, another is designed to regulate bill-board advertising and two others would license drive-ins and prohibit drive-ins in close proximity to schools, churches, hospitals and certain other public buildings.

House Bill 2003 proposes that Sunday laws be applicable to legal holidays. This would affect houses opening before noon on holidays. House Bill 820, backed by the Massachusetts Federation of Labor, petitions the state to extend the "one day's rest in seven" law to motion picture operators. Bill 1346 proposes an amendment to the general laws prohibiting any theatrical or motion picture theatre from requiring any employee who works on Sunday to work more than six days in any one week.

Jersey Allied Plans to Fight Unfavorable Bills

Allied Theatre Owners of New Jersey, meeting in Trenton this week, began formulating plans to fight legislation inimical to theatres which is expected at the current session of the New Jersey legislature. Wilbur Snaper, president of the organization, reported on the organizational action taken at last week's meeting of the board of the Council of Motion Picture Organizations.

Cashiers Get Lesson in Counterfeit Detection

A group of New York motion picture theatre box office cashiers this week saw the film "Doubtful Dollar" produced by the motion picture division of the Aetna Casualty and Surety Company in a branch office of the Chemical Bank. The film showed counterfeit and authentic currency along with an explanation on how to detect fake money. Speaking before the group, Chester Walton, an official of the Federal Reserve Bank, expanded on the information contained in the film, and passed counterfeit money through the audience so that each cashier could see all the flaws in the counterfeit currency.

Mid-South Allied Will Conduct Film Clinics

A series of film clinics to be held in Tennessee, Arkansas and Mississippi was announced last week in Memphis, by the Mid-South Allied Theatre Owners board of directors. The first clinic is scheduled for February 19 in Pocahontas, Ark. The board also voted to send John Mohrstadt, Mid-South president and Arthur Rush, Mid-South manager, to the national board of directors meeting to be held in Washington in February.

Wisconsin Allied Discusses Cooperative Advertising

The Allied Independent Theatre Owners of Wisconsin, meeting last week in Milwaukee, heard Ben Marcus, president of the organization, stress the importance of cooperative advertising and of watching bookings to the extent of playing a picture of the type most appealing to the audience. Mr. Marcus said, "Today's buyers of pictures are looking for the best for their money. It behooves us to put out better pic-tures. The public is looking for two topflight pictures on the same bill." Operating costs and better theatre administration also were discussed.

Legion Approves Eight Of 10 New Releases

The National Legion of Decency this week approved eight of 10 new films reviewed. In Class A-1, morally unobjectionable for general patronage, were five pictures: "Buckaroo Sheriff of Texas," "Gasoline Alley," "Prairie Roundup," "Pride of Maryland" and "Target Unknown." Class A-2 rating, morally unobjectively. tionable for adults, was given to three pictures: "Double Deal," "Hue and Cry" and "Rawhide." In Class B, morally objectionable in part for all, were "The Great Missouri Raid" because it "tends to condone illicit actions and to glorify criminal characters," and "Operation Pacific" because it "reflects the acceptability of divorce."

MOVIETONE NEWS, No. 5.—Truman presents Medals of Honor. Eisenhower tours Europe. General Chiang homes beine Production of B-36s. "Halls of Monteauma" premiere. Sports.
MOVIETONE NEWS, No. 8.—Seesaw hatte in Korea. March of Dimes poster child. U.S.S. Wisconsie back in service. Michigan quads double family. Summer fashions on ice at skr resort. Sports.
NEWS OF THE DAY, No. 239—War report from Korea. Congressional Medals for Korea heroes. Fighting spirit in Formona. Eisenhower in Europe. Beach fashions. Glasgow University has 500th anniversary. Sports.

versary. Sports.

NEWS OF THE DAY, No. 249—Korea war crisis.

Air lift orphan. Stassen reports. Chicago fire. Frisco hurricane damages Joe DiMaggio's house. March of Dimes. Rickenbacker and son. Quads take the spot-

light.

PARAMOUNT NEWS, No. 42—Mangrum wins Los
Angeles open. People in global spotlight: George
Marshall, Anna Rosenberg, Robert A. Taft. UN troops
face new assault. Sports.

face new assault. Sports.

PARAMOUNT NEWS, No. 43—Heroic stand by Second Division in Korea. Stassen gives views after global tour. Eisenhower continues tour. Ski togs meant for sking. Dime marches on.

TELENEWS DIGEST, No. 2-8—News report from Korea. Eisenhower begins tour of Europe. U.S. China. Sporter Vienna quard. Fighting in Indo-China. Sporter Vienna quard. Fighting in Indo-China. Sporter Vienna (Sea Park).

China. Sports. TELENEWS DIGEST, No. 3-A—Refugee island off Korea. Freak storm lashes California. Eisenhower continues tour. Former, New Zealand Prime Minister Fraser buried. India: Deputy Prime Minister Patel dies. War in Indo-China. Britain abandons construction of inxury liner. Motor Boat show. Chicago.

UNIVERSAL NEWS, No. 621-Truman presents Med-als of Honor. Eisenhower begins tour. Heach fash-

ions. Sports. UNIVERSAL NEWS, No. 422—March of Dimes. Seven dead in plane crash. Twister levels California town. Chicago fire. Quads born in Michigan. Chihuahuas on parade. Korea.

on parade. Korea.

WARNER PATHE NEWS, Na. 44-Korea report.

Truman presents Medals of Honor. Eisenhower in

Europe. Marahall asks 18-year-old draft. "Operation Pacific" premiere. Crisis talks in London.

sports.

WARNER PATHE NEWS, No. 45—War in Korea.

Chicago fire. Seven die in Philadelphia air crash.

March of Dimes poster boy meeta President. Ski
styles from Swiss Alps.

IN NEWSREELS Pascal to Do Shaw at RKO

Completion of an agreement last week that brought producer Gabriel Pascal, Jean Simmons and the production of George Bernard Shaw's "Androcles and the Lion' to RKO Radio Pictures was announced by Howard Hughes, RKO's managing-director-production.

The contract stipulates that Mr. Pascal will produce a top-budget screen version of the Shaw play in Hollywood as well as two additional films starring Miss Simmons.

Despite the fact that Miss Simmons is under contract to J. Arthur Rank, Mrs. Pascal holds most of the remaining comitments under her deal with Mr. Rank. Miss Simmons was recently voted second in the MOTION PICTURE HERALD-Fame popularity poll of British players and fifth among the top ten international stars.

Mr. Pascal will start filming February 9. Lewis J. Rachmil has been named associate producer and Harry Horner has been signed as production designer.

SMPTE Hears Dr. Goldmark

The Society of Motion Picture and Television Engineers heard Dr. Peter C. Goldmark speak on "Color Television" at the meeting held in New York January 17. A demonstration of color television was held.

COLUMBIA PICTURES ANNOUNCES THAT PRINTS OF THE FOLLOWING PICTURES ARE NOW AVAILABLE IN OUR EXCHANGES FOR SCREENING

EDWARD G. ROBINSON PEGGY CUMMINS - RICHARD GREENE OPERATION X

with NORA SWINBURNE - WALTER RILLA - FINLAY CURRIE

Screen Play by William Rose - Based on a novel by Irene Nemirowsky Produced and Directed by GREGORY RATOFF

REVENUE AGENT

DOUGLAS KENNEDY - JEAN WILLES **ONSLOW STEVENS**

> Written for the Screen by William Sackheim and Arthur A, Ross

Produced by SAM KATZMAN . Directed by LEW LANDERS

COUNTERSPY MEETS SCOTLAND YARD

with HOWARD St. JOHN as David Harding AMANDA BLAKE - RON RANDELL - JUNE VINCENT

Story and Screen Play by Harold R. Greene

Based on the radio program, "Counterspy," created by Phillips H. Lord Produced by WALLACE MacDONALD . Directed by SEYMOUR FRIEDMAN

Charles Smiley STARRETT - BURNETTE

RIDIN' THE OUTLAW TRIAL

with Sunny Vickers - Edgar Dearing

PEE WEE KING and HIS GOLDEN WEST COWBOYS

Screen Play by Victor Arthur Produced by COLBERT CLARK . Directed by FRED F. SEARS

FRENCH CENSOR FIGHT LOOMS

by HENRY KAHN

Jules Moch, French Minister of Defense, claims the right to veto any film he believes inimical to the defense of the country. So far he hasn't gotten anywhere and, if Albert Gazier, Minister of Information, has his way, he is not likely to.

The whole question of cinema censorship is to be reconsidered in France. Originally, the censorship panel included representatives of the industry, Government officials and representatives of certain non-Government public bodies. Several months ago, all the professionals resigned:

They objected to the inclusion of a member of the Family Association, claiming that his presence would place them in a minority, as he would certainly side with the ministerial representatives. The professionals also said that as fathers of families they were capable of judging what was good and what was had.

Panel Dissolved

Over the past months, the censorship panel has comprised only Government officials and the Minister of Information has decided that this state of affairs cannot be permitted to continue. He has therefore dissolved the panel. His new plans have not been welcomed by the Government as it places the professionals in a majority. As the professionals are chosen by the Trade Union, a Communist-dominated group, this is considered highly dangerous.

Recently, the military tried to cut out an amusing scene in which some comic army officers were involved. It is said that the President of the Republic personally insisted that the sequences should not be deleted.

At the moment, there exists no censorship panel in France, but the Minister can delete anything he likes from films.

French television has just completed an experiment. Instead of direct emission, the broadcasters filmed Nicolas Gogol's play, "The Players," in one day. Two cameras were used to save time and obtain special shots. At the same time, experiments were carried out with cinema lighting to improve the quality of TV broadcasts.

Although no date has been fixed for the opening of the Franco-American talks, they will probably start soon. It is understood from a reliable source that one American argument will be that the number of U. S. films admitted under the quota gives the companies no elbow room. Distributing costs are so high that unless films are an immediate success, there is the risk of loss. It is said that if the quota were increased or lifted, the cost of distribution would be fairer to the companies and it also would not hurt French films.

The largest and most important French cinema congress will be held in Angers June 7. Organized by the Centre Nationale du Cinema, the Congress will be attended by 600 delegates representing every side of the industry from all over France. Well-known artists will attend.

V

Some French producers are working on plans to turn France into Europe's first film center. The idea is to follow the prewar UFA plan. Under this operation, the Germany company invited foreign artists, particularly French, to appear in billingual films. They were a great success. Some French producers wish to do the same. They would invite artists from many nations to play in bi-lingual films. The plan cannot be put into effect, however, without support from the French National Film Centre, and it is not known whether such support will be given.

Controversy rages in France over a strange film entitled "La Nuit S'Acheve." It is a regular feature and includes a complete operation performed by a famed surgeon, showing the grafting of a cornea of a healthy eye on to the blind eye of a living person. No names are divulged. The critics objected, but the public was rather fascinated.

V

The Centre National du Cinema, following a survey, finds that little business is done by cinemas on Tuesdays and that Sundays remain the most popular day of the week. In Paris, 50 per cent of the week's take comes from Sunday showings.

SPAIN

by JUAN CUENCA

Hedy Lamarr, Ray Milland and Pedro Armendariz reportedly are being sought for a super-production planned here by CEA and Suevia Films in partnership with an Italian firm. The picture should cost more than 50,000,000 pesetas.

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The following is the lineup of Spanish language pictures which played here from January 1, 1950, to August 31: Spanish 22, Argentine 10, Chile 3 and Mexico 13.

77

Spain has created a publicity department which will handle the public relations angle for spanish productions to be shown at the French Cannes festival this year. The Department also will promote Spanish productions abroad.

V

Foreign actors appearing in Spanish films from now on are restricted to names with

a world reputation, it has been ruled. This has been done to defend the social and economic interests of the Spanish industry.

V

The American film, "Gone With the Wind," has been a smashing box office success here. The picture so far has broken all records for the performance of both foreign and domestic productions.

YUGOSLAVIA

by STOJAN BRALOVIC

Soviet films now have disappeared altogether from the programs of Yugoslav theatres. Until about six months ago, old Soviet films were booked from time to time in the suburbs, but this has now stopped, largely because there is a lack of interest in them.

During the last two months, 13 to 16 theatres in this capital have shown practically only American films, with the exception of three or four British productions and a few from Italy. Long lines of people wait every day to see American pictures in Belgrade, Zagreb and Ljubljana.

One or two houses are showing domestically-produced features and shorts.

MEXICO

by LUIS BECERRA CELIS

The trade here is not pleased about the 1950 high production of 126 pictures, of which at least 80 do not rate as first class.

But the trade, advocating that 1951 production be held to 80, is optimistic that at least 75 of this output will be winners from the box office point of view and will enhance Mexico's cinematographic prestige here and abroad.

The decision of the trade's own bank, the semi-official Banco Nacional Cinematografico, S. A., to finance only those producers who are proved to be capable of making really good pictures, is seen as influencing a production ceiling of 80 this year.

Production for 1950 actually was calculated at 131, but five of last year's films are not yet completed. This year, several pictures will be dubbed in English.

GREECE

by D. PAPADOPOULOS in Athens

Following a recommendation made by the Director of Letters and Arts, the Greek Ministry in charge of amusements has submitted a memorandum asking that a \$200,000 slice of Marshall Plan money be set aside in 1951 for rehabilitation of the Greek film industry. The money should be used for new buildings and acquisition of modern machinery.

The great number of imports have sparked a great deal of competition here, with the film, "Corner Street," the biggest success at the box office. The only Greek picture before the public—"Come to the Uncles"—is enjoying good runs.

"What the Picture did for me"

Columbia

DESPERADOES, THE: Randolph Scott, Glenn Ford—I singled this on a Friday-Satorday instead of my usual double bill. The result was a failure. Usual Xmass slump. The western is tops in action, comedy and stars. Played Friday, Saturday, December 15, 16.—Ralph Raspa, State Theatre, Rivesville, W. Va.

KILL THE UMPIRE: William Bendix, Una Merkel
-This was a good picture. Bendix did fine, but we
idn't do the business we would have liked. The name
was bad, and we had a thaw that kept people away.
Played Wednesday, Thursday, January 3, 4—Harland
Rankin, Plaza Theatre, Tübury, Ont., Canada.

NEVADAN, THE: Randolph Scott, Dorothy Malone —Run-of-the-mill western. Played Monday, Tuesday, December 18, 19.—L. F. Adams, Tapline Theatre, Ras el Misha'ab, Saudi, Arabia.

RENEGADES: Larry Parks, Evelyn Keyes—This is a definite attraction that will make you feel that television isn't too much to worry about. Played Friday, Saturday, January 5, 6.—Harland Rankin, Plaza Thestre, Tilbury, Ont., Canada.

RENEGADES: Larry Parks, Evelyn Keyes—With stores doing a record business. I hit a new low in weekend business. I singled this one to keep expenses down, and I'm sure glad I did. Beautiful Technicolor picture filled with action. Played Friday, Saturday, December 22, 23.—Ralph Raspa, State Theatre, Rives-wille, W. Va.

ROGUES OF SHERWOOD FOREST: John Derek, Diana Lynn—This I believe should do well anywhere. Very satisfactory here. Played Monday, Tuesday, January 1, 2—Harland Rankin, Plaza Theatre, Tilbury, Ont., Canada.

ROGUES OF SHERWOOD FOREST: John Derek, Diana Lynn—My Xmas show, but it failed to go over. Had a large matinee because of a free sled give-away, but "Robin Hood" failed me. It's an action packed show. Played Sunday, Monday, December 34, 25...-Ralph Raspa, State Theatre, Rivesville, W. Va.

Eagle Lion Classics

DESTINATION MOON: John Archer, Warner Henderson-Good picture and above average at B. O. Played Tuesday, Wednesday, Thursday, December 26, 27, 28.-Fred I, Lindau, Valley Theatre, El Paso, Texas.

Metro-Goldwyn-Mayer

IN THE GOOD OLD SUMMERTIME: Judy Garland, Van Johnson, Spring Byingtom—A remake of "The Shop Around the Corner" and not up to its predecessor; however, the music is good, the picture is in color and Judy Garland is popular. Played Sunday, Monday, November 19, 28.—L. F. Adams, Tauline Theatre, Rae el Misha ab, Saudi, Arabia

INTRUDER IN THE DUST: David Brian, Claude Jarman, Jr.—"Intruder" really gave my box office a boost. It is a rare, intriguing film that held my customers intensively interested. It's based on racial discrimination, and it's spiced with mystery and concedy and loaded with suspense. It surprised me and I am sure it will do likewise for you. Played Sunday, Monday, December 3b. 2S.—Robert H. Perkims, Lyun Theatre, Woodbine, Ky.

JOHNNY EAGER: Robert Taylor, Lana Turner, Van Heflin—This re-release from Metro is loaded with drama and appeal, Van Heflin won an Academy Award for his performance in this one and he truly deserved that honor, because he is terrific! Most exhibitors have played this once, but it's worth repeating. Played Wednesday, Thursday, December 20, 21.—Robert H. Perkins, Lynn Theatre, Woodbine, Ky.

... the original exhibitors' reports department, established October 14, 1916. In it theatremen serve one another with information about the box office performance of product—providing a service of the exhibitor for the exhibitor. ADDRESS REPORTS What the Picture Did for Me, Motion Picture Herald, Rockefeller Center, New York 20.

TO PLEASE A LADY: Clark Gable, Barbara Stanwyck—Excellent picture and excellent at B. O. Played Wednesday, Thursday, January 3, 4.—Fred I. Lindau, Valley Theatre, El Paso, Texas.

Monogram

SHADOWS OVER CHINATOWN: Sidney Toler, Sen Yung-Doubled with "Border Bandits" to fair attendance and the usual comments on these lowbudget, program films. Played Wednesday, Thursday, November 15, 16.-L. F. Adams, Tapline Theatre, Ras el Misha'ab, Saudi, Arabia.

SILK NOOSE, THE: Carol Landis, Joseph Calleia, Derek Farr—English melodrama nicely played by actors from both sides of the Atlantic. Accents were not too difficult to understand, hence this offering was more acceptable than some. Played Friday, Saturday, December 15, 16—La. F. Adams, Tapline Theatre, Ra. el Misha ab, Sautid, Arabis.

YOUNG DANIEL BOOMS: David Bruce, Kristine Miller-Good title but the corniest picture we have ever had the displeasure to exhibit. This is the kind of product sold as a good picture but does more harm to the slogan, "Movies Are Better Than Ever," than is realized. Title responsible for good B. O., but we had many dissatisfied patrons. Played Friday, Saturday, December 15, 16.—Fred I. Lindau, Valley Theatre, El Palo, Texas.

Lippert

ROCKETSHIP XM: Lloyd Bridges, Osa Massen— A poor Monday night kept grosses down on this one. It is something different, but very good for exploitation work. The comments were divided. Played Sunday, Monday. December 17, 18.—Ralph Raspa, State Theatre, Rivesville, W. V.s.

TRAIN TO TOMBSTONE: Don Barry, Robert Lowery—A western with a new twist—the whole story takes place on a train speeding across the prairie. However, it has most of the usual action and should please your "dyed in the wood" oat fans. Played Friday, Saturday, December 29, 30.—Robert H. Perkins, Lynn Theatre, Woodbine, Ky.

Paramount

COPPER CANYON: Ray Milland, Hedy Lamarr-Good picture-above average at B. O. Played Sunday, Monday, December 17, 18.—Fred I. Lindau, Valley Theatre, El Paso, Texas.

SO PROUDLY WE HAIL: Claudette Colbert, Paulette Goddard, Veronica Lake, Sonny Tufts-A Paramount re-release that has star value and an inspirational story. It should do business. Played Wednesday, Thursilay. December 27, 28.—Robert H. Perkins, Lynn Theatre, Woodbine, Ky.

Realart

DIAMOND FRONTIER: Victor McLaughlin, John Loder, Anne Nagel-Even with admissions cut in half, I failed to do any business. I should have stayed closed and saved money. Show was well liked, Played Tuesday, Wednesday, December 19, 20.—Ralph Raspa, State Theater, Rivesville, W. Va.

Republic

RIO GRANDE: John Wayne, Maureen O'Hara-Excellent picture and excellent at B. O. Played Sunday, Monday, Tuesday, December 31, January 1, 2.-Fred I. Lindau, Valley Theatre, El Paso, Texas.

RKO Radio

OUR VERY OWN: Ann Blyth, Farley Granger, Joan Evans—This picture upped the box office by 10%. The weather was bad-log and rain-still people came to see it. Good lobby comments. Played Sunday, Monday, Tuesday, December 31, January 1, 2.—Frank Hughes, Auto See Drive-In Theatre, Yuba City, Calif.

WAGONMASTER: Ben Johnson, Joanne Dru-Some liked it, others didn't. The gross was good for mid-week but not enough to surpass the expenses. Too much film rental, Music in this is excellent. Played Tuesday, Wednesday, December 26, 27.—Ralph Raspa, State Theatre, Rivesville, W. Va.

Twentieth Century-Fox

BIG NOISE, THE: Laurel & Hardy—This "oldie" from Fox really pleased my "Bargain Nite" patrons. I received a good print and Laurel & Hardy really "rolled 'em in the aisle" on several occasions. "The Big Noise" is well worth the playing time of any exhibitor. Played Tuesday, December 19.—Robert H. Perkins, Lynn Theatre, Woodbine, Ky.

MY BLUE HEAVEN: Betty Grable, Dan Dailey—Good picture and did above average at B. O. Played Sunday, Monday, December 24, 3.—Fred I. Lindau, Valley Theatre, El Pano, Texas.

WHERE THE SIDEWALK ENDS: Dana Andrews, General Firency-Broke even on it, which is more than was expected. The picture was better than expected, as a control of the picture with the picture of the picture of the picture of the type. Played Tuesday, November 28.—Carl P. Neitzel, Juno Theatre, Juneau, Wis.

United Artists

GUN CRAZY: John Dall, Peggy Cummins—I cut my admission prices in half to see if I coudn't beat the Xmas slump. It was a complete failure. Good gangster picture, but I lost money. Played Tuesday, Wednesday. December 12, 13.—Raiph Raspa, State Theatre, Rivesville, W. Va.

Universal

SADDLE TRAMP: Joel McCrea, Wanda Hendrix-My best gross this month. This isn't exactly a west-ern-sort of comedy instead. The reaction from the audience showed signs of approval. Worth best time in small towns, Played Sunday, Monday, December 10, 11. — Ralph Raspa, State Theatre, Rivesville, W. Va.

Warner Brothers

BREAKTHROUGH: David Brian, John Agar-Ex-(Continued on following page) (Conference from Providing Inque)

cellent picture. Excellent at 8. O. Pixved Friday. Saturday, December 25, 36 - Pred 1. Linday, Valley Theatre, El Puso, Texas.

COLORADO TERRITORY: See Mexico. Virginia Mayor-Avenige western which pleased most of the customers. Played Monday, Tuesday, December II. 12—L. F. Adams, Tuestine Theaten, Ras el Misha'ab

CONTROL Service Country of the Count

Shorts

Columbia

PUNCHY COMPUNCHERS: Stronge Comedy—Call it a satise on westerns or a 1-Stronge contedy, but it is tops for laughs. The best Stronge comedy to date.—Rulph Raspa, State Theatre, Rivesville, W. Va.

RAGTIME BEAR: Jolly Frolics-My first Columbia cartoon, and it was terrific. The adults enjoyed this one.-Ralph Raspa, State Theatre, Rivesville, W. Va.

VAGABOND LOAFERS: Stooge Comedy — The usual funny slapstick featured in Stooge comedies.— Ralph Raspa, State Theatre, Rivesville, W. Va.

Metro-Goldwyn-Mayer

LOVE THAT PUP: Technicolor Cartoon — Swell cartoon from Metro featuring Tom and Jerry.—Ralph Raspa, State Theatre, Rivesville, W. Va.

Universal

JOLLY LITTLE ELVES: Lantz Technicolor Cartune—Swell one for the kiddies.—Ralph Raspa, State Theatre, Rivesville, W. Va.

Warner Brothers

HYPO-CHONDRI-CAT: Merrie Melodies Cartoon-Good cartoon featuring Warner's two silly mice.— Ralph Raspa, State Theatre, Rivesville, Wa. Va.

Short Product in First Run Houses

NEW YORK—Week of Jan, 15 ASTOR: Bew and ArrowColumbia Feature: Harvey Universal
CAPITOL: Research Ranch
CRITERION: Rabbit of Seville. Warner Bros. Feature: Operation Disaster
MAYFAIR: Sweden Republic Mike Fright Monogram Lucky Duck 20th-Fex Feature: Sun Sets at Dawn EL Classics
PARAMOUNT: Toronts on Parado. Paramount

On Our Way to RieParamount Feature: Branded
RIVOLI: Boos in the NightParamount So You Work in New York (March of Time)
ROXY: Three is a Crowd
STRAND: Ace of ClubsWerner Bros. So You Want to Be a
Handyman

Illinois Variety Club Elects Mack Barker

The Variety Club of Illinois announced last week in Chicago the election of Irving Mack as chief barker succeeding Jack Kirsch. Other officers named were: John Jones, first assistant chief barker; Lou Reicheimer, second assistant chief barker; John Balaban, doughguy, and Sam Levinson, property master. Directors named were: Sylvan Goldfinger, Paul Marr, Dick Sachsel, Al Bartelstein, Eddie Brunell and Van Nomikos. Jack Rose and Mr. Sachsel were named delegates to the national convention. Mr. Mack and Mr. Levinson will serve as their alternates to the national convention delegates.

CanadaBoom InEquipment

WASHINGTON: A tremendous post-war theatre building spree in Canada has helped develop an extremely satisfactory market there for U. S. theatre equipment, the Commerce Department reports.

Nathan D. Golden, film chief, reported that with the ending of World War II building controls in 1946, Canadian exhibitors began an unprecedented building program, with 471 new theatres opening between the beginning of 1946 and October, 1950, another 131 under construction and 126 more in the planning stage. All this has helped the equipment business, with 1950 a very good year and an equally favorable market forecast for 1951.

U. S. equipment predominates, but there has been a trend toward more Canadian manufacturing of less specialized machinery and increased competition from Great Britain, largely as a result of preferential tariff treatment.

Films in Proposed U. S. Brazil Cultural Pact

A cultural convention with Brazil has been submitted for ratification to the United States Senate. It includes a provision that each party shall have the right to establish in the other Government's territory film centers along with libraries, information offices and other agencies designed to carry out the purposes of the convention. This pact is the first bilateral convention drawn up to supplement the UNESCO and Organization of American States agreements for cultural exchange.

Chicago Classifies Five Of 94 Films for Adults

The Chicago motion picture censor, Police Captain Harry Fulmer, said last week of the 94 films reviewed by his bureau in December, one American and four Mexican pictures were classified "for adults only." During the 12 months of 1950, Captain Fulmer's office reviewed 1,163 films, labeling 46 of them "for adults only," and rejecting one.



PROTECTING THE THEATRE-FIRST PLACE IN ENTERTAINMENT

161 Sixth Avenue

FTC Drops UA "Blimp" Ad Action

WASHINGTON: The Federal Trade Commission last week dropped the two-anda-half-year-old complaint which charged United Artists with misrepresentation in advertising the British film, "The Life and Death of Colonel Blimp."

The complaint, filed in June, 1947, charged U. A., its president and its controlling stockholders with violating the Federal Trade Commission Act by advertising the picture as the original, complete, fulllength picture, when the version distributed was allegedly a revised and abridged pro-

duction.

An FTC trial examiner upheld the charges and the company appealed to the full commission. The argument was held many months ago, and the case dragged on. FTC attorneys and company lawyers finally agreed that since the film is no longer being advertised in this fashion the case might as well be dropped. This recommendation was made to the Commission.

The FTC announcement this week said that the Commission was acting on the motion filed jointly by FTC and company lawyers to close the case. It declared that the company has voluntarily discontinued the practices challenged by the complaint, "with no apparent likelihood of a resumption," and that, therefore, it felt that "there is insufficient public interest to warrant a continuation of the proceeding.'

Chicago Theatre Shows Local Fire on TV

CHICAGO: Television scored a distinct "beat" over the newsreels here last weekin a motion picture theatre. WBKB, the Balaban & Katz station here, had been covering a bad fire in the warehouse district for several hours when officials of the circuit's Tivoli in the Loop decided to let the audience share the thrilling sight. With the aid of the theatre television equipment, the fire was transmitted to the screen, interrupting the regular show. It was the first time in local history that a disaster had been televised in a motion picture theatre while it was occuring.

Add Four Nevada Houses To Salt Lake Circuit

Associated Amusements Co. of Salt Lake City, Utah, has announced the purchase of the Central and Ely theatres at Ely, Nev., and the lease of theatres at McGill and Ruth. Nev., effective February 1. The amount involved in the transaction is reported to be in excess of \$200,000. Associated has set up a separate corporation known as Eastern Nevada Theatres, Inc., as a subsidiary to run the newly acquired properties. Gillette is president of Associated.

Confection

PETER PAUL, INC., Naugatuck, Conn., has begun production of Mounds and Almond Joy chocolate-covered coconut bars in sizes especially designed for use in vending machines, John H. Tatigan, vice-president, has announced. The new bars are shorter by about half an inch, but thicker than the countersize, with no change in weight.

"Recent trends in this business, where many machines are being converted from five-cent to 10-cent operations, present an opportunity for us to increase our sales outlets," Mr. Tatigan said. "The increasing costs of candy, I believe, will eventually compel most coin machine operators to change a large percentage of their machines to 10-cent operation."

A FEATURE of a special promotional effort in 1951, celebrating the Diamond Jubilee of the Chase Candy Co., St. Louis, Mo., will be a series of retail promotions, each dramatizing a particular Chase confection. This month the candy is Royal Chocolate Peanut Clusters; the February item will be a Chase Valentine speciality, Midget Hearts and Cupid Hearts, well known in the trade as "conversation" lozenges; and in March, Panned Marshmallow Eggs will be highlighted for Easter. The company also plans wide distribution of its manual for sales people, "How to Sell Candy at Retail."

Allen T. Sparrow Dies; Was Loew's Executive

Allen T. Sparrow, 52, southern division branch manager for Loew's Theatres, died of a heart attack January 14 in Memphis, Tenn. Born in Washington, D. C., Mr. Sparrow managed the Strand Theatre in that city from 1919 to 1927. He subsequently served as a manager of Loew's theatres in Memphis, Houston, Indianapolis, Norfolk and Richmond. In 1942, he was appointed a division manager. He is survived by his widow, a daughter, two sisters and four brothers.

Marcus Notes

Marcus Notes, 86, owner of the Strand and Roosevelt theatres in Washington, D.C., and a real estate man, died in Baltimore January 14. At one time, Mr. Notes owned five Washington theatres. He is survived by his son.

Oklahoma Convention Set

The Theatre Owners of Oklahoma tentatively have set their annual convention date for March 18 at the Biltmore Hotel in Oklahoma City, it has been announced by Morris Loewenstein, president. The date was approved at a meeting in Oklahoma City attended by director and non-director exhibitors.

Television in Canada Now Near Reality

Exhibitors in Quebec last week had the television problem brought nearer to them with the announcement by Premier Maurice Duplessis that he would permit the Canadian Broadcasting Corp., to build a transmitter on Mount Royal, the mountain in the center of Montreal.

According to past announcements by the CBC, the Government agency which controls broadcasting and operates networks in the Dominion, it had been expected that by the end of this year television would be in operation. However, Premier Duplessis has consistently threatened to keep the CBC from building a transmitter in Quebec unless the Federal agency permitted the province to operate a radio network of its own.

Last week, however, the Premier surprisingly reversed himself, and said he would permit the building of a transmitter on Mount Royal, on condition there must be 'no monopoly". Which means, of course, that the CBC would face a further battle if the intention is to "unreasonably" freeze the number of Quebec stations which desire to enter the television field.

According to Dr. Augustin Frigon, CBC general manager, most of the equipment is already on hand and now that official approval has been obtained, construction of the transmitter will start immediately.

With the start of television having so long been delayed in Canada, exhibitors did not have too much to worry about from the new medium. But it now has become apparent television is really just around the corner and the theatre operators are giving the problem considerable thought. Certain areas in Canada are even now in a position to receive television broadcasts from U. S. border cities, and in Toronto, an estimated 10,000 receiving sets are in use.

IATSE's Walsh to Meet Coast Film Council

Hollywood AFL Film Council delegates and executive board members of all constituent unions and guilds will meet with Richard F. Walsh, IATSE president, February 12. The gathering is described as one of "the most important meetings in the history of the Council." The anouncement of this meeting came after the Council's weekly session at which the action was determined

Scott Omaha Barker

Joseph E. Scott has been reelected chief barker of the Omaha Variety Club. Other officers elected were: A. A. Renfro, William Gaddoni, Edward Shafton, Hank McGrath, Meyer Stern, Glenn Slipper, Joe Jacobs, Robert Ballantyne, Sidney Epstein, Norman Nielsen, Walter Creal. Ralph Ayre and Frank Van Husan.

INDEPENDENT FILM BUYERS REPORT ON PERFORMANCE

Product which has played their theatres since May 15 is evaluated berewith by film buyers of U. S. independent circuits. This report covers 98 attractions and 7,969 playdates.

Titles run alphabetically. Numerals refer to the number of engagements on each attraction reported. The tabulation is cumulative, embracing additional ratings with those published in the 33 preceding issues of the HERALD Dagger (†) denotes attractions published for the first time. Asterisk (*) indicates attractions which are listed for the last time.

EX means Excellent; AA-Above Average; AV-Average; BA-Below Average; PR-Poor.

THE FILM BUYER'S RATING

	EX	AA	AV	BA	PR
Abbott and Costello in the Foreign Legion (U.I.)	2	52	59	59	12
All About Eve (20th-Fox)	34	22	45	17	4
All Quiet on the Western Front (Realart)	-	3	2	4	6
American Guerrilla in the Philippines					
(20th-Fox)	7	31	23	13	-
Between Midnight and Dawn (Col.)	_	_	_	6	3
Black Rose, The (20th-Fox)	15	42	63	55	16
Born to be Bad (RKO Radio)	-	3	13	14	6
Branded (Para.)		6	5	-	-
Breaking Point, The (W.B.)	-	-	18	22	33
Breakthrough (W.B.)	7	27	21	_	-
Broken Arrow (20th-Fox)	76	130	37	6	-
Cariboo Trail, The (20th-Fox)	2	34	61	14	2
†City Lights (U.A.)	1	2	1	1	1
Convicted (Col.)	- 1	3	13	31	7
Copper Canyon (Para.)	3	46	63	25	5
County Fair (Mono.)	- 1	3	6	-	5
Dallas (W.B.)	4	4	1	_	-
Dark City (Para.)	_	_	1	11	11
†Deported (U.I.)	-	_	-	1	4
Desert Hawk (U.I.)	1	14	61	18	4
Destination Moon (E.L.C.)	2	35	28	15	5
Devil's Doorway (MGM)	1	9	46	13	3
Dial 1119 (MGM)	-	-	3	3	8
Duchess of Idaho (MGM)	29	118	60	6	-
Edge of Doom (RKO Radio)	-	_	_	-	9
Emergency Wedding (Col.)	I	-	11	11	3
Fancy Pants (Para.)	6	51	75	31	25
Fireball, The (20th-Fox)	1	2	14	36	22
Flame and the Arrow, The (W.B.)	11	84	73	20	9
For Heaven's Sake (20th-Fox)	2	5	22	12	10
Frenchie (U.I.)	-	7	30	1	-
Fuller Brush Girl, The (Col.)	2	7	13	10	1
Furies, The (Para.)	-	5	37	38	27
Glass Menagerie, The (W.B.)	-	10	2	20	35
Gunfighter, The (20th-Fox)	4	44	108	78	43
Harriet Craig (Col.)	_	4	1	14	16
Harvey (U.I.)	10	9	16	-	-
High Lonesome (E.L.C.)	***	1	8	15	3
,g. zonesone (anne)		-	2	3	1
Hit Parade of 1951 (Rep.)	_	_	-	-	
	1	46	31	14	-

	EX	AA	AV	BA	PF
Jackpot, The (20th-Fox)	-	14	33	31	1
Kansas Raiders (U.I.)	-	3	5	1	
King Solomon's Mines (MGM)	80	22	19	1	
Kiss Tomorrow Goodbye (W.B.)	-	4	19	29	43
Lady Without a Passport, A (MGM)	-	2	18	30	24
†Last of the Buccaneers (Col.)	-	-	2	2	2
Lawless, The [Para.]		2	17	37	23
Let's Dance (Para.)	-	10	41	14	-
Life of Her Own, A (MGM)	10	47	24 79	71	48
Louise (U.I.)	-	7/			
Mad Wednesday (RKO Radio)	-	-	5	1	7
Men, The (U.A.)	-	1	11	20	66
Milkman, The (U.I.)	-	11	13	8	3
Miniver Story, The (MGM) Mrs. O'Malley and Mr. Malone (MGM)		2	4	17	57
Mister 880 (20th-Fox)		17	62	51	-
Mr. Music (Para.)	2	17	15	3	
My Blue Heaven (20th-Fox)	25	58	67	28	2
My Friend Irma Goes West (Para.)	9	83	80	32	1
Mystery Submarine (U.I.)	_	2	2	2	1
Never A Dull Moment (RKO Radio)	_	5	32	-	-
Next Voice You Hear, The (MGM)		-	1	17	32
No Way Out (20th-Fox)	- 1	6	13	14	29
Our Very Own (RKO Redio)	40	44	60	14	
Pagan Love Song (MGM)	1	7	15	-	
Panic In the Streets (20th-Fox)	-	6	8	29	20
Petty Girl (Col.)	2	9	112	22	-
Pretty Baby (W.B.)	_	12	26	54	33
Right Cross (MGM)	-	7	22	33	. ,
Rio Grande (Rep.)	2	20	57	23	12
Rocky Mountain (W.B.)	-	15	24	26	9
Saddle Tramp (U. I.)	2	35	18	7	
Samson and Delilah (Para.)	12	21	5	_	1
Shakedown (U.I.)	-	1	8	6	2
Showdown, The (Rep.)	1	2	6	6	-
Sleeping City, The (U.I.)	-	1	6	12	19
Stella (20th-Fox)	-	10	49	62	45
Summer Stock (MGM)	4	30	53	21	4
Sunset Boulevard (Para.)	11	22	26	29	46
Tea For Two (W.B.)	11	36	56	14	5
Three Little Words (MGM)	28	65	67	26	_
Three Secrets (W.B.)	-	5	21	14	21
To Please A Lady (MGM)	12	36	40	10	3
Toest of New Orleans (MGM)	1	6	43	40	29
Tripoli (Para.)	-	9	63	32	4
Two Flags West (20th-Fox)	H	16	55	16	1
Two Weeks-With Love (MGM)	1	11	74	7	10
Undercover Girl (U.I.)	-	-	1	4	3
Union Station (Para.)	-	5	38	53	18
Walk Softly, Stranger (RKO Radio)	-	t	12	20	6
West Point Story, The (W.B.)	-	8	23	1	-
When You're Smiling (Col.)	-	-	1	5	2
Where Danger Lives (RKO Radio)	-	2	11	3	-
Where the Sidewalk Ends (20th-Fox)	2	3	35	26	18
Winchester 73 (U.I.)	28	98	87	16	13
Women on the Run (U.I.)	1	4	9	10	4
Wyoming Mail (U.I.)		4	4	11	3

MANAGERS' ROUND TABLE

An International Association of Motion Picture Showmen — Walter Brooks, Director

First Run Bookings For Film Merchandise

SOMETHING new has been added in the department of bookings and clearances, and that is the allocation of exclusive rights to local stores for merchandise for display and sale, in conjunction with the showing of first-run pictures.

Under the merchandising scheme now under way for "The Bird of Paradise," Stirling Silliphant, in charge of this type of promotion for 20th Century-Fox, has used a series of excellent trade-paper ads in "Women's Wear"—the daily newspaper of the garment industry. As a result, more than 325 stores have signed for "first run" availability for 23 manufactured products that are included in this merchandising arrangement.

When the film opens at the R :xy theatre in New York City on March 23rd, there will also be premiere showings in other target cities, where both picture and tie-ins are "exclusive" to one theatre and one store, in each city. This restricted period is expected to last about two weeks, and thereafter, other stores and theatres will follow as subsequent runs.

But in both fields, there will be extensive cooperative advertising, for the local store will put everything it has behind the joint campaign, with the theatre, to identify products and picture with a "Bird of Paradise" promotion for the Easter season. The stores have swung to it, with great eagerness, and the lists are by no means complete.

It is desirable to note that the majority of items originating in the garment trades, associated with the style and spirit of the "Bird*of Paradise," are for summer wear, and will be found on display in thousands of stores, until Fall brings another merchandising season. Film industry has truly caught a ride on the substantial seasonal activity of the retail trades.

Last week, at the take-off cocktail party, at the Hotel Pierre, we saw the exhibit of fashionable and fantastic things the ladies will be buying and wearing this summer, and we also sampled the "Bird of Paradise" cocktail, which has the right flavor to share properly in this fine promotion.

THE MARCH OF DIMES

As this issue of the Herald reaches your place at the Round Table, the 1951 campaign for "The March of Dimes" will be under way, and we hope, with energy and earnest desire to make a better showing than we have since 1945. Polic is truly a theatre manager's problem, for we have a great deal at stake.

Earle M. Holden, manager of the Center theatre, in Hickory, N. C., is among the first to report his campaign. Back in 1944, his Chamber of Commerce produced a 9-minute film, "The Miracle of Hickory," showing the operation of the emergency hospital that was necessary during the severe epidemic that swept the State of North Carolina that year. Today, Earle is repeating the film, as an extra "trailer" for the 1951 campaign.

Dan Dandrea, remembered as a Round Table member, and now proprietor of his own store on Main Street in Bridgeton, N. J., was in the office this week, scouting for telent. He will be back at the Stanley theatre, temporarily, not as manager of the theatre, but heading the Bridgeton drive for "The March of Dimes" and making full use of his good experience identifying the theatre as headquarters for community benefits.

The two vice-presidents of John Hamrick's theatres, Will J. Connor and H. B. Sobottka, together with Dong Forbes, the booker; Dave Nelson, auditor, and Willard Coghlan, advertising manager, were seated at a table set for six in the dining room of the Benjamin Franklin Hotel, in Seattle. The empty space reminded them of "Harvey," and so, for a gag, they were soon all talking to the invisible rabbit. But they didn't figure on the waitress, who knew how to figure. She brought a plate of raw carrots, and said that Harvey ordered it. It went on the check. W. Ray Gingell, manager of the Hiser theatre, Bethesda, Md., shows sample programs for his "All Request Week," January 7th through 12th, with return dates "by popular demand" of good films that deserve to be seen again. "Here's your chance to see the best liked pictures of the year," he tells his patrons. "Our audiences loved them when we originally presented them, and you will, too, when you catch up."

We think this is an excellent idea, at a time of year when everybody is talking about "the best films"—but few are doing anything about it. Pictures go in and out of circulation too fast these days, and there are many who miss the best pictures because they can't manage to catch them at the moment and don't know how to find them afterwards. One way to show appreciation is to bring them back for another playdate, with the benefit of accumulated prestige.

a.

J. P. Harrison, manager of the Campus theatre, Denton, Texas, attracted a lot more than local attention with that front display for "King Solomon's Mines" which you saw spread across a page in the Round Table two weeks ago. (There's another close-up on this week's picture page.)

Larry Boggs, city manager for a group of theatres in Ardmore, Okla., driving through Denton at night, saw the front of the Campus, and called back long distance to ask questions. He thought it must have cost around \$250 and was surprised to know it cost one-tenth that much. Mr. Harrison says he got the bamboo trim used in the inner lobby for eight passes, and you can see how it fitted in with the African trophies, which he borrowed. Mainly, it's an example of inspiration, plus that other and very important ingredient, perspiration.

And letters have been passing in the mail, from Metro's home office to their exploitation men in the field, with pictures and proof of how well a good picture was sold by a good showman.

—Walter Brooks

Inside Stuff



In this case, an inside tip as to how to park your outside display for lobby advertising. The traveling float, above, sold "King Solomon's Mines" for the Stanley theatre, Philadelphia, in television, in a street parade and in front of the theatre.



Detail of the elaborate inner lobby trim devised for "King Solomon's Mines" by J. P. Harrison, manager of the Campus theatre, Denton, Texas. The cashier's cage was decorated with bamboo and authentic African souvenirs, borrowed for the occasion. The whole job cost less than \$25.



*

Loew's Theatres have used a tank of tropical fish as part of lobby display for "Pagan Love Song," with a cut-out of Esther Williams, apparently in there swimming with the fishes. Here the display provided at the Capitol theatre, on Broadway.





Roy Muehleman, manager of the Ambassador theatre, St. Louis, poses with the 24sheet on "Glass Menagerie" which he posted on the lobby floor. Les Fagg, manager of the Roxy theatre, Tacoma, Wash., obtained realistic atmosphere for "American Guerrilla in the Philippines" by using fresh cut foliage.

Casamassine Top Winner In Contest

Rocque Casamassine, manager of the RKO Regent theatre, in Harlem, New York, was top winner in the RKO Theatres "Boost Your Business" drive, heading a list of more than thirty prize winners of the circuit's awards, for his "best combined ratio of profit, gross and attendance in 1950 against the same period in 1949." A number of Round Table members were entered in the RKO competition, and many of them were winners. Rocque also rated a Scroll of Honor in the Quigley Awards for the fourth quarter, and stands high on our lists.

Particularly because he operates a mertopolitan theatre with an almost 100% colored audience, we believe that he rates special honors for turning in such superior results against certain difficulties. The Round Table has great admiration and respect for the Casamassines and the Hugh Borlands, and a few others, who can deliver topbracket results in neighborhood theatres.

Rocque's campaign for "No Way Out" is exceptional, and stacks along with his handing of "Hasty Heart," which attracted a lot of attention with Quigley Awards judges. He turned out street parades and community support for the picture. On "Treasure Island" and "My Blue Heaven" he had a result that out-classed many downtown theatres. One of his stunts is to mount a hundred stills, montage-style, on a six-sheet board. Says there are always a dozen passers-by, studying the sales approach.

Offers Special Newsreel

Joe Boyle, manager of Loew's Poli theatre, Norwich, Conn., made a deal with M-G-M News of the Day for special coverage of the inauguration of Governor John Davis Lodge in Hartford, and ran it exclusively as one of the highlights in the state's news events for 1951. Inauguration was delayed until midnight because of a political squabble, so the public didn't have much chance to view the ceremony.



Joe Kennedy, manager of Skouras Beacon theatre, Pert Washington, L. I., on stage for one of his informal and friendly affairs with youngsters in holiday costume.

Here's How It Happened



The Bing Crosby Fan Club, operating a branch office in the lobby of the Paramount Theatre, on Broadway, sent 5,000 cards to Bing Crosby, in celebration of his 20th Anniversary in show business. Above, Louis Prima, the band leader, sends his greatings, while attractive members of the Fan Club stand by, as helpers.



And out in Hollywood, at the Paramount studio, Bing Crosby himself pauses in his daily stief of sweeping the country with "Mr. Music" to receive his fam mail, from the hands of pretty starlet Laura Elliott, who plays mailman, and dalivers some of the thousands of greetings from movie goers all ever the country.

Fanchon & Marco Theatre Sells "Glass Menagerie"

Roy G. Muehleman, manager of the Ambassador theatre, St. Louis, submits his campaign on "The Glass Menagerie" as an entry for the Quigley Awards in the fourth quarter, and reports good use of the "I Married My Gentleman Caller" contest which has been one of the pressbook suggestions for exploitation. Local sponsors put up really handsome prizes, the winner getting a phonograph recorder and record player, plus a 'second honeymoon" in the luxurious "Presidential Suite" of the Sheraton Hotel, including breakfast in bed. Station KWK cooperated through a popular disc jockey program, and local stores had displays of miniature glass animals, as shown in the picture. A special screening in advance for editors of school papers and students of Washington University, obtained good publicity with write-ups in neighborhood newspapers.

Street Bally Pirates Shoot Passers-By

A street ballyhoo with a new twist was engineered by Bill Brooker, publicist for the Allen theatre, in Cleveland, for the engagement of "Last of the Buccaneers." Two girls, dressed as pirates and equipped with candid cameras, roamed the streets, "shooting" passers-by and handing out cards reading, "You've just had your picture taken. If it is on display in the lobby of the Allen theatre, you will get free tickets." Result was a very crowded lobby, and a busy box office.

Contest Winner Goes On New York Radio Show

Spencer Steinhurst, manager of the Weis theatre, Savannah, Ga., sends tear sheets from the Savannah Evening Press to show how a 23-year old soprano, a senior at the Wesleyan Conservatory of Music, was top winner in an amateur contest, on stage at the Weis theatre, and thereby won a trip to New York, where she will appear on Ted Mack's Original Amateur Hour, the Old Gold Program.

Paramount Offers Trailers

Paramount Pictures is offering free to exhibitors a special trailer on "Mr. Music," in addition to the Crosby 20th anniversary promotion, it was reported last week by A. W. Schwalberg, president of Paramount Film Distributing Corp.



Les Fagg, manager of John Hamrick's Roxy theatre, Tacoma, Wash, was accased of having the City Water Dept. on his payroll when they started excavations in front of the theatre and he posted this sign, where it remained during the run of the picture.

BRITISH SHOWMEN AIM Rankin Tells BETTER BUSINESS DRIVE Of Awards

"This comes to you in the service of film industry"-so reads the introductory line, over the signatures of David E. Griffiths, president of the Kinematograph Renters Society, and A. B. Watts, president of Cinematograph Exhibtors' Association of Great Britain and Ireland, in the preface of a showmanship brochure, distributed to British managers. It is a follow-up of the drive inaugurated by Spyros Skouras, president of 20th Century-Fox Film Corporation, in his program for a revival of old-fashioned showmanship, around the world. And to what he prompted, British showmen, and our own Peter Burnup, London editor of the HERALD, have contributed their best endeavors.

Dedicated to Showmanship

We salute this British program, because it contains all the best of the showmanship drive exerted on either side of the Atlantic in the past year, and because it shows consistent improvement over the basic structure which was proposed originally in the program of one company, to spark an industry rise in business, for the benefit of all. Under the heading, "Imperative"—the British brochure says "this is not a pressbook. It comes to you as a Showman, from a Showman. Read it, and use it, in the aid of better business. . . .

"You are the ultimate salesman"-is their direction to showman, accenting the fact that the manager at the point of sale, in the United Kingdom, stands as he does in the United States, the really important person in establishing public relations and in building business opportunity for the industry as a whole. There is inspiration in what they cite under the caption "Imagination" as is always the case.

Round Table Practice

"Watch these stunts"-they say, reciting some of the things that Round Table members see and do every week of the year, in regular meetings of this International Association of Motion Picture Showmen, around the world. "All too few"-they say, with regret that there are not enough managers who combine the ability with the energy that is required to obtain full results for the greatest number. We could add, aside, that this Round Table desk appreciates how many in the British Isles, more than the world average, furnish their personal contribution to showmanship, week after week, in building better business.

The slogan, "Let's Go to the Pictures," is urged as an industry measure, and examples shown, of how this is used in newspaper and other advertising. The slogan, also is suggested as the standing head for general newspaper stories about current film attractions in neighborhood theatres. Slugs to add this slogan to directory and other advertising are supplied in stereo



Proving how easy it is to add the slagan, "Let's Go to the Pictures!" to a typical British newspaper ad, without extra space or loss of display.

form. It's a good job that's been done by our British cousins, and we give them a good round of applause from this corner, with our continued belief that British and Canadian showmen in our lists can set the pace and give us a good run for honors.

Harland Rankin, back home with Rankin Enterprises in Chatham, Ontario, sat down at the typewriter and two-fingered a message to Round Table members as to how the judging in which he participated was conducted here in New York. He says it was a memorable event in his life, and he believes the competition was fairly decided, with careful recognition of variable factors which the judges must consider.

He appreciated his colleagues in the judging, Phil Williams, of March of Time, and Ed C. Grainger, president of the Shea circuit. The way in which they kept their own counsel and went about the not-easy task of inspecting fifty or more entries was impressive to the man who wants to be known as a small town exhibitor. Harland has five theatres, at the head of the list of his enterprises. which add up to more than a little. And his influence is felt over a large area, for he travels Canada, as well as the U.S., selling the Round Table as he goes.

In closing he says it takes thoughtful judgment as well as long experience to decide between close entries in the Quigley Awards competition and to weigh the differences in background that must be taken into consideration. He feels that big fellows and little fellows alike get a fair break, measuring what each has to work with. He says he his going to assure the little fellows he meets and talks with that they have an equitable break in the careful judging of Quigley Awards entries.



Display used by James M. Archer, manager of the La Scala cinema, Giasgow, to encourage reasons "Why I Like Films" and convert non-movie-goers into patrons.

Tiff Cook In Fancy Dress

Tiff Cook, manager of the Capitol theatre, Toronto, who ranked high in the last quarterly judging for the Quigley Awards, sent in his campaign on "Fancy Pants" too late to be reviewed in the Round Table. But it is one that we liked so much that we're sending it around to Max E. Youngstein, national director of advertising and exploitation for Paramount, for a complimentary look-see. And we're writing Tiff for extra photos, so we can keep his book intact for the annual judging, at the Waldorf.

As in the past, Tiff shows imagination. He bills Mr. Robert Hope (formerly 'Bob') with extensive use of cartoon drawing which originated with this campaign. And he plays up the cartoon figure on his small marquee, on the lobby floor, and on the glass of lobby doors. It's this ingenious device that will intrigue Max Youngstein, and we think you'll want to see. He had the cartoon character in street ballyhoo all over Toronto and in his newspaper advertising. It was a completely original treatment, from the doorman in bowler-hat and morning-suit, to the king size passes given to representatives of press and radio.

Cooperative Bus Tieup

Posters reaching more than two million persons daily throughout the U. S., plus extensive advertising lineage in major city newspapers, will result from a three-way tieup between Burlington American Trailways, the Mutual Broadcasting System and Robert Stillman's new film, "Queen for a Day." The deal calls for posting in 2,550 bus stations and ticket offices and more than 5,000 displays ballyhooing the air program and the picture, with coincidental placing of newspaper advertising.

M-G-M home office and field men met last week with Linus Travers, executive vice-president of the Yankee network, and 30 station managers, to map plans for the joint promotion of "The Magnificent Yankee" in saturation openings scheduled for the New England terriopenings scheduled for the New England terri-tory next month. The meeting was preceded by a special screening of the picture, which is of prime interest to Down East folks. A con-prehensive campaign will be worked out be-tween network, theatre and newspaper sources.



Abe Ludacer's invention, in the lobby of Loew's Valentine theatre. Toledo, Ohio, got attention from curlous folks who wasted to "Watch the Birdie" as promotion for the picture. When they pressed the button, they saw Red Sketton!

National Pre-Selling

Paramount carries a full color page in the February Woman's Home Companion for "September Affair" and there will also be a "September Affair" and there will also be a cooperative page from Lux Soap in the same issue, featuring Joan Fontaine as she appears in the picture. Phillip T. Hartung's regular "Hollywood" department covers two pages and includes capsule reviews of eight new pictures, with a still from each, together with other comment. M-G-M's "Picture of the Month," advertised on the contents page, is devoted to "Vengeance Valley," upcoming Burt Lancaster western, in Technicolor.

This Week, the Sunday magazine section in the New York Herald Tribune and twenty-seven other key-city newspapers, has just given its front cover, and a double-page inside, in full color, to news of "Alice in Wonderland," in production at the Walt Disney studios. Louis Berg, movie editor for the Sunday rotogravure supplement, writes entertainingly of the added "voices," and, of course, Walt Disney's drawings serve as illustrations. Folks will like Richrad Haydn as the voice of "Mr. Caterpillar"—he even sounds fuzzy! Jerry Colonna speaks for "The March Hare" and Ed Wynn provides a convincing voice for "The Mad Hatter." provides a convincing voice for Hatter."

One of the largest concentrated and specialized magazine campaigns in motion picture his-tory will be launched by 20th Century-Fox with the extensive advertising of "I'd Climb the the extensive advertising of "I'd Climb the Highest Mountain" in 62 Protestant religious Highest Moustam' in 62 Protestant religious magazines and newspapers. Specially created ads, playing up the religious angles of the Technicolor film story of an itinerant innisister in the Georgia hills, will reach an estimated "interested" readership of 15,000,000 in February, timed to the film's national release. A heavy publicity campaign is also directed through these periodicals, with material on the bicture.

Reprints of Walt Disney's full color page in Life magaz'ne for January 22nd on "Alice in Wonderland" are being mailed out by the publication, to call attention to the opening of a big campaign on the picture, which will not be released until Fall. The big, bright page which will launch the campaign is au-pearing well in advance of release, as a prelude to an intensive publicity and advertising drive.

extensive and all-embracing television promotion has been arranged by Paramount for the benefit of their new comedy "At War With the Array". A cooperative time with the Paramount the benefit of their new comedy "At War With the Army." A cooperative tieup with the Benrus Watch Company over fifty television outlets will practically blanket the country with plugs for the picture. Benrus will eventually spend a quarter of a million dollars in the promotion, with \$200,000,00 already committed. Coverage is on an around-the-clock basis, thus reaching every segment of the listening and viewing audience, from housewives to night rearing contents to might owless to might owle. To supplement the tieup, Benrus is now negotiating secondary contracts with newspapers, magazines and point-of-sale outlets.



The thirty-seven exchange areas of 20th Century-Fox will play host to thousands of exhibitors, newspaper writers, radio commentators, heads of women's and civic clubs and clergymen via a series of "Exhibitor Family" showings of the Technicolor film, "I'd Climb the Highest Mountain," in a pre-selling campaign announced by Andy W. Smith, Jr., vice-president and general sales manager. In addition to regular trade shows, special screenings will be held in theatening in the series in 178 cities, as part of the program to identify the film as a family picture, with religious backgrounds that will benefit from word-of-mouth advertising.

Representatives of 156 retail stores through-out the country have been among the 1,000 vasi-tors at the preview of 20th Century-Fos's Bird of Paradise" lashion exhibit in the Teakwood Suite of the Hotel Pierre. Also among the quests were the staffs of leading buying syndi-cates, fashion editors of top bracket publications, radio and TV women's programs and represen-tatives of 23 manufacturers who have been on hand to discuss promotion ideas with visitors from out of town. from out of town.

"The Men" and "Cyrano de Bergerac," both of Stanley Kramer's 1950 productions for United Artists, have been named among the ten best of the year, selected by Commonuceal, the influential Catholic weekly. Phillip T. Hartung, the magazine's film critic, cited "The Men" as a realistic story which showed great understanding of the problems of the afflicted and passed "Cyr. problems of the afflicted, and praised "Cy-rano" for Jose Ferrer's superb performance in this first American filming of Rostand's

A large scale local and national tieup between 20th Century-Fox and Steinway and Sons will result in free advertising for "Of Men and Music" through 150 franchised Steinway deal-Music" through 150 franchised Steinway deal-ers, who will be urged to cooperate with local theatres. The retail outlets will distribute spe-cial heralds and plug the RCA recordings of artists featured in the music film. Millions of heralds will be distributed by RCA-Victor dealers, wrapped in with every purchase of records or music in thousands of stores through the 48 states.

As a part of the first full-scale campaign by As a part of the first full-scale campaign by the Christian Herald to benefit a motion picture, the magazine will send 8-page brochures on 20th Century-Fox's "Td Climb the Highest Mountain" to 100,000 Protestant ministers throughout the country. The issue contains a personal message from Dr. Daniel A. Poling, editor of the Christian Herald, urging ministers to see the film at advance showings and bring it to the attention of their congressions. it to the attention of their congregations.



CLASSIFIED ADVERTISING

Ten cents per word, money-order or check with copy. Count initials, box number and address. Minimum insertion, \$1. Four insertions for the price of three. Contract rates on application. No borders or cuts. Forms close Mondays at 5 P.M. Publisher reserves the right to reject any copy. Film and trailer advertising not accepted. Classified advertising not subject to agency commission. Address copy and checks: MOTION PICTURE HERALD, Classified Dept., Rockefeller Center, New York (20)



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TOP GRADE MIDDLE AGED MANAGER, VETeran. Excellent references. Box 2511, MOTION PIC-TURE HERALD.

THEATRES

FOR SALE: DRIVE IN THEATRE 90 MILES from New York City. 300 units, \$25,000. Selling to dissolve partnership. Reply to PAUL BOUGHTON, Farm Broker, Warwick, N. Y.

HILLSVILLE THEATRE, HILLSVILLE, VA., TO be sold public auction by court order for non-resident partners 10:30 A.M. January Zth. About 400 seats, one-third down, balance five years.

WANTED: THEATRE BUILDING, METROPOLItan center, reasonable (need finance), for non-partisan gosple church. The gosple of the Kingdom is upon 118. Sincere correspondence solicited. BOX 2514, MOTION PICTURE HERALD.

COMMISSIONER'S PUBLIC SALE. VALUABLE theatre properties to dissolve partnership: Hillsville Theatre, Hillsville, Va., and nearly completed new theatre, 56 down, halance 5 years. Absolute auction 10:30 A. M., January Zth, on premises. Theatre grouses over \$500 weekly.

NEW EQUIPMENT

SELLING THESE BELOW DEALERS' COST-Just a few left. New 1 kw arcs, rectifiers and 8 tubes 895 pair; high-intensity 70 amp. arcs, rectifiers and 12 tubes \$105 pair. S. O. S. CINEMA SUPPLY CORP., 804 W. Sand St., New York 19.

GET 25% MORE LIGHT WITH NEW COATED lenses, \$100 pair; Tempered Masonite Marquee Letters (any color) 4" -35; R" -95; [0" -60; 15] 5 amp. rectifier bolls \$4.59, projector oil 85c gal.; attractive lighting fixtures 45% off. S.O. S. CIXEMA SUPPLY CORP., 694 W. Shd St., New York 19.

STAR'S VALUES ARE BEST! CHANGEOVERS with foot switches, \$39.75; sound lenses, \$12.75; film cabinets, \$2.75 section; photocells, \$3.50; rectifier bubbs, first quality, \$4.75, guaranteed 1500 hours; white plattic screens, 32e foot. STAR CINEMA SUPPLY, 441 W. 50th St., New York 19.

PRINTING SERVICE

WINDOW CARDS, PROGRAMS, HERALDS photo-offset printing. CATO SHOW PRINTING CO.. Cato, N. Y.

Chicago Theatre Taxes Show Decline for 1950

William T. Prendergast, City Tax Collector, last week reported a steady decline in 1950 theatre amusement tax receipts for Chicago. Theatre tax collections in February, 1950, were \$127,102; in March, \$124,047. Since that time they have varied, but have never reached the \$127,000 mark. In 1949, tax receipts hit a high of \$160,000 and never dropped below \$115,000 as compared with

USED EQUIPMENT

STAR'S PRICES ARE LOWEST! DeVRY XD projectors, complete, rebuilt, \$165; Powers mechanisms, rebuilt, \$105; Holmes Edvastors, rebuilt, \$255; Simplets Speaker System, complete \$85; RCA Soundheada, complete, \$75 pair; 60 ampere recitiers, 8 tubes, like new \$235 pair; Griswold splicers, \$1355; Series II lenses, \$25 pair, What do you need? STAR CINEMA SUPPLY, 441 W. 50th St., New York 19.

V TYPE FACTORY BUILT NEON MARQUEE. 25x12 built in sections. Finest best looking marquee in South Georgia. Made of metal and statiness steel. Beautiful job, cost \$3,750, 254 years ago. Reason bought out competitor's closed theatre also other equipment cheap. Come make offer. E. J. HUNTER, Colquitt, Ga.

BUY NOW AND SAVE \$\$\$. MUST "UP" THESE prices 10% effective February 15th. Holmes Educators \$595; DeVry XD \$395. These are dual equipments including 2000 magazines, lenses, amplifier, speaker, all rebuilt like new. Time deals available. Special: 2 DeVry suitcase 2000 projectors complete, excellent, \$295. S. O. S. CINEMA SUPPLY CORF., 604 W. 52nd St., New York 19.

USED EQUIPMENT FOR SALE, NO DEALERS. 200 seats, turnstile, ticket box, 2-7 ft. high fans, 2-16 inch fans, picture sheet, monitor, display cases, c. Can be seen by appointment. A. LANDOW, 108 Beachway, Keansburg, N. J. Tel, KE 6-0081.

STUDIO EQUIPMENT

WANTED: 16MM AND 35MM MOTION PICTURE production equipment. Send your listing for our liberal cash offer. We want Mitchells, Moviolas, Tripods, laboratory and editing equipment. See us first for best used equipment purchasen. THE CAMERA MART. INC., 70 W. 45th St., New York.

CAMERA DOLLIES WITH TWO SEATS, \$242.59;
Houston KIA I6mm reversal processor, incomplete, the control of the con

DRIVE-IN EQUIPMENT

DRIVE-INS—ORDER NOW—OPEN EARLY. COMplete 35mm outfits from \$1595; #214-2 underground cable \$85; marquee letters 35c up. Time deals invited. Write for details. S. O. S. CINEMA SUPPLY CORP., 604 W. \$264 St., New York 19.

this year's low of \$97,374. Total city amusement tax collections for 1950 were \$2,009,-813 against \$2,365,632 in 1949.

Renovate Montana House

The Wilma theatre at Missoula, Mont., will close for renovation at the expiration of its 20-year lease to Fox Intermountain, it was announced last week. The house will reopen early this year under the operation of the W. A. Simons Amusement Co.

SEATING

COMPLETE SEATING SERVICE SEWN CUSHion and back covers. New cushions, parts. Chairs rebuilt in your theatre without interruption. THEATRE SEAT SERVICE CO., 160 Hermitage Ae., Nashville, Tennessee.

CAN'T GET NEW CHAIRS? WHY WORRY? Our used and rebuilts will serve you nicely. Prices start at \$2.95. Special: 1900 Ideal slidebacks, like new, \$13.95. S. O. S. CINEMA SUPPLY CORP., 604 W. Shad St., New York 19.

LOTS OF 200 TO 1000 AMERICAN-HEYWOOD-International chairs. Description and photos given without obligation. Let us know the quantities needed, ALLIED SEATING CO., 234 W. 44th St., New York

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BINGO DIE-CUT CARDS, 75 OR 100 NUMBERS
-2 colors-\$3.25 per thousand, PREMIUM PROD-UCTS, 339 West 44th St., New York 18, N. Y.

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MAGIC SHADOWS—THE STORY OF THE ORIgin of Motion Pictures by Martin Quigley, Ir., Adventurous explorations of the screen's history told in 191 crisp pages and 28 rare illustrations. Exciting reading for now and authoritative reference for tomorrow. A Georgetown Chrisershy Press book. Price, postpaid, \$3.50. QUIGLEY BOOKSHOP, 1270 Sixth Ave., New York 20, N.Y.

RICHARDSON'S BLUEBOOK OF PROJECTION. Best Seller since 1911. Now in 7th edition. Revised to present last word in Sound Trouble Shooting Chart. Expert information on all phases of projection and equipment. Special new section on television. Invaluable to beginner and expert, \$\textit{s}\sigma\$ postpoid, QUIGLEY BOOKSHOP, \$\textit{270}\sigma\$ kearure. For \$\text{y}\$ or \$\text{y}\$ or \$\text{y}\$ or \$\text{y}\$ or \$\text{y}\$ or \$\text{y}\$ or \$\text{y}\$.

INTERNATIONAL MOTION PICTURE ALMAnac—the big book about your business—1950-51 edition. Contains over 12,000 biographies of important motion picture personalities. Also all industry statistics. Complete listing of feature pictures 1944 to date. Order your copy today, \$5.00 postage included. Send remittance to QUIGLEY BOOKSHOP, 1270 Sixth Avenue, New York 20, N. Y.

Thomas Acquires 51 Pathe Films for New Company

Harry Thomas, president of Essex Films, Hollywood, contracted last week for the purchase of 51 feature negatives from Pathe Industries preparatory to launching at new national producing-releasing organization. On a recently completed trip, Mr. Thomas conferred with several franchise distributors who, he reported, are preparing to join in a partnership.

The Product Digest.

Bedtime for Bonzo

U-I-Monkeys Are the Funniest . . .

This is a natural for the juvenile trade and even for those adults who are likely to think that monkeys are the funniest people. For its greatest asset is a chimpanzee almost as cute as a baby even when he is not being made to look and act like a baby by his adult mentors. Unlike his predecessors in the recent animal contacts the subject of the subject when the subject to the su cycle the chimp doesn't talk, a fact which makes

cycle ths chimp doesn't talk, a fact which makes him even more naturally funny.

The story line, from an original by Raphael David Blau and Ted Berkman, is simple and direct. Ronald Reagan is a professor of psy-chology in love with Lucille Barkley the dean's daughter. But the dean, a firm believer in

heredity, opposes the marriage on the ground that Reagan's father was a notorious criminal. The professor sets out to prove that environ-ment is more important than heredity by trainment is more important than heredity by training the college chimpanzee in moral values. To help in this he takes the monkey home and engages Diana Lynn as its "mother." Complications ensue arising from so pretty a "mother" and from the monkey's predilection for pretty jewelry. All are resolved when the monkey returns the stolen necklace, proving, one supposes, the value of environment, and in a quick switch Reagan marries Miss Lynn presumable. switch Reagan marries Miss Lynn, presumably because she knows how to handle monkeys so

The dialogue moves swiftly, with plenty room for laughs and so that there is hardly time to quarrel with the psychological premises or their pseudo scientific presentation. Production was by Michel Kraike and direc-tion by Frederick de Cordova.

Exhibitors should have excellent opportunity for exploitation in the numerous tieups being arranged for the chimpanzee.

Seen at the RKO 23rd Street, New York, where a hardened audience howled frequently, Reviewer's Rating: Very Good.—J. D. Ivers.

Retuese date, February, 1951. Running time, 33 minutes. PCA No. 1699A. General audience classification. Professor Peter Boyd. Renal Audience Renal Regard Janes Professor Hans Neumann. Watter Steath Valerie Tillinghast Lucille Barkley Jessie White, Herbert Heyes, Herburt Vigran, Harry Tyler, Ed Clark, Ed Gargan, Joel Friedkin, Brad Browne, Elizabeth Flourney, Howard Banks, Pere Launders, Brad Johnson, Bill Mauch, Ann Tyrell

I'd Climb the Highest Mountain

20th-Fox-Hill Country Faith

Exhibitors, country-wide long have made the Exhibitors, country-wide long have made the point that they have need for down-to-earth, homespun story material which shuns the exotic, the too-sharply realistic and the psychiatric. This picture then, would seem to be an answer to that product-call.

It is an essentially simple story, most simply

told, of a Methodist minister, called to a small north Georgia hill community in the year 1910, and who, with his gently-bred bride, meets the crises of his congregation honestly and fear-

Lamar Trotti prepared the screenplay and produced from the novel by Corra Harris, while Henry King was responsible for the direction. For the most part the movement of the story is slow, in keeping with the theme and its treat-ment, and likewise tends toward the episodic.

ment, and likewise tends toward the episodic, also inherently keyed to the story told. A subtly bucolic quality of warmth and charm, basic in the material, is most effectively enhanced by the use of beautiful Technicolor.

William Lundigan is the minister, sharing the lead with Susan Hayward, as his bride. In support are Rory Calhoun, Barbara Bates, Gene Lockhart and Alexander Knox in particular, each capably characterizing personalities typical of a small community anywhere in America's vast countryside. High spots of drama are achieved in the combating of an epidemic which sweeps the hills; Miss Hayward's rebellion against the strain and Lundiward's rebellion against the strain and Lun epideline which sweeps the strain and Lundi-gan's insistence of her sticking it out; the death by drowning at a church pionic of a son of the local agnostic; the still-birth of Miss Hayward's son. Their ultimate triumph and reward come in the farewell of the community

as they leave for another assignment.

There would appear to be a far greater market for the film in the smaller locations than in the metropolitan centers, in its unhurried recounting of a story of simple faith.

Seen at 20th-Fox projection room in New York. Reviewer's Rating: Good.—CHARLES S. AARONSON.

Release, Pentuary, 1931. Running time, 86 minutes.
PCA No. 14627. General audience classification.
Mary Susan Hayward
William Asbury Thompson William Lundigan
Jack Stark Rory Calhoun
Jenny Brock Barbara Bates
Mr. Brock Gene Lockhart
Mrs. Billywith Lynn Bari
Glory White Ruth Donnelly
Mrs. Brock Kathleen Lockhart
SalterAlexander Knox
Jean Inness, Frank Tweddell, Jerry Vandiver, Richard
Wilson, Dorothea Carolyn Sims, Thomas Syfan, Grady
Starnes, Kay and Fay Fogg

Blue Blood

Monogram-Race Horse Story

That substantial and rather clearly defined section of the public that likes horses and horse-

SHOWMEN'S REVIEWS ADVANCE SYNOPSES SHORT SUBJECTS THE RELEASE CHART racing is a cinch to like this treatment in Cinecolor of a knowing script by W. Scott Darling suggested by a Peter B. Kyne story, "Dog Meat." In common with other Darling scripts dealing with the thoroughbred, this one stays well within the bounds of reason, presents the life of the turf as it is lived by turf folk, and tugs gently at the heart strings instead of trying to snap them. It closes on a thrilling horse race, naturally, but doesn't tip the outcome, and it holds to a minimum the villainy necessary to plot purposes. It may turn out to be the most successful of the several race-horse pictures this company has released in recent years.

Although Bill Williams, Jane Nigh, and Audrey Long handle the romantic side of the story, altogether satisfactorily, it is Arthur Shields, as the horse trainer down on his luck at the picture's opening, who carries brilliantly the burden of interest. He is hitch-hiking his way from a Los Angeles race track to Caliente when he comes upon Taglefoot, a five-year-old horse with whose record he is familiar, being driven to the slaughter house to be converted into dog food. With Miss Nigh, daughter of a

driven to the slaughter house to be converted into dog food. With Miss Nigh, daughter of a wealthy sportsman, adding a necessary \$5 to his all, he buys the horse for \$25 and determines to restore it to racing condition. A synopsis is no medium for relating the incidents which ensue, for they are the kind to be seen, not just read about, but it may be recorded as information of

exhibitor usefulness that the film ends happily. Ben Schwalb produced and Lew Landers directed, both admirably.

Previewed at studio. Reviewer's Rating: Very Good.—WILLIAM R. WEAVER,

Release date, January Zi, 1951. Running time, 72 minutes. PCA No. 14878. General audience classification. Bill Milliams Bill Williams Helen. Jane Nigh Arthur Shields, Audrey Long, Harry Shannon, Lyfe Talbot, William J. Tannen, Harry Cheshire, Milton Kibbee.

Mr. Universe

ELC-Laurel-Comedy Wrestling

This picture made by Laurel Films in New York for Eagle Lion Classics distribution, is at all times a most pleasant spoof of the wrestling game in its dishonest aspects. "Mr. Universe" is frequently a very funny film and this is largely due to the efforts of Jack Carson, Bert Lahr, Janis Paige, Robert Alda and "Slapsie" Maxie Rosenbloom. Playing the title role is Vincent Edwards. "Slapsie" Maxie Rosenbloom. Playing the title role is Vincent Edwards.

The exhibitor in situations large and small

The exhibitor in situations large and small should be able to do nicely with this one since the comedy is down-to-earth, easy to follow and picks on a theme that has been a source of American entertainment and the butt of jokes from coast to coast. Edwards, who has won the title of most Apollo-like specimen in the world, becomes entangled with Carson, a fast-talking street hawker always one step ahead of the law. However, when the law finally catches up with him, he and his protege are bailed out by (Continued on following page)

(Continued from preceding page)

Lahr, a likeable wrestling promoter who incor-porates "Mr. Universe" into his dishonest setup. porates "Mr. Universe" into his dishonest setup. The latter wins bout after bout, quite legiti-mately, and his wrestling career is threatened because a successful human pachyderm must also know how to lose. The fun starts when Lahr, Carson and Rosenbloom try to ruin "Universe" physically to make him lose, because he just cannot be taught to be dishonest. Complications set in when Alda,

tries to buy into the setup but everything works out just right by the time all these shenanigans are over. Rex Carlton, the executive producer, and Joseph Lerner, producer and director, ha injected some bright comic touches into the proceedings both in the way of slapstick, situations and dialogue. The original screenplay was

tions and diatogue. The original screenplay was by Gerald Hirschfeld. On the acting side, Lahr is a treat to watch. Rosenbloom is also a source of many laughs, as are Carson and Miss Paige. Edwards seems somewhat self-conscious before the cameras but is the perfect foil nevertheless.

Reviewed at a New York projection room. Reviewer's Rating: Good.—CHARLES J. LAZ-ARUS.

Release date, January 10, 1951. Running time, 8 inutes. PCA No. 14905. General audience classifi Action Jack Caron Jack Caron Lorraine Janis Paige Caron Lorraine Janis Paige Tommy Tomikin (Mr. Universe). Vincent Edwards foe Pulaski. Bert Lahr Fingers Maroni Robert Alda "Slapise" Maxic Rosenbloom, Harry Landers, Donald Novis

Gene Autry and the Mounties

Columbia-Stopping a Revolt

Gene Autry once again emerges triumphant against the forces of evil. In this story by Norman S. Hall, U. S. Marshal Autry and his ever-present deputy, Pat Buttram, enlist the aid of the Canadian Mounties in quashing an impending rebellion and bringing the culprits,

a group of murdering bank robbers, to justice.
The story is the standard Western. Carleton
Young, a cutthroat renegade, plans to spearhead a Canadian rebillion, but makes the tacti-cal error of robbing some banks in U. S. Marcal error of robbing some banks in U. S. Mar-shal Autry's territory. Gene pursues his quarry across the border, and with the aid of the Mounties, brings his mission to a successful conclusion. In the process of accomplishing this, he reforms a potential bandit, and unites a Mountie and a girl. The principal offender dies in a fire. Buttram supplies the comedy

Action is plentiful and romance is played down in this film. These two factors, combined with the drawing power of the Autry name, should prove sufficient to draw young Western fans into the theatre. The Mounties, too, are fans into the theatre. The Mounties, too, are always good juvenile bait.

Armand Schaefer produced the picture and John English directed.

Reviewed at the Columbia screening ro New York. Reviewer's Rating: Fair.—GERALD

Gasoline Alley

Columbia-Running a Diner

"Gasoline Alley" has done much better as a comic strip than as a motion picture. Based on the famous cartoon, the screenplay by Edward Bernds follows the strip plot closely. Incidentally, Bernds also directed the film.

Scotty Beckett leaves college when he is mar-

ried, and is backed in opening a diner by his

older brother, Jimmy Lydon. Misfortunes dog the young couple in their efforts to make the business a success, but just as they are about to capitulate to the proprietors of a chain of drive-in restaurants, a financial windfall comes through to save the day for Beckett, his friends,

his wife and his long suffering brother.

The fact that the film is based on a widely-known, nationally syndicated comic strip is of great exploitation value. It should appeal to juvenile patrons and to those adults who have juvenile patrons and to those adults who have followed these particular cartoon characters through the years. The story is weak, but the possibilities of this promotional tiein are definitely on the strong side of the ledger. Audiences will be curious to see just how the motion pictures treated their favorite cartoon characters. Milton Feldman was the producer.

Reviewed at the Columbia screening room in New York. Reviewer's Rating: Average.

i, P.
Releaso date, January, 1951. Running time, 77 mintea. PCA No. 1693. General audience classification.
ordry. Scotty Beckett
keezix. Jimmy Lydon
tope. Jimmy Lydon
tope. Jimmy Lydon
tope. Jimmy Lydon
tope. Sasan Morrow
han Beddoe, Patti Brady Madelon Mitchel, Dick
Pessel. Gus Schilling, Kay Christopher, Byron utea. PCA No. 1693J. General audience classification Corky.
Corky.
Scotty Beckett Skeezix.
Jimmy Lydor Hope.
Susan Morrow Don Beddoe, Patti Brady, Madelon Mitchel, Dick Wessel, Gus Schilling, Kay Christopher, Byror Foulger, Virginia Toland, Jimmy Lloyd, William Forrest, Ralph Peters, Charles Halton, Charles Williams Christine McIntyre.

Three Desperate Men Lippert-Banditry Doesn't Pay

The name of Preston Foster at the top of the cast list adds some selling strength to this othercast list adds some selling strength to this other-wise standard Western produced by Sigmund Neufeld and directed by Sam Newfield for Murray Lerner, executive producer. After an historical foreword to the effect that violence was pretty prevalent in the West in 1888, Or-ville Hampton's script gets off to a somewhat obscure beginning, in the course of which he commits some mildly disturbing anachronisms, but after a while the picture levels off on a series of sequences consisting of pursuits and escapes by horseback, and along toward the end there's a bit of departure from custom when the leading lady dies a normal death. leavwhen the leading lady dies a normal death, leav-ing the leading man to the fate common to distinguished desperadoes.

He meets death by gunfire when he and his brothers attempt to rob a bank and an express office in a single town on the same visit by way of making people forget the James Brothers and who, he remarks, never accom-Dalte

plished that feat,

plished that feat.

Foster plays the elder of the three Denton boys, law abiding deputy sheriffs who feel impelled to step over to the other side of the law when two of them, rescuing the third from hanging for a crime he didn't commit, have to kill an officer to accomplish that rescue. The newspapers, incited by a disappointed sheriff who resents the rescue of the innocent man, build up a false reputation of banditry for the Dentons, who are persuaded to try to live up to it because it seems easier to do so than to estable. Dentons, who are persuaded to try to five up to it because it seems easier to do so than to establish their innocence. If the Hampton script had a point to make it would seem to be that the law, badly administered, made bandits of these brothers, but by the time the shooting is over it deem! metalter much whether a point was at matter much whether a point was attempted or not.

Previewed at the studio. Reviewer's Rating : Average,-W. R. W.

ADVANCE SYNOPSES

RIDIN' THE OUTLAW TRAIL (Columbia)

PRODUCER: Colbert Clark. DIRECTOR: Fred F. Sears. PLAYERS: Charles Starrett, Smiley Burnette, Sunny Vickers

WESTERN. During the 1880's, Lee Mor-

gan, a Texas outlaw, escapes from the state with \$20,000 in \$20 gold pieces. Charles Starrett, the Durango Kid, trails him. The outlaw is killed by Jim Bannon, a hotel keeper, and his henchmen. They hide the money in an abandoned mine. They plan to force Smiley Burnette, a blacksmith, to melt the coins down to bullion and have an old prospector claim he struck a vein. Burnette tips Starrett off on what is constitute and he offects the killer's what is conspiring and he effects the killer's capture.

TEXANS NEVER CRY (Columbia)

PRODUCER: Armand Schaefer. DIRECTOR: Frank MacDonald. PLAYERS: Gene Autry, Gail Davis, Mary Castle

WESTERN. Gene Autry, a Ranger sergeant, and Pat Buttram find Harry Taylor being evicted from his farm by Richard Powers, who lent him money to buy Mexican lottery tickets. The tickets prove to be fakes. Gene and Richard Flato, a Mexican Government agent, trace some suspects, but Flato is killed. In the ensuing action, Autry saves the life of a hired killer, who then turns on him. He also uncovers the counterfeiter's printing plant and brings the outlaw gang to justice.

BEST OF THE BAD MEN (RKO Radio)

PRODUCER: Herman Schlom. DIREC-TOR: William Russell. PLAYERS: Robert Ryan, Claire Trevor, Jack Buetel, Robert Preston, Walter Brennan, Barton MacLane, Bruce Cabot, Lawrence Tierney

WESTERN. Robert Ryan, a Union officer, captures the last members of Quantrell's Raiders who, since the end of the Civil War, have become outlaws. Bruce Cabot, Jack Buetel and the other men who comprise the gang are offered ammesty if they can prove that they were actually members of the Confederate army. actuary memoers of the Confederate army, Ryan learns at that time that due to a delayed letter he has been a civilian for three months. Robert Preston, a detective, wants the outlaws turned over to him for the reward, but Ryan hides his civilian status, and in defending the men, kills a deputy. He joins the outlaws, but only until he can prove his innocence. He ac-complishes his goal and wins Claire Trevor.

BELLE LE GRAND (Republic) PRODUCER-DIRECTOR: Allan Dwan. PLAYERS: Vera Ralston, John Carroll

DRAMA. Vera Ralston is the owner of a luxurious gambling establishment. She had previously married a card sharp who got her volved in a murder. After serving a five year term in prison, she founded the aforementioned gambling house. She buys some shares in a mine owned by John Carroll and an old prospector. The venture proves extremely profitable. Carroll's enemy tries to run him out of the territory, but Miss Ralston, who finds that he is her ex-husband, forces him to back down. After the usual quota of romantic difficulties, Carroll and Miss Ralston are finally united.

THE THING (RKO Radio)

PRODUCER: Howard Hawks. DIRECTOR: Christian Nyby. PLAYERS: Kenneth Tobey, Margaret Sheridan, James Young. Robert Nichols, Dewey Martin

Young, Robert Nichols, Dewey Martin MYSTERY. A group of scientists working on a secret project at the North Pole call for help from an Air Force Base. Kenneth Tobey and the other men who respond to the call are told of a strange aircraft playing havoc with the compasses. It is found frozen under ice and resembles a flying saucer. The men also find a figure encased in ice. The thing is eventually freed from the ice and its true identity revealed to the audience. tity revealed to the audience

SHORT SUBJECTS

TAINT LEGAL (RKO)

Edgar Kennedy Series (13502) (Reissues) Edgar Kennedy is jubilant when told he has won a \$5.000 prize in a "How to Be Happy Though Married" contest. The reporter interrhough married contest. The reporter inter-views Edgar and his wife who tell about their elopement and marriage. Then, Franey, his father-in-law, tells them they aren't legally married due to the rules in his law books. After a series of misadventures, they find that the law that has them upset is a new one and that the Kennedy marriage is legal.

Release date, September 29, 1950 16 minutes 16 minutes CAMP DOG (RKO)

Walt Disney Cartoons (14102)
Two coyotes discover a food cache hanging from a tree. As they make away with it, Pluto catches them. He starts to feast himself, but the campers come back, leaving all three howling their disappointment. Release date, September 22, 1950

PEACEFUL NEIGHBORS (Columbia)

Color Favorites (3603)
Two rival families of hens are preparing for attle over a dispute over a division line between their coops. Two doves bring about a peaceful settlement between the two groups.

Release date, November 6, 1950 8½ minutes CARIBBEAN ROMANCE (Paramount)

Musical Parade Featurette (FF10-2)
Songs and dances of Latin-America are staged on a cruise to Caribbean ports. Mirth and melody predominate through a story of staget on a cruse to Cartise to Cartise and and melody predominate through a story of young love, with beautiful girls making the most of their short time aboard.

Release date, October 6, 1950 19 minutes

CAVEMAN INKI (Warner)

Technicolor Cartoon (7703)

Inki and the Minah Bird are at it again. This time the setting is the prehistoric days of the dinosaur. To complicate matters further for the native boy, a tough baby lion is included. Release date, November 25, 1950 7 minutes

THE RELEASE CHART

Index to Reviews and Advance Synopses, with Rating Data in PRODUCT DIGEST SECTION

Release dates and running time are furnished as soon as available. Advance dates are tentative and subject to change. Run-ning times are the official times supplied by the distributor.

All page numbers on this chart refer to pages in the PRODUCT DIGEST SECTION of MOTION PICTURE HERALD.

Short Subjects Chart with Synopsis Index can be found on pages 687-88, issue of January 20, 1951.

Feature product by Company starts on page 677, issue of January 20, 1951. For complete listing of 1948-49 Features by Company, see Product Digest, pages 4732-4733, issue of August

For exploitation see Managers' Round Table section.

* following a title indicates a Box Office Champion.

Picture ratings under National Groups are estimates by leading women's organizations and national review committees: A-Adults (over 18 years), Y-Youth (ages 12 to 18), C-Children (ages 8 to 12). Legion of Decency Ratings: A-1, Unobjectionable: A-2, Unobjectionable for Adults: B, Objectionable in part; C, Condemned.

(S) before a page number indicates advance synopsis.

1)					- REVIEWED -					
1				Release	Running	(S)====	ziztony	Nat'l		Herald	
	TITLE—Production Number—Co	ompasy	Stars	Date	Time	Issue	Page	Groups	L. of D	. Review	
	ABBOTT & COSTELLO in the Fore	ian									
	Legion (924)	Univ.	Bud Abbott-Lou Costello	Aug.,'50	79m	July 15	389	AYC	A-I	Good	
	Abilene Town	Realart	Randolph Scott-R. Fleming	(reissue) Sept. 1,'50	89m	Jan. 12.'46	2793		A-I	Good	
	Abilene Trail (4946)	Mono.	Whip Wilson-Andy Clyde	Feb. 4,'51	64m	Dec. 30	(5)643	AYC	24.4	0000	
	According to Mrs. Hoyle (former		Whip Wilson-Andy Ciyde	reb. 4, 31	04111	Dec. 30	(3)043	210			
	Outside the Law) (5122)	Mono.	Spring Byington-Brett King	Jan. 28.'51		Dec. 30	(5)643			2.7	
	Ace in the Hole	Para.	Kirk Douglas-Jan Sterling	Not Set		Jan. 6	(5)654				
	Across the Badlands (262)	Col.	Charles Starrett-Smiley Burne		55m	Sept. 16	486	AYC	A-1	Good	
	Adam and Evelyn (Brit.) (923)	Univ.	Stewart Granger-Jean Simmo		92m	Nov. 26	98	A	A-2	Good	
	Admiral Was a Lady, The	UA	Wanda Handrix-Edmond O'B		87m	May 13	293	A or AY	8	Good	
	Again Pioneers	PFC	College Townsend-Sarah Pad		72m	Dec. 23	635	~ 01 ~ 1		Fair	
	Al Jennings of Oklahoma (color) (Dan Duryea-Gale Storm	Mar.,'51	79m	Jan. 13	662			Fair	
	Alcatraz Island (002)	WB	John Litel-Ann Sheridan (rei		64m	July 29	406		A-2		
	All About Eve (030)*	20th-Fox	Bette Davis-Anne Bexter	Nov., 50	138m	Sept. 16	485	AY	8	Excellent	
		Realart	Lew Avres-Louis Wolheim		103m	July 22	398	~:		Cacamani	
	All Quiet on the Western Front		Lew Ayres-Louis Wolneim	(reissue) Aug. 1,'50	103m	July 22	378				
	American Guerrilla in the Philippi	20th-Fox	Tyrone Power-Micheline Prell	D WO	108-	Nov. 18	571	AYC	A-2	Good	
	(color) (1032)* Annie Get Your Gun (color) (39)				105m	Apr. 15	261	AYC	A-2	Excellent	
			Betty Hutton-Howard Keel	Aug., 50		Oct. 14	518	AIC	A-1	Fair	
	Arizona Territory (4942)	Mono. RKO	Whip Wilson-Andy Clyde	July 2,'50	56m	June 17	347	4	8	Good	
	Armored Car Robbery (025)	MGM	Robert Sterling-Adele Jergen		68m	May 6	285	Â	8	Excellent	
	Asphalt Jungle, The (29)*		Sterling Hayden-Louis Calher		112m			AYC	A-2	Good	
	At War with the Army	Para.	Dean Martin-Jerry Lewis	Jan. 17,'51	92m	Dec. 16	614			Good	
	Avengers, The (4920)	Rep.	John Carroll-Adele Mare	June 26,'50	90m	June 17	347	AY	A-2	@00d	
	BANDIT Queen (5011)	Lippert	Barbara Britton-Philip Reed	Dec. 22.'50	68m	Dec. 2	599			Good	
	Bayonet Charge	Realart	Jean Gabin-Ellen Drew	(reissue) Aug. 1,'50	94m	Feb. 12,'44	1754			Good	
	(formerly The Imposter)			1							
	Bedtime for Bonzo	Univ.	Ronald Reagan-Diana Lynn	Feb., '51	83m	Jan. 20	669			Very Good	
	Belle Le Grand (5006)	Rep.	Vera Ralston-John Carroll	Jan. 27,'51	90m	Jan. 20	(S)670				
	Best of the Bad Men (color)	RKO	Robert Ryan-Claire Trevor	Mar. 17,'51		Jan. 20	(5)670				
	Between Midnight and Dawn (328)		Mark Stevens-Edmond O'Brie		89m	Sept. 30	501	AYC	A-2	Vary Good	
	Beware of Blondie (207)	Col.	Penny Singleton-Arthur Lake	Aug. 10,'50	66m	Apr. 8	254	AYC	A-2	Fair	
	Beyond the Purple Hills (247)	Col.	Gene Autry-Jo Dennison	July, 50	70m	July 22	398	AYC	A-1	Good	
Ì	Big Cage, The	Realart		(reissue) Aug. 15,'50	80m	Mar.4.'33	46				
J	Big Hangover, The (28)	MGM	Van Johnson-Elizabeth Taylor	May 26, 50	82m	Mar. 18	229	A or AY	A-2	Excellent	
0	Big Timber (4908)	Mono.	Roddy McDowall-Lynn Thoma		73m	Oct. 7	511	AYC		Good	
	Bird of Paradise (color) (109)	20th-Fox	Jeff Chandler-Louis Jourdan	Mar., '51		Jan. 13	(5)662				
	Black Angel	Realart	Broderick Crawford-D. Duryea		80m	Aug. 10,'46	3137			Good	
	Black Rose, The (color) (019)*	20th-Fox	Tyrone Power-Orson Welles	Sept. '50	120m	Aug. 12	433	AYC	A-2	Excellent	
	Blackiack (Spanish)	ELC	George Sanders-Patricia Roc	Sept. 4,'50	8im						
	Blazing Sun (246)	Col.	Gene Autry-Lynne Roberts	Nov., '50	70m	Nov. 4	554	AYC	A-I	Fair	
	Blue Blood (4904) color)	Mono.	Bill Williams-Jane Nigh	Jan. 28'51	72m	Jan. 20	669			Very Good	
	nine pione (1101) coini)		om transmission reign	3011 20 01	. 2****						

TITLE—Production Number—C		Stors	Release	Running		EWED —	Not'l	RATIN	Herald	
Blue Lamp, The (Brit.)	ELC	Jack Warner-Jimmy Hanley	July, '50	84m	June 3	Page 322	Groups	L. of	D. Review Fair	
Blues Busters (4916) (formerly Bowery Thrush)	Mono.	Leo Gorcey-Huntz Hall	Oct. 29,'50	84m	Dec. 30	(S)644	AY	A-2		
Bomba and the Hidden City (4906	Mono.	J. Sheffield-Sue England	Sept. 24, 50	71m	Oct. 28	(S)547	AYC	A-I		
Border Dancer (4933)	ELC	Space Cooley-Maria Hart	Nev. 2,'50	59m	Dec. 16	615	AYC	A-2	Fair	
Border Rangers (4933) Border Treasure (105) Born to Be Bad (for. Bed of Roses	RKO	Don Barry-Robert Lowery Tim Holt-Jane Nigh	Oct. 6,'50 Aug.,'50	57m 60m	Sept. 30 Sept. 9	502 478	AY	A-I	Average Fair	1
(101)	RKO	J. Fontaine-R. Ryan-Z. Scott	Sept., '50	94m	Aug. 26	449	A	В	Very Good	10
Born Yesterday (344) Bowery Battalion (5111)	Mono.	Broderick Crawford-Judy Holliday Leo Gorcey-Huntz Hall	Feb., '51 Jan. 24, '51	103m	Nov. 25	590	A	В	Excellent	
Branded (color) (5009) Brave Bulls, The	Para. Col.	Alan Ladd-Mona Freeman Mel Ferrer-Miraslava	Jan.'51 Not Set	95m	Nov. 18 Nov. 4	570 (S)554	AYC	A-I	Very Good	
Breaking Point, The (005)	WB	John Garfield-Patricia Neal	Sept. 30,'50	97m	Sept. 16	486	A	8	Very Good	
Breakthrough (747)*	WB	David Brian-John Ager	Dec. 9,'50	91m	Nov. 4	553	AYC	A-I	Excellent	
Bright Leaf (928)* Broken Arrow (color) (014)*	WB 20th-Fox	Gary Cooper-Lauren Bacall James Stewart-Debra Paget	July 1,'50 Aug.,'50	110m 92m	May 27 June 17	313 345	ÂYC	B A-I	Very Good Excellent	
Buckaroo Sheriff of Texas (5066) Buffelo Stampede (formerly The	Rep.	Michael Chapin-Eileen Janssen	Jan. 31,'51	60m	Dec. 30	642		A-I	Good	
Thundering Herd) Bunco Squed (104)	Favorite RKO	Randolph Scott-R. Hatton (re Robert Sterling-Joan Dickson	Sept. 1,'50	61m	Aug. 19	442	AYC	A-2	Good	
CAGED (925)*	WB	Eleanor Parker-Agnes Moorehead	June 10,'50	96m	May 6	286	A	A-2	Very Good	
California Passage (5005)	Rep.	Forrest Tucker-Adele Mara	Dec. 15,'50	90m	Dec. 23	633		A-1	Good	
Call Me Mister (color) (104) Call of the Klondike (4920)	20th-Fox Mono	Betty Grable-Dan Dailey Kirby Grant-Chinook	Feb., 51 Dec. 17, 50	66m	Jan. 13 Jan. 6	(S) 662 (S) 654	AYC	A-1		
(formerly, Fangs of the North) Captive Girl (240)	Col.	Johnny Weismuller-Buster Crabbe	July, 50	73m	Apr. 22	271	AYC	A-I	Fair	
Capture, The (073)	RKO	Lew Ayres-Teresa Wright	June 10,'50	91m	Apr. 8	254	A	B	Fair	
Cariboo Trail, The (color) (020) Cassino to Korea (5008)	20th-Fox Pera.	Randolph Scott-"Gabby" Hayes Documentary	Aug., '50 Oct., '50	81 m 58 m	July 8 Sept. 30	373 502	AYC	A-I	Very Good Good	
Cause for Alarm	MGM	Lorette Young-Barry Sullivan	Feb. 23,'51	30111	Nov. II	(5)562	n1	~-1	9000	
Cavalry Scout (5101)	Mono. Col.	Rod Cameron-Audry Long	Feb. 25,'51	70	Dec. 30	(5)643				
Chain Gang (313) Cherokee Uprising (4944)	Mono.	Douglas Kennedy-Marjorie Lord Whip Wilson-Andy Clyde	Nov., '50 Oct. 8, '50	70m 57m	Oct. 14 Nov. 11	(S)563	ÂYC	A-2	Feir	
City Lights	UA	Charles Chaplin-V. Cherrill (reis	sue) Sept., '50	85m	May 13	295		A-2		
Colorado Ambush (4955) Colt .45 (color) (922)*	Mono. WB	Johnny Mack Brown	Jan. 14,'51	52m 74m	Dec. 30 May 6	(S)644 285	AYC	A-I	Very Good	
Company She Keeps, The (formerly The Wall Outside) (10	RKO	Rendolph Scott-Ruth Roman Lizebeth Scott-Dennis O'Keefe	May 27,'50 Jan.,'51	83m	May 6 Dec. 23	633	A	A-2	Good	
Convicted (324)	Col.	Glenn Ford-Broderick Crawford	Aug.,'50	91m	July 29	405	A	8	Good	
Copper Canyon (color) (5003)* Counterspy Meets Scotland Yard (3	Para.	Ray Milland-Hedy Lamarr Howard St. John-Amanda Blake	Oct.,'50 Feb.,'51	83m 67m	July 29 Dec. 9	405 606	AY	A-2	Excellent Average	
County Fair (color) (4903)	Mono.	Rory Calhoun-Jane Nigh	Aug. 6,'50	77m	Aug. 12	434	AYC	A-2	Good	
Covered Wagon Raid (4965)	Rep.	Rory Calhoun-Jane Nigh Allan "Rocky" Lane-Eddie Waller	June 30,'50	60m	July 15	389		A-I	Good	(
Crackdown Crisis (41)	RKO	Bill Williams-Carla Balenda Cary Grant-Jose Ferrer	Not Set July 7,'50	96m	Jan. 6 June 17	(S) 654 346	A or AY	A2	Good	-
Cry Danger	RKO	Dick Powell-Rhonda Fleming	Feb. 3-10,'51		Jan. 13	(S)662				
Curtain Call at Cactus Creek (col.) (9)	(8) Univ.	Donald O'Connor-Gale Storm William Eythe-Marjorie Reynolds	June, '50 May 18, '50	86m 72m	May 27 Apr. 15	314 262	AYC AY or AYC	A-1 A-2	Good Feir	
Customs Agent (204) Cyrano de Bergerac	UA	Jose Ferrer-Mala Powers	Roadshow	112m	Nov. 18	569	AYC	A-4	Superior	
DALLAS (color) (011)	WB	Gary Cooper-Ruth Roman	Dec. 30,'50	94m	Nov. 25	589 442	AY	A-2	Good Good	
Dancing Years (Brit.) (color) S Dark City (5004)	Para.	Dennis Price-Gisele Preville Don DeFore-Lizabeth Scott	Aug.,'50 Oct.'50	98m 98m	Aug. 19 Aug. 12	433	A	В	Good	
David Harding, Counterspy (220)	Col.	Willard Parker-Audrey Long	July 13,'50	71m	May 27	314	AYC	A-I	Good	
Death of a Dream	ELC	Documentary L. Charaltan	July,'50	45m	July 22 Oct. 21	398 537	AYC	A-1 A-2	Good	
Deported (103) Desert Hawk (color) (925)	Univ.	Marta Toren-Jeff Chandler Yvonne deCarlo-Richard Greene	Nov., '50 Aug., '50	89m 77m	Aug. 12	434	AYC	A-2	Fair	
Destination Big House (4918)	Rep.	Dorothy Patrick-Robert Rockwell	June 1,'50	60m	June 17	346			Good	
Destination Moon (color) Destination Murder (026)	RKO	John Archer-Warner Anderson J. MacKenzie-S. Clements	Aug., '50 June 6, '50	91m 72m	July 1 June 10	366 331	AYC	A-I	Good Fair	
Destination Tokyo (923)	WB	Cary Grant-John Garfield (reissu	e) June 3,'50	135m	Apr. 29	278		A-I		
Destry Rides Again Devil's Doorway (102)	Realart	Merlene Dietrich-James Stewart (reiss	Sept. 15,'50	94m 84m	Dec. 2,'39 May 6	41 287	AYC	A-I	Average	
Dial 1119 (107)	MGM	Robert Taylor-Louis Calhern Marshall Thompson-Virginia Field	Nov. 3,'50	75m	Sept. 30	502	A	A-2	Very Good	
Dodge City	WB	Errol Flynn-O. De Havilland (reissu		102m	July 29	406		A-1		
Double Crossbones (color) Double Deal (112)	Univ. RKO	Donald O'Connor-Helene Carter Marie Windsor-Richard Denning	Not Set Dec., '50	75m 65m	Nov. 25 Dec. 30	589 641	AYC	A-2	Good Fair	
Duchess of Idaho (color) (33) Dynamite Pass (022)	MGM	Esther Williams-Van Johnson Tim Holt-Lynne Roberts	July 14,'50 June 15,'50	98m 61m	June 17 Mar. 25	345 238	AYC	A-1 A-1	Very Good Average	
EAGLE and the Hawk (4916) (color		John Payne-Rhonda Fleming	May 30,'50	104m	Feb. II	186	A or AY		Good	
Edge of Doom (152)	RKO	Dana Andrews-Farley Granger	Aug. 19,'50	99m	Aug. 5	413	A		Excellent	
Emergency Wedding (332)	Col.	Larry Parks-Barbara Hale	Nov., 50	78m	Nov. 18	570	AYC	8	Good	
Enforcer, The Experiment Alcatrez (107)	RKO	Humphrey Bogart-Jeff Corey John Howard-Joan Dixon	Not Set Nov. 21,'50	58m	Jan. 6 Dec. 2	(S) 654 599		A-2 A-2	Fair	
Eye Witness (Brit.)	ELC	Robert Montgomery-Leslie Banks	Sept. 1,'50	104m	July 29	405	A	A-2	Very Good	
FANCY Pants (color) (5001)*	Para.	Bob Hope-Lucille Ball	Sept., '50	92m	July 22	397	AYC		Excellent Excellent	
Farewell to Yesterday (028) Fast on the Draw (4929)	Lippert	Documentary James Ellison-Russell Hayden	Sept., '50 June 30, '50	90m 55m	Sept. 16 Oct. 14	485 519	AY		Poor	
Father of the Bride (30)*	MGM	Spencer Tracy-Joan Bennett	June 16,'50	93m	May 13	293	AYC	A-I	Excellent	(
Father's Wild Game (5125)	Mono.	Berbara Brown-Raymond Walburn	Dec. 3,'50	61m	Dec. 30	(S)643 287	A or AY	A-2 A-2	Good	1
Faust and the Devil (Ital.) 50 Years Before Your Eyes (931)	Col. WB	Italo Tejo-Nelly Corradi Documentary	Not Set July 29,'50	87m 70m	May 6 June 24	353	AYC	A-1	Very Good	
Fighting Caravans	Favorite	Gary Cooper-Lily Damita (reiss	ue) Dec. '50	86m J	an. 17,'31	59				
Fighting Command (formerly We've Never Been Lich	Realart led)	Anne Gwynne-Noah Beery, Jr. (reis	sue) July, 50	108m A	lug. 7,'43	1469			Good	
Fighting Sullivans, The (formerly The Sullivans)	Realart	Anne Baxter-Thomas Mitchell (reissu	e) Feb. 1,'51	IIIm	Feb. 5,'44	1741			Excellent	

					- REVIEWED -		RATINGS		
TITLE—Production Number—C	ompany	Stars	Release	Running	(S) =s	ynopsis Page	Nat'i Groups	L. of L	Herald). Review
File on Thelma Jordon (See Thelm									
Fireball, The (023)	20th-Fox	Mickey Rooney-Pat O'Brien	Oct., '50	84m	Aug. 19	441	AYC	A-I	Good
Flame and the Arrow, The (color) (930)* WB	Burt Lancaster-Virginia Mayo	July 22,'50	88m	June 24	353	AYC	A-2	Excellent
Flying Missile, The (335)	Col.	Glenn Ford, Viveca Lindfors	Jan., '51	92m	Jan. 6	853	AYC	A-I	Fair
For Heaven's Sake*	20th-Fox	Clifton Webb-Joan Bennett	Dec., '50	92m	Dec. 2	597	A	В	Good
For Them That Trespass (Brit.)	Stratford	Richard Todd-Patricia Plunkett	July 6,'50	95m					
Fort Savage Raiders Fortunes of Captain Blood (233)	Col.	Charles Starrett-Smiley Burnette	Mar.,'51	01	M 20	202	AY	A-1	Van Gast
Fourteen Hours	20th-Fox	Louis Hayward-Patricia Medina Paul Douglas-Debra Paget	June, '50 Not Set	91m	May 20 Dec. 30	302 (S)643	71	7-1	Very Good
Frenchie (color)	Univ.	Joel McCrea-Shelley Winters	Jan.,'51	81m	Dec. 2	598	A	A-2	Good
Frisco Tornado (4967)	Rep.	Allan "Rocky" Lane-Eddy Waller	Sept. 6,'50	60m	Sept. 16	486	AYC	A-I	Fair
Frontier Outpost (263)	Col.	Charles Starrett-Smiley Burnette	Dec. 29,'50	55m	Dec. 9	607			Fair
Fuller Brush Girl, The (239)	Col.	Lucille Ball-Eddie Albert	Oct., '50	85m	Sept. 16	486	AY	A-2	Very Good
Furies, The (4926)	Para.	Barbara Stanwyck-Wendell Corey	Aug.,'50	109m	July 1	365	A	8	Good
Fury in the Sky (formerly Ladies Courageous)	Realart	Loretta Young-G. Fitzgerald (rei	ssue) July,'50	83m	Mar. 25,'44	1814			Fair
GAMBLING House (formerly Mike Fury)	RKO	Victor Mature-Terry Moore	Jan.,'51	80m	Dec. 30	641	A	В	Fair
Gasoline Alley (301)	Col.	Scotty Beckett, Jimmy Lydon	Jan., '51	77m	Jan. 20	670		A-I	Average
Gene Autry and the Mounties (35		Gene Autry-Elena Verdugo	Jan.,'51	70m	Jan. 20	670			Fair
Glass Manageria The (007)	WB	Jane Wyman-Kirk Douglas	Oct. 28,'50	107m	Sept. 23	493	AY	A-2	Very Good
Sod Is My Co-Pilot (924)	WB	Dennis Morgan-Ray, Massey (reissa		88m	Apr. 29	278		A-2	,
Soldbergs, The (5011)	Para.	Gertrude Berg-Phillip Loeb	Jan.,'51	83m	Dec. 2	597	AYC	A-1	Very Good
Sod Is My Co-Pilot (924) Soldbergs, The (5011) Solden Selemender, The (Brit.)	ELC	Anouk-Trevor Howard	Dec. 1,'50	96m	June 24	(5)358	AY	A-I	
Good Humor Man (237)	Col.	Jack Carson-Lole Albright	June, 50	82m	June 3	321	AYC	A-1	Very Good
Great Jewel Robber, The (929) Great Manhunt, The (formerly Sta	WB	David Brian-Marjorie Reynolds	July 15,'50	91m	June 17	346	A	8	Good
Secret) (Brit.) (331)	Col.	Douglas Fairbanks, JrGlynis Johns	Jan.,'51	97m	Oct. 7	510	A	A-1	Good
Great Missouri Raid, The (5013)	P		C.L IV.	95	Day 6	100			E 15
(color) Grounds for Marriage (114)	Para. MGM	Wendell Corey-Macdonald Carey	Feb., '51 Jan. 26, '51	85m	Dec. 9 Dec. 16	605		8	Excellent
Grounds for Marriage (114) Guilty of Murder	Realart	Van Johnson-Kathryn Grayson George Sanders-G. Fitzgerald (reis	Jan. 26, 51 sue) June, 50	91m 80m		2598			Fair Good
(formerly The Strange Affair of		Course Senders-O. Firtgereid (reis	, oune, ou	oom /	Aug. 18,'45	2378			2000
Harry)									
Gunfighter, The (015)*	20th-Fox	Gregory Peck-Helen Westcott	July,'50	84m	Apr. 29	277	AYC	A-I	Very Good
Gunfire (4932)	Lippert	Don Barry-Wally Vernon	July 21,'50	59m	July 22	397		A-I	Good
Guns A'Blazin' (formerly Law and Order)	Realart	Walter Huston-W. Brennan (reissu	e) Sept. 1,'50	73m	Mar. 12,'32	58			
Gypsy Fury	Mono.	Treaton promises [191550	-1 ambit 11 ag			94			
(formerly Wind Is My Lover) (Viveca Lindfors-Christopher Kent	Not Set	94m	July 9	(5)406			
Gypsy Wildcat	Realart		sue) June,'50		Aug.12,'44	2041			Good
HALLS of Montezuma (color) (103)	20th-Fox	Richard Widmark-Walter Palance	Jan.,'51	113m	Dec. 16	613	AYC	A-2	Superior
Hamlet (Brit.) (Spcl.)* (101)	Univ.	Laurence Olivier-Jean Simmons	Oct.,'50	142m	July 3,'48	(17)	AY	A-2	Sabetion
Happiest Days of Your Life, The	London	Alesteir Sim-M. Rutherford	Sept.,'50	81m	Sept. 16	486	AYC		Good
Happy Years, The (color) (32)	MGM	Dean Stockwell-Darryl Hickman	July 21,'50	110m	May 27	313	AYC	A-I	Very Good
Harlem Globetrotters, The	Col.	Thomas Gomez and Globetrotters	Feb., '51						
Harriet Craig (323)	Col.	Joan Crawford-Wendell Corey	Nov.'50	94m	Oct. 28	545	A	A-2	Very Good
Harvey (107)	Univ.	James Stewart-Joseph Hull	Jan.,'51	104m	Oct. 21	538	AYC	A-2	Excellent
Hell Town	Favorite	John Wayne-A. Ladd-M. Hunt (reis		59m 86m	May 22	212	A 4V		C
Her Wonderful Lie (Ital.) (343)	Col. Realart	Jan Kiepura-Marta Eggerth Bud Abbott-Lou Costello (reis	Not Set sue) June, '50	90m	May 27 Feb. 3,'45	313 2297	A or AY	8	Good
Here Come the Co-Eds He's a Cockeyed Wonder (340)	Col.	Mickey Rooney-Terry Moore	Dec.,'50	77m	Oct. 28	546	AY	A-2	Good
High Lonesome (color) (044)	ELC	John Barrymore, Jr., Chill Wills	Sept., '50	81m	Aug. 12	434	AY	A-I	Good
Highway 301 (012)	WB	Steve Cochran-Virginia Grey	Jan. 13,'51	83m	Dec. 2	- 598	A	В	Good
Hi-Jacked (4920)	Lippert	Jim Davis-Marsha Jones	July 7,'50	66m	June 24	354		A-2	Fair
His Kind of Woman	RKO	Robert Mitchum-Jane Russell	Feb. 24, 51		Oct. 28	(S)546			
Hit Perade of 1951 (5002)	Rep.	John Carroll-Marie McDonald	Oct. 15,'50	85m	Oct. 28	545	AY	A-2	Good
Hoedown (251)	Col.	Eddy Arnold-Jeff Donnell	June, '50	64m	June 24	354	AYC	A-1	Good
Holiday Rhythm (4911)	Lipport	M. B. Hughes-D. Street-W. Vernon	Oct. 13,'50	60m	Oct. 7	510		A-2	Very Good
Holy Year at the Vatican, The	Astor 20th-Fox	Right Rev. Fulton J. Sheen, Narrator Documentary	Oct. 1,'50	66m 42m	Sept. 23	493	AYC	A-!	Good
Holy Year, 1950 Hot Rod (4918)	Mono.	James Lydon-Gloria Winters	Aug., '50 Oct. 22, '50	61m	Aug. 5 Dec. 16	615	AY	A-I A-I	Good
Hot Rod (4918) House of Dracule	Realart	Lon Chaney-J. Carradine (reissu	e) Oct. 1,'50		Dec. 8,'45	2746		201	Average Average
House of Frankenstein	Realart	Boris Karloff-Lon Chaney (reissu	o) Oct. 1,'50	71m C	Dec. 23,'44	2237			Excellent
Hue and Crv	Fine Arts	Alastair Sim-Jack Warner	Not Set	82m	Dec. 9	806		A-2	Very Good
Humphrey Takes a Chance (4912)	Mono.	Lean Errol-Joe Kirkwood, Jr.	June 4,'50	62m	June 24	(S)358	AYC	A-1	
Hunt the Man Down	RKO	Gig Young-Lynn Roberts	Not Set	68m	Dec. 30	641		A-2	Fair
KILLED Geronimo	ELC	Jack Ellison-Chief Thundercloud	Aug. 8,'50	62m	Dec. 9	606	AYC	A-I	Good
I Shot Billy the Kid (493)	Lippert	Don Barry-Robert Lowery	Sept.,'50	57m	Aug. 5	414		A-I	Fair
I'd Climb the Highest Mountain (color) (105)	20th-Fox	Susan Hayward-William Lundigan	Feb.,'51	88m	Jan. 20	669			Good
If This Be Sin (Brit.)	UA	Myrna Loy-Richard Greene	Sept. 8,'50	72m	July 1	366	A	A-2	Fair
I'll Get By (color) (027)	20th-Fox	Bill Lundigan-June Haver	Oct., '50	83m	Sept. 30	501	AYC	A-I	Excellent
In a Lonely Place (242)	Col.	Humphrey Bogart-Gloria Grahame	Aug.,'50 Sept.,'50	94m	May 20	301	A	A-2	Very Good
Indian Territory (249)	Col.	Gene Autry-Gail Davis	Sept., 50	70m	Sept. 9	477	AYC	A-1	Good
Iroquois Trail	UA	George Montgomery-B. Marshall	June 16,'50	85m	June 10	329		A-I	Very Good
	ELC Pentagon	Paul Dale-Lorraine Miller Jimmy Hanley-Anne Crawford	June, '50 Dec., '50	74m 87m	June 10 Dec: 30	330 642	AYC	A-2 A-2	Good
It's a Small World (030)		Crawing						A-2	Fair
It's a Small World (030) It's Hard to Be Good								4 4	F D .
It's a Small World (030) It's Hard to Be Good JACKPOT, The (031)	20th-Fox	James Stewart-Barbara Hale	Nov.,'50	85m	Oct. 7	509	AYC	A-2	Excellent
It's a Small World (030) It's Hard to Be Good JACKPOT, The (031) Jet Pilot (color)	20th-Fox RKO	John Wayne-Janet Leigh	Dec. 16,'50		-				
It's a Small World (030) It's Hard to Be Good JACKPOT, The (031) Jet Pilot (color) Joan of Arc (color) (165)	20th-Fox		Nov., 50 Dec. 16, 50 Nov. 50	118m	Oct. 30	4366	AYC	A-1	Superior
It's a Small World (030) It's Hard to Be Good It's Hard to Be Good JACKPOT, The (031) Jet Pilot (color) Joan of Arc (color) (165) Joe Palooka in the Squared Circle (5117)	20th-Fox RKO RKO	John Wayne-Janet Leigh Ingrid Bergman-Jose Ferrer Joe Kirkwood-Myrna Dell	Nov. 5, 50		-				
It's a Small World (030) It's Hard to Be Good JACKPOT, The (031) Jet Pilot (color) Joen of Arc (color) (145) Joe Pelooka in the Squered Circle	20th-Fox RKO RKO	John Wayne-Jenet Leigh Ingrid Bergman-Jose Ferrer	Dec. 16,'50 Nov.'50	118m	-				
It's a Small World (030) it's Hard to Be Good JACKPOT, The (031) Jet Pilot (color) Joan of Arc (color) { 165} Joe Palooka in the Squared Circle [5117] Jungle Stampede (4922)	20th-Fox RKO RKO Mons Rep.	John Wayne-Janet Leigh Ingrid Bergman-Jose Ferrer Joe Kirkwood-Myrna Dell George Breakston-Yorke Coplen	Nov. 5, '50 Nov. 5, '50 July 29, '50	63m 60m	Oct. 30	4366	AY	A-I C	Superior
It's a Small World (030) It's Hard to Be Good It's Hard to Be Good JACKPOT, The (031) Jet Pilot (color) Joan of Arc (color) (165) Joe Palooka in the Squared Circle (5117)	20th-Fox RKO RKO	John Wayne-Janet Leigh Ingrid Bergman-Jose Ferrer Joe Kirkwood-Myrna Dell	Nov. 5, 50	118m 63m	Oct. 30	4366		A-I	Superior

Stars					- REVI	EWED -		RATIN	C.S	
Common C					(S)=	ynopsis			Herald	
	TITLE—Production Number—Compan	Stars Stars	Date	Time	Issue	Page	Groups	L. of D	. Review	
Control 115 Cont	Killer That Stalked New York (338)									
Eng of John St. Misson Color 1001								A 1		
Emp Schomer's Miniss Color) (109)** M6M Minist Control (109)** M6M Minist Color Minist Mini	Kim (color) (115) MG		Not Set				AIC	A-1		
Riss Tomorrow Geodulys 1923 Will Richard Empirier Dana Jan. 15, 31 17 Jan. 15, 31 Jan. 15, 32 Jan.			Nov. 24,'50	102m	Sept. 30	501	AYC	A-1	Excellent	
LADY OWNSION PROSPORT, A. [77] MACHAN MACH	Kiss Tomorrow Goodbye (932)	VB James Cagney-Barbara Payton						8	Very Good	
Last of the Boccamera (color) Last of the Perkendid (etc.)	Korea Patrol El	.C Richard Emory-Teri Duna	Jan. 15, 51	3/m	Jan., 51	004			Average	
Last Holiday Content Color 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 147, 14	LADY Without Passport, A (37) MG	M Hedy Lamerr-John Hodiak								
Ease of the Basilands 4953 20 20 20 20 20 20 20 2	Last Holiday Stratfo						Av			
Lawis The (1972) Lawis Dance Color) Solory Strong Control Colory Color Colory Color Colory Color							~1	A-1		
Lawless The					Nov. 11				Fair	
Lighting Gum [24] Solon Face Salty Helflon-Fred Antairs Soppl. 1, Solon So	Lawless, The (4923) Pa	a. Macdonald Carey-Gail Russell	July, 50	83m			AYC	A-2	Good	
Light of Hex Com. A [101] MGM Light of Waters Start, The Lighting Gom [48] Com. Com. Com. Com. Com. Com. Com. Com.			Apr., 51	112-			AVC	A 2	Good	
Lights of Western Star, The Lights Star Star Star Star Star Star Star Star			Nov., 50							
Lighting Guns [241] Leavy Hard Earling (1925) Lori Papple, The Lory Republic Coloring (1924) Lorize (1924) Lo			sue) Feb., '51							
Larne Doose Color Color People. Name People P	Lightning Guns (361) C	ol. Charles Starrett-Smiley Burnette	Dec., '50							
Control Cont	Lonely Heart Bandits (4925) Re	p. Dorothy Patrick-Robert Rockwell		60m			^	A-2	Average	
Conting 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726 1726		ot. Dennis Price-Mai Zetterling		89m					Good	
Louis (1/26) Usin:			June 25,'50	76m	July 1	365			Very Good	
Stakes [103] Zoth-Fox George Raft-Colean Gray Mar., \$1	Louisa (926) Uni								Excellent	
Sakas (108) 20th-Foz Googe Reft-Colean Gray Mar., \$1		oz Faul Douglas-Jean Peters	June, 50	esm	May 13	243	AOFAT		very Good	
Col. Durid Wayne-Howeld Ds Sino Mar. Sino Mar. Sino Mar.		ox George Raft-Coleen Gray	Mar., '51							
Macbeth										
Mad Wife Much Heart MacSelinis (Birt). [1921] Millians Story, The (106) Millians Story, The (106) Millians Story, The (107) Millia				85m	Oct. 14 '48	4350			Good	
Mad With Much Heart REO Robert Ryan-Ida Lupino Nof-Set Nor-Set N			Oct. 28,'50				AYC	A-2		
Madganificant Yanse, The Margariet Lockwood-Paul Disputs Aug., 50 90-87m Sept. 75 50 50 A. A. 2. Good G	Mad With Much Heart RK	O Robert Ryan-Ida Lupino						-		
Magnificant Yanks, The McMa Who Cheard Himself, The (102) 20th-Fox							^		Good	
Mas Who Chested Himself, The 102 20th-Fox Les J. Cobb-Jane Wyath Jan., \$1 Sim Dec. 23 633 A A-2 Good Green Flareny-John Lund Jan. 13 661 Jan. 13							AYC			
(102) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201) (201		Louis Comern-Ann Harding	100.1,01			•••				
Marlon Breado-Teress Wright Aug. 28, 50 85m May 20 301 ATC A.2 Escallant Aug. 28, 50 75m Aug. 19, 44 2053 Aug. 19, 44 Aug. 19, 4	(102) 20th-F		Jan., 51				A	A-2		
Marry Monshans, The Military Acadesmy (210) Military Monshans, The (102) Military Monshans, The (102) Military Monshans (102) Military M							AVC	A 2		
Milliman, The [102] Univ. Donald O'Conner-Jimmy Durant's Sept., *50 87m Cr. 12, *50 80m Apr. 20, *			uel June.'50	9Im			710	A-2		
Milkings The (102) Univ. Mode Univ. Mode Univ. Consider O'Connor-Jimmy Durante Sept., 50 104m Oct. 14 518 AYC A-1 Good Milkings Sept., 50 104m Oct. 7 509 AY B Good				64m	Apr. 29		AY or AYC	A-I		
Mistare 380 (2014) 20th-Fox Mono. Mono	Milkman, The (102) Uni	v. Donald O'Connor-Jimmy Durante								
Milster 880 (024) 20th-Fox Modern Marriage, A (\$199) Mono, Modro Marriage, A (\$199) Mono, Motor Patrol (\$472) Lippert Mr. Universe Para, Mr.	Miniver Story, The (106) MG						AT			
Monce Monc							AYC			
Motor Patrol (4923) Lippert Don Cartle-Jane Nigh June 16;50 of 7m Saph; 2 dispert Saph; 3 dispersion Saph; 2 dispersion Saph; 2 dispersion Saph; 3 dispersion Saph; 2 dispersion Saph; 3 dispersion					Apr. 8		A	A-2	Average	
Mr. O'Malley and Mr. Melone [111] McM Mary and Mr. Melone [111] McM	Motor Patrol (4923) Lippe	rt Don Castle-Jana Nigh	June 16,'50				AVC			
Mar. O'Malley and Mr. Malone [111] MGM Marjoris Main-James Mhitmore Dec. \$1,50 Jan. \$1 Dec. 20 Sod Marjoris Main-James Mhitmore Dec. \$1,50 Jan. \$1 Dec. 20 Sod Marjoris Main-James Mhitmore Dec. \$1,50 Jan. \$1 Dec. 20 Sod Marjoris Main-James Mhitmore Dec. \$1,50 Jan. \$1 Dec. 20 Sod Marjoris Main-James Mhitmore Dec. \$1,50 Marjoris Marjoris		a. Bing Crosby-Nancy Olson								
Mudiark, The [101 20th-Fox My Blue Heaven Color) [021]* 20th-Fox My Friend Iran My Friend I		M Mariorie Main-James Whitmore		69m						
Mickey Rooney-Wanda Hendrix Feb. 7;51 Dec. 30 (\$) 644	Mudlark, The (101) 20th-F	ox Irene Dunne-Alec Guinness	Jan., '51							
Second S		ax Betty Grable-Dan Dailey		76m			A or AY	8	Excellent	
My Friend Irms Goes West (4922)e Pare. Pare. Pare. Pare. Pare. My Friend Irms Goes West (4922)e Pare. Pare. Pare. Pare. My Friend Irms Goes West (4922)e Pare. Pare. Pare. Pare. My Friend Irms Goes West (4922)e Pare. Pare. Pare. Pare. My Friend Irms Goes West (4922)e Pare. Pare. Pare. Pare. Pare. My Friend Irms Goes West (4922)e Pare. Pa		Mickey Rooney-Wanda Hendrix	reb. 7, 51		Dec. 30	(3)044				
Mysterious Rider, The Mysterious Rider, The Mysterious Rider, The Mysterious Rider, The Mystery Stravet (35)- MgM	My Forbidden Past RK	O Robert Mitchum-Ava Gardner								
Wystery Street (35)	My Friend Irma Goes West (4922)* Par				June 3	321	AY or AYC	В	Good	
Mystery Submarine 106 Univ. Macdonald Carey-Marte Toren Dec., '50 78m Nov. 25 590 AYC A-I Good			sue) Feb., 51		May 20	302	AYC	A.2	Very Good	
NAGANA			Dec., '50							
Navy Bound [5120] Mono. Not Set Se				74-	lan 7 122	27				
Navy Bound (\$120)			Not Set							
New Mexico								-		
New Mexico New Mexico Not Set	Never a Dull Moment (106)			90			440		v	
Nort Voice You Hear, The (110) Night and the City (013) 20th-Fox 20th	(formerly Come Share My Love) RK			9 ym			ATC	A-I	Very Good	
Night and the City (013) 20th-Fox 2	Next Voice You Hear The [110]			83m					Very Good	
Noway Out (025) No Way Out (025) North of the Great Divide (color) (4944) Rep.	Night and the City (013) 20th-Fr	x Richard Widmark-Gene Tierney	June, 50		May 27	313	A		Very Good	
A-1 Good	No Way Out (025)* 20th-Fr		Oct.,'50	106m	Aug. 5	413		8	Excellent	
ODETTE		Roy Rogers-Penev Edwards	Nov. 15.'50	67m	Dec. 2	598	AYC	A-I	Good	
Of Men and Music (110) 20th-Fox Concert Package Not Set 85m Nov. 25 590 AYC A-1 Very Good Aug. 26 455 AY A-2 Good Aug. 26 AYC A-2 Average Aug. 50 A								70-		
Cold Frontier, The (4973) Rep. Monte Hale-Paul Hurst July 29,50 60m Aug. 26 450 AY A-2 Good							AVC			
Direct Twist Brit. (828) Col. Jon Hell-Susen Cabot Col.	Old Frontier The (4973)									
On the Isle of Samos (215) Once a Thief Once a Thief One Minute to Twelve One Minute to Twelve One Minute to Twelve One Too Many Operation Disaster Operation N Operation N Operation N Our Very Own (151)* Outlaws of Teass (4945) Outlaws of Teass (4945) Outlaws of Teass (4945) Outlaw Song (color) (112) MGM MGM MGM Esther Williams-Howard Keel Dec. 29, 50 Aug. 12 Aug. 13 Aug. 12 Aug. 13 Aug. 12 Aug. 13 Aug	Oliver Twist (Brit.) (828) EL	C Robert Newton-Alec Guinness	Jan. 18,'51	115m	June 26	(5)4219				
One Too Many	On the Isle of Samoa (215) Co	il. Jon Hall-Susan Cabot	Aug., '50						Average	
One Too Many			Oct 1 '50	adm					9000	
Deparation Disaster			Jan. 1,'51	105m				77.6	Average	
Operation Pacific 013 Operation X	Operation Disaster Un	iv. John Mills-Helen Cherry	Jan. 13,'51	100m	Jan. 13	661			Very Good	
Our Very Own [151]* RKO Ann Blyth-F. Granger-Joan Evans Aug. 5, 50 93m Mer. 25 237 AYC A-2 Very Good Outlaw Gold (4954) {formerly Massacre Valley} Mono. Johnny Mack Brown-V. Herrick Whip Wilson-Andy Clyde Nov. 26, 50 51m Nov. 11 \$5,562 51m Nov. 11 \$5,562 Aug. 50 Aug. 50 75m Aug. 26 450 AY B Good PAGAN Love Song (color) {112} MGM Esther Williams-Howard Keel Dec. 29, 50 75m Dec. 23 633 A-2 Very Good	Operation Pacific (013) W	B John Wayne-Patricia Neal					AYC	8	Very Good	
Outlaw Gold (4954) (formerly Massacre Valley) Mono. Outlaws of Texas (4945) Outlaws of Texas (4945) Outrage (103) Mono. Whip Wilson-Andy Clyde Mono. Whip Wilson-Andy Clyde Mono. Whip Wilson-Andy Clyde Mono. Mono. Whip Wilson-Andy Clyde Mono. Mono. Mono. Whip Wilson-Andy Clyde Mono. Mono. Mono. Whip Wilson-Andy Clyde Mono.	Operation X C						AYC	A-2		
Mono. Johnny Mack Brown-V. Herrick Nov. 26, 50 51m Nov. 11 5162 Nov. 26, 50 Nov. 26, 50 51m Nov. 26, 50	Outlaw Gold (4954) (formarly	onn blytner, Granger-Joan Evans							, 0000	
Outhwas of Texas (4945) Mono. Whip Wilson-Andy Clyde Dec. 10,50 51m Nov. 11 (3)562 Outrage [103] RKO Male Powers-Tod Andrews Aug.,50 75m Aug. 26 450 AY B Good PAGAN Love Song (color) [112] MGM Esther Williams-Howard Keel Dec. 29,50 75m Dec. 23 633 A-2 Very Good	Massacre Valley) Mon	o. Johnny Mack Brown-V. Herrick	Nov. 26,'50			401				
PAGAN Love Song (color) (112) MGM Esther Williams-Howard Keel Dec. 29,'50 76m Dec. 23 633 A-2 Very Good	Outlews of Texas (4945) Mor						AV		Good	
	Ourrage (103) RK	Male Powers-Iod Andrews	Aug., 50	/ am	Aug. 20	730	~1		3000	
								A-2	Very Good	
			Not Set	95m	Nov. 4	554			Feir	

					~ REVIEWED ~		RATINGS		
TITLE—Production Number—	Company	Stors	Release	Runnin		ynopsis Page	Nat'l Groups	L. of	D. Review
Panic in the Streets (022) Paper Gallows (Brit.)	20th-Fox ELC	Richard Widmark-Paul Douglas	Sept.,'50 Nov.'50	96m 89m	June 17 Nov. 11	345 561	AY	B A-2	Excellent Fair
Payment on Demand (formerly		Rona Anderson-John Bentley		0.7m			_	77-4	
Story of a Divorce) (110)	RKO Univ.	Bette Davis-Barry Sullivan Diana Lynn-Charles Coburn	Feb., '51	78m	Oct. 21	(S)538 346	AYC	A-1	Good
Peggy (color) (922) Petty Girl (color) (317)	Col.	Robert Cummings-Joan Caulfield	July,'50 Sept.,'50	87m	June 17 Aug. 19	441	AYC	8	Good
Pink String and Sealing Wax	Pant.	Google Withers-John Carol	Oct., '50	75m	Oct. 21	537	A	8	Good
Place in the Sun, A	Para.	Montgomery Clift-Elizabeth Taylor	Not Set	/ Jm	Sept. 9	(5)479	_		0000
Prairie Roundup (363)	Col.	Charles Starrett, Smiley Burnette	Jan.,'51	53m	Jan. 13	(5)662		A-1	
Prehistoric Women (color)	ELC	Laurette Luez-Allan Nixon	Nov. 1,'50	74m	Jan. 6	654		8	Poor
Prelude to Fame	Univ.	Guy Rolfe-Kathleen Byron	Nov.,'50	78m	Nov. 18	570	AYC	A-2	Good
Pretty Baby (004)	WB	Dennis Morgan-Betsy Drake	Sept. 16,'50	92m	July 29	405	AYC	A-2	Good
Pride of Maryland (5023)	Rep.	Stanley Clements-Peggy Stewart	Jan. 20,'51	60m	Jan. 13	662		A-I	Fair
Prisoners in Petticoats (4929) Pygmy Island (342)	Rep. Col.	Valentine Perkins-Robt. Rockwell J. Weissmuller-Ann Savage	Sept. 18,'50 Nov.,'50	60m 69m	Sept. 23 Nov. 18	493 570	AYC	A-2 A-1	Feir Very Good
QUEBEC (5017) (color) Queen of Spades	Para. Stratford	John Barrymore, JrCorinne Calvet Anton Walbrook-Edith Evans	Apr.,'51 Sept. 15,'50	95m	Jan. 6	(S)654			
RAIDERS of Tomahawk Creek (3		Charles Starrett-Smiley Burnette	Oct. 26,'50	55m	Nov. 4	554	AYC	A-1	Good
Red Badge of Courage, The	MGM	Audie Murphy-Bill Mauldin	Mar. 16,'51	2011)	1404. 4	559	AIC	A-1	0000
Red Shoes, The (Brit.) (color) (Anton Walbrook-Marius Goring	Not Set	133m	Oct. 23	4357	AY	8	Excellent
Redheed and the Cowboy, The	Para.	Glenn Ford-Rhonda Fleming	Mar., '51	82m	Dec. 16	614	~ .		Average
Redwood Forest Trail (4922)	Rep.	Rex Allen-Dorothy Patrick	Sept. 18,'50	67m	Sept. 23	494	AYC	A-1	Average
Renegades of the Sage (261)	Col.	Charles Starrett-Smiley Burnette	Nov. 24, '50	56m	Oct. 21	(5)539		A-I	, urage
Return of Jesse James (4907) Return of the Frontiersman (colo	Lippert	John Ireland-Ann Dvorak	Sept. 8,'50	-		(0)00.		A-I	
(927)	WB	Gordon MacRae-Julie London	June 24,'50	74m	May 20	303	AYC	A-I	Good
Revenue Agent (312)	Col.	Douglas Kennedy-Jean Willes	Feb.,'51	72m	Dec. 9	606		A-2	Good
Rhythm Inn (5115)	Mono.	Jane Frazee-Kirby Grant	Feb. 11,'51						
Rider from Tucson (027)	RKO	Tim Holt-Richard Martin	June 7,'50	60m	June 17	347	AYC	A-2	Average
Ridin' the Outlaw Trail	Col.	Charles Starrett-Smiley Burnette	Feb.,'51	56m	Jan. 20	(S)670			
Right Cross (104) Rio Grande (5004)*	MGM	June Allyson-Dick Powell	Oct. 6,'50	90m	Aug. 19	441	AY	A-1	Good
Rio Grande (5004)*	Rep.	John Wayne-Maureen O'Hara	Nov. 15,'50	105m	Nov. II 1	562	AYC	A-1	Excellent
Rio Grande Patrol (108)	RKO	Tim Holt-Jane Nigh	Nov.,'50	67m	Dec. 9	606	AYC	A-I	Good
River Geng Rock Island Trail (color) (4914)	Realart		e) Oct.15,'50		Sept. 15, 45	2645			Fair
Rock Island Trail (color) (4914)	Rep.	Forrest Tucker-Adele Mare	May 18,'50	83m	Oct. 7	509	AY	A-I	Good
Rocketship XM (4904)	Lippert	Lloyd Bridges-Osa Massen	June 2,'50	77m	May 6	287	A AW	A-1	Good
Rocking Horse Winner, The (Brit.)		John Mills-Valerie Hobson	June 8,'50	91m	June 10	330	A or AY	A-2	Very Good
Rocky Mountain (008)	WB	Erroll Flynn-Patrice Wymore	Nov. 11,'50	90m	May 6	286	AYC	A-1	Very Good
Rogue River (color) Rogues of Sherwood Forest (col	or) ELC	Rory Calhoun-Guy Madison	Nov. 15,'50	85m	Dec. 30	641	AYC	В	Fair
(243)	Col.	John Derek-Diana Lynn Bill Williams-Barton MacLane	July,'50 Oct. 12,'50	80m 63m	June 17	347 477	AYC	A-1	Good
Rookie Fireman (311)	Col.	Fred Astaire-Jane Powell	Mar. 23,'51	03m	Sept. 9	4//	AIC		1000a
Royal Wedding (color) Rustiers on Horesback (4968)	MGM Rep.	Allan Lane-Eddy Waller	Oct. 23,'50	60m	Nov. 18	570	AYC	A-I	Good
SADDLE Tramp (color) (928)	Univ.	Joel McCree-Wanda Hendrix	Sept.,'50	77m	Sept. 2	458	AYC	A-I	Good
Salerno Beachhead (formerly Walk in the Sun)	Realart	Dana Andrews-Richard Conte (reiss	ue) Feb. 1.'51	117m	Dec. 1,'45	2733			Excellent
Samson and Delilah (color)* (50		H. Lamarr-V. Mature-G. Sanders	Mar. 28,'51	128m	Oct. 22	17	AYC or AY	A-2	Excellent
San Francisco Docks	Realart	Barry Fitzgerald-B. Meredith (reissue		66m	Dec. 7,'40	44			
San Quentin (003)	WB) Sept. 9,'50	70m	July 29	406		A-2	
Second Chance	PFC	Ruth Warrick-John Hubbard	Not Set						
Second Face, The (Brit.)	ELC	Ella Raines-Bruce Bennett	Jan.,'51	77m	Dec. 16	614			Average
Second Woman, The	UA	Robert Young-Betsy Drake	Feb. 9,'51	91m	June 3	(S)322	AY	A-2	
Secret Fury, The (075)	RKO	Claudette Colbert-Robert Ryan	Sept. 23,'50	86m	Apr. 29	277	A or AY	A-2	Very Good
September Affair (5012)	Para.	Joan Fontaine-Joseph Cotten	Feb.'51	104m	Oct. 21	538		В	Very Good
seven Days to Noon	Maylux	Barry Jones-Olive Sloane	Not Set	93m	Dec. 30	641	AYC		Very Good
711 Ocean Drive (319)	Col.	Edmond O'Brien-Joenne Dru	July,'50	102m	July 15	389	A or AY	A-2	Good
Shakedown (929)	Univ.	Howard Duff-Brian Donlevy	Sept., 50	80m	Aug. 26	450	4	A-2	Good
Short Grass (AA-18)	AA	Rod Cameron-Cathy Downs	Dec. 24,'50	82m	Dec. 16	613			Excellent
Showdown, The (4924)	Rep.	William Elliott-Marie Windsor	Aug. 15,'50	86m	lune 19	247			Good
Side Show (4924)	Mono.	Don McGuire-Trecey Roberts	June 18,'50 June,'50	67m	June 17	347 277	AYC	A-I	Good
Sierra (color) (919)	Univ.	Audie Murphy-Wanda Hendrix	June, 30	83m	Apr. 29	211	410	M-1	0000
Sierra Passage (formerly Trail Du	Mono.	Wayne Morris-Lola Albright	Jan. 7,'51	81m	Dec. 23	634			Good
(5107) Silent Dust (Belt)	Mono.	Stephen Murray-Bustrice Campbell	Dec. 29,'50	82m	Oct. 29	65	A	8	Good
Silent Dust (Brit.) Silk Noose, The (Brit.) (4923)	Mono.	Carole Landis-Joseph Callela	July 9,'50	69m	July 15	(S)390	-		0000
Skipalong Rosenbloom	ELC	Max Baer-Jackie Coogan	Feb. 14,'51			(-1310		-	
Skipper Surprised His Wife, The (3	I) MGM	Robert Walker-Joan Leslie	June 30,'50	85m	May 13	294	AY	A-2	Good
Sleeping City, The (930)*	Univ.	Richard Conte-Coleen Gray	Sept.,'50	85m	Sept. 9	477	A		Good
Snow Dog (4919)	Mono.	Kirby Grant-Elena Verdugo	July 16,'50	62m	July 22	398	AYC	A-1	Good
Snow Dog (4919) So Long at the Fair (Brit.)	ELC	Jean Simmons-Dirk Bogarde	Mar. 29,'51	90m	Dec. 30	(5)644	AY		
So Young, So Bed	UA	Paul Henreid-Catherine McLeod	May 26,'50	91m	June 3	321		A-2	Good
Sons of the Musketeers (color)	RKO	Cornel Wilde-Maureen O'Hara	Not Set		Oct. 21	(5)539			
Sound of Fury	UA	Frank Lovejoy-Kathleen Ryan	Jan. 15,'51	90m	Dec. 9	605	A	A-2	Excellent
Southside 1-1000 (AA17)	AA	Don DeFore-Andrea King	Nov. 12,'50	73m	Oct. 14	517	AYC	A-2	Excellent
Spirit of Culver	Realart		Sept. 15,'50	90m	Mar. 4,'39	39			
Spirit of Notre Dame	Realart	Lew Ayres-Andy Devine (reissue)	Sept. 15,'50		Sept. 26,'31	28			
Spy Hunt (920)	Univ.	Howard Duff-Marta Toren	June,'50	75m	June 10	330	AYC	A-I	Good
Stage to Tucson (celor)	Col.	Rod Cameron-Wayne Morris	Jan., 51 June 8, 50	82m	Dec. 23	634	*		Fair
State Penitentiary (202)	Col.	Warner Baxter-Onslow Stevens	June 8, 50	66m	May 27	314	A	A-2	Fair
Steel Helmet, The (5006)	Lippert	Gene Evans-Steve Brodie	Peb. 2, 51	84m	Jan. 6	653			Excellent
Stella (018)	20th-Fox	Ann Sheridan-Victor Mature	Feb. 2,'51 Aug.,'50 Feb. 10,'51	83m	July 22	397	A	A-2	Good
Storm Warning (014)	WB	Ginger Rogers-Ronald Reagan	Aug. 2 '50	93m	Dec. 9	605	A	A-2	Excellent
Streets of Ghost Town (264)	Col. ELC	Charles Starrett-Smiley Burnette Veronice Lake-Zachary Scott	Aug. 3,'50 Oct. 19,'50	54m	Aug. 19	442		A-1	Good
Stronghold	WB	Randolph Scott-Adele Jergens	Not Set		lan A	151454			
Sugarfoot (color)	AA D	Nandolph Scott-Adele Jergens	1401 361		Jan. 6	(S)654			

					- REVI			RAT:N	GS-
TITLE—Production Number—Co	трану	Stars	Release Dafe	Running Time		ynopsis Page	Nat'l Groups	L. of D	Heraid Review
Summer Stock (color) (381)*	мем	Judy Garland-Gene Kelly	Aug. 25,'50	109m	Aug. 12	434	AYC	A-1	Excellent
Sun Sets At Dawn, The (Brit.)	ELC	Sally Parr-Philip Shawn	Jan., 51	71m	Nov. 4	554	A	A-2	Good
Sunset Boulevard (4927)*	Para.	Gloria Swanson-William Holden	Aug.,50 Sept. 25,'50	110m	Apr. 22	269	A	A-2	Excellent
Sunset in the West (color) (4943)	Rep.	Roy Rogers-Estelite Rodriguez	Sept. 25, '50	67m	Sept. 30	502	AYC	A-1	Good
Surrender (5001)	Rep.	Vera Ralston-John Carroll	Sept. 15,'50	90m	Oct. 14	518	A	В	Good Excellent
Suspect, The	Reelart		Feb., '51	85m	Dec. 30,'44 Jan. 13	(S)662			EXCENSAL
Sword of Monte Cristo (106)	20th-Fox	George Montgomery-Paula Corday	reb., DI		Jan. 13	(3)007			
AMING of Dorothy, The (Brit.)	ELC	Jean Kent-Robert Beatty	Sept. 29,'50	75m			A	8	
angier	Realart	Maria Montez-Robert Paige (reiss	ue) Jan. 1,'51	76m	Mar. 16,'46	2895			Good
arget	RKO	Charles McGraw-Marie Windsor	Not Set		Nov. 4	(S)554			
arzen and the Amezons	RKO	Johnny Weismuller-B. Joyce (reissi	le) Dec. 2,'50	72m	Feb. 16,'46	2849			Average
arzan and the Leopard Woman arzan's Peril	RKO	Johnny Weismuller-B. Joyce (reissu Lex Barker-Virginia Huston	Mar. 10,'51	72m	Feb. 10, 40	2897			Average
Tea for Two (color) (001)* Texan Meets Calamity Jane, The	WB	Doris Day-Gordon MacRae	Sept., 2,'50	98m	Aug. 19	441	AYC	A-2	Excellent
(color) (303)	Col.	Evelyn Ankers-James Ellison	Nov., '50	71m	Oct. 21	537	AYC	A-I	Average
exans Never Cry (352)	Col.	Gone Autry-Gail Davis	Mar., '51		Jan. 20	(5)670			
exas Dynamo (266)	Col.	Charles Starrett-Smiley Burnette	June 1, 50	54m	June 10	331	AYC	A-1	Fair
hey Were Not Divided	ELC	Edward Underdown-Ralph Clanton	Feb. 8,'51	102m	Dec. 30	(5)642			
hing, The	RKO	Kenneth Tobey-Margaret Sheridan	Mar. 3,'51		Jan. 20	(S)670		8	
hird Time Lucky	Pent.	Glynis Johns-Dermot Walsh	Oct.,'50	90m	Oct. 21	537		5	Good
hirteenth Letter (formerly The	20th-Fox	Charles Boyer-Linda Darnell	Mar., '51		Dec. 30	(\$)643			
Scarlet Pen) (107) his Side of the Lew (926)	WB	Viveca Lindfors-Kent Smith	June 17,'50	74m	June 10	330	A or AY	A-2	Good
Desperate Men (5009)	****	and the state of t	- 3.10						
(formerly 3 Outlaws)	Lippert	Preston Foster-Virginia Grey	Jan. 12,'51	69m	Jan. 20	670			Average
hree Guys Nemed Mike	MGM	Jane Wyman-Van Johnson	Mar. 9,'51						
hree Husbends	UA	Emlyn Williams-Louis Erickson	Nov. 17,'50	105m	Nov. 11	562	A	В	Good
hree Little Words (color) (36)*	MGM	Fred Astaire-Red Skelton	Aug. 4,'50	102m	July 8	373	AYC	A-I	Excellent
hree Secrets (006)	WB	Eleanor Parker-Patricia Neal	Oct. 14,'50	98m	Sept. 2	457	AYC		Very Go
imber Fury (066)	ELC	David Bruce-Laura Lee	June, 50	63m	Oct. 21	(S)538	ATC	A-I	
ime Running Out	ELC	Dane Clark-Simone Signoret	Oct. 3,'50	91m	Oct. 7	509	AY	A-2	Very Go
Please a Lady (105)*	MGM	Clark Gable-Barbara Stanwyck Randolph Scott-Buster Crabbe (reis	Oct. 13,'50	76m	Oct. 7	307		74.0	1019 00
o the Last Man past of New Orleans (color) (103)*	Favorite MGM	Kathryn Grayson-Mario Lanza	Sept. 29,'50	97m	Aug. 26	450	AYC	A-I	Good
omahawk (color)	Univ.	Van Heffin-Yvonne De Carlo	Feb., '51	82m	Jan. 13	562	AYC	A-1	Good
orch, The (025)	ELC.	Paulette Goddard-Pedro Armendaria	June, '50	83m	May 13	294	A	В	Feir
ougher They Come, The (305)	Col.	Preston Foster-Wayne Morris	Dec., '50	69m	Nov. 18	571	AY	A-2	Fair
rail of Robin Hood (color) (4946)	Rep.	Roy Rogers-Penny Edwards	Dec. 15,'50	67m	Dec. 16	614	AYC	A-1	Good
rain to Tombstone (4934)	Lippert	Don Barry-Tom Neal	Aug.,'50	56m	Sept. 9	477		A-2	Feir
reasure Island (color) (191)*	RKO	Bobby Driscoll-Robert Newton	July 29, 50	96m	June 24	353	AYC	A-I	Very Go
rial Without Jury (4921)	Rep.	Robert Rockwell-Barbara Fuller	Aug. 7,'50	60m	July 22	368	A or AY	A-2	Fair
rigger, Jr. (color) (4945)	Rep.	Roy Rogers-Dale Evans	June 30, '50	68m	July 8	373	AYC	A-1	Very Got
rio (Brit.)	Para.	J. Hayter-N. Patrick-J. Simmons	Oct. 10,'50	91m	Oct. 14	517	AY	A-2 A-2	Excellent
riple Trouble (4915)	Mono.	Leo Gorcey-Huntz Hall	Aug. 13,'50	66m 95m	July 15	(5)390	AYC	A-2	Good
ripoli (5005) (color)	Para. 20th-Fox	Maureen O'Hara-John Payne Linda Darnell-Joseph Cotten	Nov., 50	92m	Oct. 7 Oct. 14	517	AY	A-I	Good
	ELC	Laura Elliott-Jim Arners	Nov., '50 Oct. 29, '50	74m	Dec. 30	(5)642	AYC	A-1	0000
wo Lost Worlds wo Weeks—With Love (color) (108)		Jane Powell-Ricardo Montalban	Nov. 10,'50	92m	Oct. 14	517	AYC	A-1	Very Go
		D 48 D 11 D 111			Dec. 9	606	AYC	A-I	Good
INDER Mexicali Stars (4954)	Rep. Univ.	Rex Allen-Dorothy Patrick Richard Conte-Audrey Totter	Nov. 20, 50	67m 84m	Dec. 9 Dec. 16	613	~10	A-2	Very Goo
Inder the Gun Indercover Girl (105)	Univ.	Alexis Smith-Scott Brady	Jan., '51 Dec., '50	83m	Nov. 4	553		A-2	Good
Inderworld Story, The (for, Whippe		Dan Duryea-Galo Storm	July 21,'50	90m	Apr. I	245	A	В	Very God
nion Station (5002)	Para.	William Holden-Nancy Olson	Sept.,'50	80m	July 15	390	AY	A-2	Fair
nited States Mail	Para.	Alan Ladd-Phyllis Calvert	Not Set		Jan. 13	(S)662			
						(5)554			
ALENTINO (color) endetta (167)	Col.	Tony Dexter-Eleanor Parker Faith Domergue-George Dolenz	Not Set Dec. 23,'50	84m	Nov. 4 Nov. 25	590	AY	В	Average
	MGM	Burt Lancaster-Robert Walker	Feb. 23, 51	9401	140V. Z3	370	***		Mierege
engeance Valley (color)	Mono.	Tommy Cook-Gar Moore	Not Set	79m					
igilante Hideout (4966)	Rep.	Allen "Rocky" Lane-Eddie Waller	Aug. 6,'50	60m	Aug. 19	442	AYC	A-I	Good
irginia City	WB		July 15,'50	115m	July 29	406		A-2	
olcano	ELC	A. Magnani-G. Brooks-R. Brazzi	Feb. 1,'51	4.1.000					
			New 4150	01-	Sant 2	458	AY	A-2	Fair
VALK Softly, Stranger (102) Vatch the Birdie (113)	RKO	Joseph Cotten-Valli Red Skelton-Arlene Dahl	Nov. 4,'50 Jan. 12,'51	81m 71m	Sept. 2 Nov. 25	589	71	A-I	Good
Vest of the Brazos (4930)	Lippert	James Ellison-Russell Hayden	June 2,'50	58m	May 27	314		A-I	Fair
Vest Point Story, The (009)*	WB	James Cagney-Virginia Mayo	Nov. 25,'50	107m	Nov. 18	569	AYC	A-2	Very Go
Vhen I Grow Up	ELC	Robert Preston-Matha Scott	Mar. 22,'51						
Vhen the Daltons Rode	Realart	Randolph Scott-Brod. Crawford (reisi	ue) June,'50	80m	Aug. 3,'40	38		A-2	Good
When You're Smiling (304)	Col.	Jerome Courtland-Lola Albright	Sept. 21,'50	75m	Sept. 2	458	AYC	A-I	Fair
Where Danger Lives (024)	RKO	Robt. Mitchum-Faith Domergue	Nov. 23,'50	84m	June 24	353	A .	A-2	Good
	20th-Fox	Dana Andrews-Gene Tierney	July, 50	95m	July 1	365	A	A-2	Good
While the Sun Shines (Brit.)	Stratford	Barbara White-Ronald Squire	June 20,'50	82m	July 15	389	A		Good
White Heather	ELC	Ray Millard- Patricia Roc	Mar. 8,'51		Dec. 30	(S)642 (S)644			
Vicked City Vinchester '73 (color) (921)*	ELC	M. Montez-J. Aumont-L. Palmer	Mar. 2,'51	92m	June 10	329	AYC	A-2	Very God
Winslow Boy, The (Brit.) (027)	Univ.	James Stewart-Shelley Winters	July 12,'50 Not Set	97m	Mar, II	222	AY OF AYC		Fair
Noman on Pier 13, The (008)	ELC	Sir Cedric Hardwicke-Robert Donat	Not Set	7/m	retar', 11	***		,,,,	
(formerly Married a Communist) RKO	Lereine Day-Robert Ryan	June 3,'50	73m	Sept. 24	26	A or AY	A-2	Good
					0 1 7	510	A	A-2	Good
Women on the Run (932)	Urliv.	Ann Sheridan-Dennis O'Keefe	Oct.,'50	77m	Oct. 7 Oct. 7	510	AY	A-1	Very God

FEATURES LISTED BY COMPANIES—PAGE 677, JAN. 20, 1951 SHORT SUBJECTS CHARTS APPEARS ON PAGES 687-88, JAN. 20, 1951



RELEASE CHART BY COMPANIES

Complete catalogue of features released during 12 months plus coming attractions

This Product Digest section—a monthly service of MOTION PICTURE HERALD—lists all features in release from January, 1950, plus completed coming attractions. Titles are arranged in order of release dates. Advance dates are subject to change. Running times are the official times supplied by the distributor.

For index to reviews, synopses and ratings see the alphabetical Release Chart in the weekly Product Digest.

R) designates a reissue. (C) designates color.

ALLIED ARTISTS

 PROD.
 RILE
 RELEASE
 STARS

 AA-17
 Southside 1-1800
 Nov. 12'50... Don DeFor. Andrea King.
 AA-18
 Short Grass
 Nov. 12'50... Don DeFor. Andrea King.

TME TYPE
73...Melodrama
82...Drama

ASTOR PICTURES

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COLUMBIA

All the King's Men- Bens of New Mexico- Hary Ryan, Detective The Traveling Shieveness. Chinatewn at Midnight. Pather is a Boxbeler. Mart of the Gerille. The Newadam (C) The Newadam (C) The Newadam (C) The Newadam (C)	Jan. '5a Brederick Crawfork, Joanne Dru. 109. Drama Jan. '5a Gare Autre, Gall Druch. 71 Western Jan. '5 Jan. '
1222222222	11 the Kurg's Men. 12 Gan of New Marie. 13 Mary Ren Detective. 14 Fraveling Steinwans. 15 Fraveling Steinwans. 15 Shelf Is Steinwans. 15 Jelon Stage Again (C). 15 Mark of the Gerill. 16 Newdon (C). 17 Newdon (C). 18 Newdon (C).

D.			RUN	9	
	TITLE	RELEASE	STARS TI	TIME TY	TYPE
	Male Tests	Feb 92 '50	Cone Autry Shells Ryan	70 Western	
	THE PARTY OF THE P	36 360	Total Description of Persons	79 Advantus	- dense
	The Palomino (C)	Mar. 30	Jerome Courtisana, Beverly Lyler		
_	Blondie's Hero	Mar. 9 '80	Penny Singleton, Arthur Lake	67 Comedy	63
	Bodyhold	Mar. 21 '50	.Willard Parker, Lola Albright	63 Drama	
	A Woman of Distinction	Apr. '50	Rosalind Russell, Ray Milland	85 Comedy	dy
	Caren to Canetown	Apr. '50	Broderick Crawford, Ellen Drew	80 Melodram	rama.
	Twent of the Sec	Anr. 6 '58	Rhys Williams. Ron Randell.	70 Melodram	rame
	syrant or the Dear	4-1 00 000	Ch. 1. Ghannett Conflor Bernands	A. Western	
		Apr. 10 30	Charles Starrett, Sminey Burnette.		
	Military Academy	. Apr. 20 50	Stanley Clements, Myron Welton	64 Melodram	reme
	No Sad Songs for Me	May '50	Margaret Sullavan, Wendell Corey	89 Drama	
	Kill the Umpire	May '50	William Bendix, Una Merkel	78Comody	dy
-	Cowtown	May '50	Gene Autry, Gail Davis	70 Western	ILI
	Reanty on Parade	May 4 '50	Robert Hutton, Rath Warrick.	66 Musical	182
	Customs Agent	May 18 '50	William Eythe, Marjorie Reynolds	72 Melodram	irame
_	Fortunes of Cantain Blood	June '50.	Louise Hayward, Patricia Medina.	91 Drama	
	Hoodown	June '50	Eddy Arnold, Jeff Donnell.	64 Western	EL.
	The Cool House Man	Tune 'La	lack Carson Lala Albright	82 Camedy	dv
	The Good many and	Town 1 960	Charles Managed Southern Bernands	Ed Washam	
	Texas Dynamo	June 1 30.	Charles Starrett, Smiley Burnette	Wells	
000	State Penitentiary	June 8 '58	Warner Banter, Onslow Stevens	66Melod	delograma
	David Harding, Counterupy	July 13 '50	Willard Parker, Audrey Long	71Melod	Melodrams
_	Captive Girl	July '50	Johnny Weissmuller, Buster Crabbe	73 Adve	Adventure
	Rogues of Sherwood Forest (C).	July '50	John Derek, Diana Lynn	80 Drama	
	Beyond the Purple Hills	3uly '50	Gene Autry, Jo Dennison	70 Western	ern
	711 Ocean Drive	July '50.	Edmond O'Brien, Joanne Dru	02Melod	Helodrama
_	Convicted	Aug. '50	Glenn Ford, Broderick Crawford	91Melod	Melodrama
	In a Lonely Place	Aug. '80	Humphrey Bogart, Gloria Grahame	94 Meloc	felodrama
	On the Isle of Samoa	Aug. 3 '56.	Jon Hall, Susan Cabot	65 Melod	Kelodrama
_	Streets of Ghost Town	Aug. 3 '50	Charles Starrett, Smiley Burnette	84 Western	ern
	Beware of Blandle	Aug. 10 '50	Penny Singleton, Arthur Lake	66 Comedy	dy
	Indian Territory	Sept. '50	Gene Autry, Gall Davis	70 Western	ern
-	Petty Girl (C)	Bept. '50	Robert Cammings, Joan Cauffield	87 Musical	las
-	Across the Badhands	Sept. 14 '50	Charles Starrett, Smiley Burnette	55 Western	ern
an	Between Midnight and Dawn	Oct. '60	Mark Stevens, Edmond O'Brien	89 Melos	Melodrama
	Fuller Brush Girl, The	Oet. '50	Lucille Ball, Eddle Albert	85Comedy	dy
_	Last of the Baccaneers (C)	Oct. '50	Paul Henreld, Jack Onkie	79 Adve	Adventure
	When You're Smiling	Oet. '50	Jerome Courtland, Lola Albright	75. Musical	cal
_	Roskie Fireman	Oct. 12 '50	Bill Williams, Barton MacLane	62 Melos	Melodrama
	Raiders of Tomahawk Creek	Oct. 26 '50	Charles Starrett, Smiley Burnette	. 55. Western	ern
	Blazing Sun	Nov. '50.	Gene Autry, Lynne Roberts	.76. Western	ern
-	Chain Gang	Nov. '50	Douglas Kennedy, Marjorie Lord	70 Melo	Melodrama
60	Emergency Wedding	Nov. '50.	Larry Parks, Barbara Hale	78Cemedy	ody
	Harriet Craig	Nov. '56.	Joan Crawford, Wendell Corey	.94 Drama	
-	Pygmy Island	Nov. '80.	Johnny Weissmuller, Ann Savage	.69 Adve	Adventare
on	The Texan Meets Calamity Jane (C) Nov. '56	(C) Nov. '56.	Evelyn Ankers, James Ellison	71 Western	ern

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(Continued in column 2)

	ALGEO TO	Continued					
PROD.		4 10 10 10 10 10 10 10 10 10 10 10 10 10	-	00 4 50	TUR	RUNNING	TYPE
NO.	TITLE	KELEASE		BIARS			
261	Renegades of the Sage		:	Charles Starrett, Smiley Burnette 56	Burnette		Western
344	Born Yesterday Dec. '50.	Dec. "	1	Judy Holliday, Broderick Crawford 104 Comedy	Crawford	104	omedy
	Durango Kid	Dec. 7		Charles Starrett, Smiley Burnette, 55	Burnette		Western
340	He's a Cockeyed Wonder	f	:	Mickey Rooney, Terry Moore77Comedy	30re	.77	ошеду
388	Killer That Stalked New	York					
	(formerly Frightened City)	City) Dec. '50.		Evelyn Keyes, Charles Korvin 79	ervin	:	Drama
361	Lightning Guns Dec. '50		:	Charles Starrett, Smiley Burnette 55.	Burnette		Western
305	The Tougher They Come	e Dec. 7		Wayne Morris, Preston Foster 69	Foster		Melodrama
263	Frontier Outpost Dec. 29 '50			Charles Starrett, Smiley Burnette 55.	Burnette	* * *	Western
325	Flying Missile, TheJan. '51	Jan. '	-	Glenn Ford, Viveca Lindfors92	fors		Melodrama
301	Gasoline AlleyJan. '51	Jan. "		Scotty Beckett, Jimmy Lydon 77.		:	Comedy
351	Gene Autry and The Mounties Jan. '51	unties Jan. "	-	Gene Autry, Elena Verdugo 76	lugo	:	Western
331	Great Manhunt, The (formerly	semerly					
	State Secret) (Brit.)			Douglas Fairbanks, Jr., G. Johns 97.	J. Johns		Melodrama
363	Prairie RoundupJan. '51.	Jan.	:	Charles Starrett, Smiley Burnette 53	Burnette	1	Western
334	Stage to Tucson (C)Jan. '51.	Jan. "	:	Rod Cameron, Wayne Morris, 82.	lorrin	-	Western
307	Counterspy Meets Scotland Yard, Feb. '51.	and Yard Feb.	***	Howard St. John, Amanda Blake 67.	ta Blake		Melodrama
	Harlem Globe Trottern, The	The Feb. 7	:	Thomas Gomez & Globetrotters	rotters	* *	Drama
	Operation X			Edward G. Robinson, Peggy Cummins, 79	ggy Cummins		Drama
77.5	Ridin' the Outlaw Trail Feb. '51			Charles Starrett, Smiley Burnette 56	Burnette		Western
327	Al Jennings of Oklahoma	ma		Dan Duryea, Gale Storm79			Western
	Fort Savage Raiders	Mar.		Charles Starrett, Smiley Burnette	Burnette	-	Western
	Lorna Doone (C)	Mar.	'51 Barbara	Barbara Hale, Richard Greene	reene		Drama
	"W»	Mar.	:	David Wayne, Howard Da Silva,	a Silva	7	Drama
312	Revenue Agent	Mar.	'51 Douglas	Douglas Kennedy, Jean Willes 72	Willen		Melodrama
352	Texans Never Cry	Mar.	'51 Gene At	Gene Autry, Gail Davis		-	Western
	Fury of the Congo		-	Johnny Weismuller, Sherry Moreland	ry Moreland.	7	Melodrama
	Valentino		:	Eleanor Parker, Tony Dexter	exter	7	Drama
	Hero, The			John Derek, Donna Reed	A	-	Drama
	Smugglera Gold			Cameron Mitchell, Amanda Blake	da Blake		Drama

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nxter. 81	Irene Dunne, Cary Grant	my. 72	Nina Foch, Stephen Crane. 63. Horror Joe E, Brown, Marguerite Chapman. 73. Comedo. Comedo. General Compania Comedotama. McIodrama.	100	Pat O'Brien, Glenn Ford	Joan Biondell, Melvyn Douglas 78 Comedy	nt 94	Cary Grant, Martha ScottLaurence Olivier, Leslie Howard 104 Melodrama	Clark Gable, Claudette Colbert 105 Comedrama	Murray 91	D 12 C V W.
(R) Adam Had Four Sons. (R) Adventure in Manhattan. (R) Arizona	(R) Beware Spooks	(R) Coast Guard (R) Consumandos Strike at Dawn	(R) Cry of the Werewolf (R) Daring Young Man, The (R) Destroyer	(R) Dirigible	(R) Flight Lieutenant (R) Golden Boy	(R) Good Girls Go to Paris	(R) His Girl Friday	(R) Howards of Virginia, The(R) Invaders, The	(R) It Happened One Night	(R) Lady Is Willing, The	(B) Last Ranton. The

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623	The Golden Gloves Story
032	Jackie Robinson, Ruby Dec 76
101	Ralph Richardson, Michele Morgan 91
013	ountain (British) May '50 Valentina Cortesa, Dulcie Gray 96
056(R)	George Brent, Joan Bennett81
* *	rl (British)May II '50 Joan Kent, Dennis Price81
020	Federal Man
625	June '50
627	Robert Donat Cadeia Mandwicks an
990	David Bruce, Laura Lee 63
(R)	Sudan (C)June 1 '50 Maria Monter, Jon Hall 76
(R)	Arabian Nights (C) June 1 '50 Maria Montez, Jon Hall, Sabu 87
(R	One Night in the TropicsJune 15 '50 Abbott-Costello, Allan Jones82
(R)	Naughty NinetiesJune 15 '50 Abbott-Costello
	July '50
054(R)	July '59 Charlle Chaplin, Marie Dressler 39
058 (R	Abroad With Two Yanks July 24 50 . William Bendix, Helen Walker 81
955(K)	Up in Mabel's RoomJuly 24 90Marjorie Reynolds, Dennis U Reefe77
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	Sant 1 % Bohas Monteconer, I all Banks
044	John Barrymore, Jr., Chill Wills., 81
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	Snade Cooley, Maria Hart
	Rory Calhoun, Jane Liddell 84.
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	ritish) Feb. 8 '51 Edward Underdown, Ralph Clanton 162
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	Ray Milland, Patricia Roc
	Mar. 22 '51 R. Preston, M. Scott, B. Driscell
***	So Long at the Fair (British) Mar. 29 '51 Jean Simmons, Dirk Bogarde 99 Melodram
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(IV) Summio Stampede (formerly line		***************	
		(R) Hell TownOct. '50.	

EAGLE LION CLASSICS

Conjty Brander Lan. 59 Carole Mathers, Jack Lord St. Melodrama Guilty Brander Lan. 50 Carole Mathers, Jack Lord St. Melodrama Guilty Brander Lan. 50 Carole Mathers, Jack Lord St. Melodrama (Grenerly Guilt) Lan. 50 Carole Mathers St. Melodrama (Grenerly Guilt) Lan. 50 Carole Deviles, Michael Whelen 64 Manical St. Warner Levens Lan. 50 Doris Deviles, Michael Whelen 65 Manical Amazina Mit. Bacters, Lan. 50 Doris Deviles, Michael Whelen 65 Manical Amazina Mit. Bacters, Lan. 50 Doris Deviles, Michael Mathers 65 Camedy Carole Mathers 70 Carol Parter, A. B. Mathers 85 Camedy C			
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1927	Hostile Country	Mar. 24 '50 Jimm	Jimmy Ellison, Russ Hayden.	60	Western
1922	Everybody's Dancin'	Mar. 31 '50 Spade	Spade Cooley, Richard Lane, 66		Musical
1928	Marshal of Heldorado	****	Jimmy Ellison, Russ Hayden53		Western
1926	Crooked River		limmy Ellison, Russ Hayden55		Western
1910	Operation Haylift		Bill Williams, Tom Brown73	*	Adventure
1923	Colorado Ranger	. May 12 '50 Jimmy	Jimmy Ellison, Russ Hayden 60	*	Western
1961	Rocketahip XM		Lloyd Bridges, Osa Massen	:	Adventure
1930	West of the Brazon June 2 '59		Jimmy Ellison, Russ Hayden 58.	*	Western
6923	Motor Patrol		Don Castle, Jane Nigh66	-	Melodrama
4929	Fact on the Draw. June 36 '50	***	Jimmy Ellison, Russ Hayden55.		Western
4920	Hi-Jacked		Jim Davis, Marsha Jones66		Melodrama
4932	Ganfire July 21 '50	:	Don Barry, Wally Vernon 59.		Western
4934	Train to Tombatone Aug. '50.	* * *	Don Barry, Tom Neal56	56	Western
4931	I Shot Billy the Kid.	:	Don Barry, Robert Lowery 57 Western	57	Western
1907	Return of Jesse James		John Ireland, Ann Dvorak 75.		Western
4933	Border Rangers	Oct. 6 '50 Don B	Don Barry, Robert Lowery 75.	*	Western
1169	Holiday Rhythm	Oct. 13 '50 Mary	Mary Beth Hughes, David Street 68	-	Musical
5011	Bandit Queen	Dec. 22 '50 Barba	Barbara Britton, Philip Reed68.	-	Adv. Drama
5009	3 Desperate Men (formerly 3				
	Outlaws)Jan. 12 '51	.Jan. 12 '51 Presto	Preston Foster, Virginia Grey 69 Western	69	Western
5006	Sana See Holmer The Feb. 2 '51, Gene Evans, Steve Brodie, 84, Drama	Feb. 2 '51 Gene	Evans, Steve Brodie)rama

HOPALONG CASSIDY REISSUES

	Geo. "Gabby" Hayes. 74 Geo. "Gabby" Hayes 82	Boyd, Russell Hayden 59 Western Boyd, Geo. "Gabby" Hayes 69 Western	Geo. "Gabby" Hayes., 68.	Boyd, Minor Watson 62 Western Boyd, Geo. "Gabby" Hayes. 79 Western	Geo. "Gabby" Hayes. 70	Boyd, Russell Hayden 71. Western Boyd, Geo. "Gabby" Haves 58 Western	Willard Robertson 69	Russell Hayden 60	Boyd, Marjorie Kambeau 70 Western Boyd, Russell Hayden 66 Western	Russell Hayden 71	Boyd, Julie Carter. 64 Western Boyd, Geo. "Gabby" Hayes 77 Western	Boyd, Geo. "Gabby" Hayes. 59 Western Boyd, Geo. "Gabby" Hayes. 77 Western	Hugh Beaumont, Richard Travis. Drama Richard Travis, Sheila Ryan. Drama
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MCM (continued)

PROD,	0.	RUNNING	NG
NO.	TITLE RELEASE	E STARS TIME	TYPE
	Great Caruso, The (C)	Mario Lanza, Ann Blyth	Musical
	It's a Big Country	1	Docu't'ry
	Kind Lady	. Ethel Barrymore, 3	Drama
	Pennie in Love		
	One Vadie (C)	Debot Touler Debot Ken	Dana
	Disk Women and Denter (C)	. Konsti Anglot, Debutan Kell.	
	Rich, toung and Frency (C)	0	Musical
	Showboat (C)	K. Grayson, A. Gardner, H.	Musical
	Soldiers Three	S. Granger, W. Pidgeon, D. Niven	Drama
W	MAGCOMOM		
1961	Blue Grass of Kentucky (C) Jan. 22 '50	b Bill Williams, Jane Nigh 70	Drama
4846	Fence Riders Jan. 29 '50.	Whip Wilson, Andy Clyde.	Western
1011	Asst. Homeless	I as Kirkwass I as Breal	Deama
	D.A.	The state of the s	O. C. C.
8318		reo coreey, Adele Jergens	Comedy
4925	Feb. 1	Johnny Mack Brown, M. Morante	Adventure
1902	Young Daniel Boone (C) Mar. 5 '59.	:	Drama
4952	Over the Border		Western
1907		Roddy McDowall, Laurette Luez	Drama
4999	Course Dance Katy	Phil Reito Vera Vague	Mingen
2000		White William Ander Clarks	Washam
1000	Campingers	will wilson, And Cidde	WESTERN
4926	the Burlesque		
	-	Garry March, Diana Decker	
1909	Jiggs and Maggie Out WestApr. 23 '50,		:
1921			Western
7161	Pather Maken Good		Comedy
4014		Les Copees Bunte Hall	
8100	:	S Wilder	
Na Car	lakes a chance	Leon Errol, Joe Mirawood	
1924	Side Show	Slon McGuire, Tracey Roberts	
1902	June 2	Johnny Sheffield, Donald Woods	
4942	Arizona TerritoryJuly 2 '50	Whip Wilnon, Andy Clyde	
\$923	ritish)	-	:
8919	Snow DogJuly 16 '50		
4903	County Fair (C). Anc. 6'50	Rory Calhoun, Jane Nigh	***
4935	Triple Trouble Aug. 13 '50	Lee Gorcev, Huntz Hall.	
4042		Whin Wilson Andy Clyde	
0000		Roddy McDowell Inff Bornell	
8303		Moddy McLyowell, Jen Lyonnell.	
4953		Johnny Brown, Myron Healy	:
4906	Sept. 2	J. Sheffield, Sue England	:
4944	Cherokee UprisingOct. 8 '50	Whip Wilson, Andy Clyde	
5199	A Modern MarriageOct. 15 '50	****	×
4918	Hot Rod Oct. 22 '50		Action
1916	Blues Busters Oct. 29 '50		Comedy
5117	Joe Palooka in the Squared Circle Nov. 5 '50		Drama
4954	Outlaw Gold (formerly Massacre		
	Valley)	a Johnny Mack Brown, V. Herrick 51	Western
4945	Ontlaws of Towns	Whin Wilson, Andr Clyde	
2000	Postkow's Wild Come	Rashara Recurs Baymond Walkers	
2000	California de la ser de la compania del la compania de la compania del la compania de la compania del la compania de la compan	Darbara shown, red mond woodain.	
1261			
		0 Kirby Grant, Chinook66.	Adventure
5107	Sierra Passage (formerly Trail		
	Dust)Jan. 7 '51.		
4955	Colorado	Johnny Mack Brown.	Western
5111			Comedy
5199	According to Mrs. Hayle (forms		
		I Sneine Reineton Restt Kine	Deama
1001	Dine Bleed (C)	Bill Williams Town Nich	Se Deams
1000	Atilian Poul	White Williams, Jane Might	Western
4345	Abilene Irail		:
5115	Rhythm Inn	1 Jane Frazee, Kirby Grant	Munical

ROD.				RUNNING	
NO.	TITLE	RELEASE	STARS	TIME	TYPE
MC	*				
22	Malaya	Jan. 6 '50.	Spencer Tracy, James Stewart	86	Melodrama
13	Ambush	Jan. 13 '50	Robert Taylor, Arlene Dahl	88	Western
3.6	Battleground	Jan. 20 '50	Van Johnson, John Hodiak	118	Drama
	Intruder in the Dust	Feb. 3 '50	. David Brian, Claude Jarman, Jr.	87	Drama
14	East Side, West Side	Feb. 16 '50	. Barbara Stanwyck, James Mason.	108	Drama
17 (R.	Blessoms in the Dust (C)	Feb. 17 '50	Greer Garson, Walter Pidgeon	100	Drama
90	Key to the City	Feb. 24 '50	Clark Gable, Loretta Young		Comedy
19	o Rio (C)	Mar. 10 '50	.Ann Sothern, Jane Powell	66	Musical
20		Mar. 17 '50	Gene Kelly, J. Carrol Naish	92	Melodrama
23		Mar. 24 '50	Robert Taylor, Elizabeth Taylor	200	Melodrama
22		Apr. 7 '50	Red Skelton, Gloria DeHaven	100	Comedy
23	Side Street	Apr. 14 '50	Farley Granger, Cathy O'Donnell	183	Melodrama
24	The Outriders (C)	Apr. 21 '50	Joel McCrea, Arlene Dahl	93	Western
25	The Reformer and the Redhead	May 5 '50	June Allynon, Dick Powell	96	Comedrama
9	Stars in My Crown	May 11 '50	.Joel McCrea, Ellen Drew	89	Drama
26	Please Believe Me	May 12 '50	. Deborah Kerr, Robert Walker	87	Comedy
200	Shadow on the Wall	May 19 '50	Ann Sothern, Zachary Scott	84	Melodrama
28	The Big Hangover	May 26 '50	. Van Johnson, Elizabeth Taylor	82	Comedrama
29	The Asphalt Jungle	June 2 '50	Sterling Hayden, Louis Calhern.	112	Melodrama
30	Father of the Bride	June 16 '50	Spencer Tracy, Joan Bennett	93	Comedy
31	His Wife	June 30 '50	Robert Walker, Joan Leslie		Comedy
=		July 7 '50	.Cary Grant, Jose Ferrer		Drama
338	laho (C)	July 14 '50	Esther Williams, Van Johnson.	98	Musical
320		July 21 '50	Dean Stockwell, Darryl Hickman	110	Comedy
35		July 28 '50	Ricardo Montalban, Sally Forrest	193	Mystery
39	**********	Aug. '50	Betty Hutton, Howard Keel.	107	Musical
36		Aug. 4 '50	Fred Astaire, Red Skelton.	102	Musical
37		Aug. 18 '50	Hedy Lamarr, John Hodiak	72	Melodrama
80 00		Aug. 25 '50	Gene Kelly, Judy Garland	109	Musical
101		Sept. 1 '50	.Lana Turner, Ray Milland	108	Drama
102		Sept. 15 '50	Robert Taylor, Louis Calhern	84	Western
103	18 (C)	Sept. 29 '50	.Kathryn Grayson, Mario Lanza.	97	Musical
101	******	Oct. 6 '50	June Allyson, Dick Powell	96	Drama
105	To Please A Lady	Oct. 13 '50	Clark Gable, Barbara Stanwyck.	91	Drama
106	*******	Oct. 20 '50	Greer Garson, Walter Pidgeon	104	Drama
110	Next Voice You Hear, The	Oct. 27 '50	James Whitmore, Nancy Davis	83	Drama
107		Nov. 3 '56	. Marshall Thompson, Virginia Field	75	Melodrama
108	Veeks With Love (C)	Nov. 10 '50	Jane Powell, Ricardo Montalban.	92	Musical
100		Nov. 24 '50	. Deborah Kerr, Stewart Granger	102	Adventure.
1111	Mrs. O'Malley and Mr. Malone	Dec. 8 '50	. Marjorle Main, James Whitmore.	69	Comedy
112		Dec. 29 '50	Esther Williams, Howard Keel.	***	Musical
113	Watch the Birdie	Jan. 12 '51	Red Skelton, Arlene Dahl	70	Musical
114	Grounds for Marriage	Jan. 19 '51	. Van Johnson, Kathryn Grayson.	91	Comedy
1115	Kim (C)	Jan. 26 '51	. Errol Flynn, Dean Stockwell	112	Adventure
	Magnificent Yankee, The	Feb. 9 '51	Louis Calhern, Ann Harding	80	Drama
****	Vengeance Valley (C)	Feb. 23 '51	Burt Lancaster, Robert Walker.	************	Melodrama
1579	Cause for Alarm	Feb. 23 '51	Loretta Young, Barry Sullivan.		Drama.
	Three Guys Named Mike	Mar. 9 '51	Jane Wyman, Van Johnson	***********	Comedy
200	Red Badge of Courage, The	Mar. 16 751	Andie Murshy Ritt Manidia		Deaman

Father of the Bride June 16 '50 Spencer Tracy, Joan Bennett 93 Comedy	•	MICHA
85	•	PAKAMOON
Cary Grant, Jose Ferrer 96	2910	Theima Jordan
Idaho (C)July 14 '50 Esther Williams, Van Johnson 98	4911	Captain China
C)July 21 '50 Dean Stockwell, Darryl Hickman110	4912	Dear Wife
Mystery Street July 28 '50 Ricardo Montalban, Sally Forrest 93 Mystery	4920(R)) Bean Geute
Annie Get Your Gun (C)Aug. '50 Betty Hutton, Howard Keel	4921 (R)	Lives of a Benga
Fred Astaire, Red Skelton102	4915	Paid in Full
Aug. 18 '50	4917	Riding High
Aug. 25 '50	4918	Captain Carey, I
Sept. 1 '50	4918	No Man of Her O
Sept. 15 '50 Robert Taylor, Louis Calhern 84	4916	The Eagle and th
(5) Sept. 29 '50	4913(R)	3) So Proudly We Ha
Oct. 6 '50 June Allyson, Dick Powell 99	4914(F	Wake Island
k91	4923	1923 The Lawless
Oct. 20 '50 Greer Garson, Walter Pidgeon 164	4922	My Friend Irma
Hear, The Oct. 27 '50 James Whitmore, Nancy Davis 83	4926	The Furies
Nov. 3 '50	4927	Sunset Boulevard
Nov. 10 '50	5001	Fancy Pants (C).
Nov. 24 '50	5002	Union Station
one Dec. 8 '59 Marjorle Main, James Whitmore 69	5008	Cassino to Korea.
Dec. 29 '50	5003	Copper Canyon (
70	5004	Dark City
Jan. 19 '51 Van Johnson, Kathryn Grayson91	****	Trio
Kim (C) Jan. 26 '51 Errol Flynn, Dean Stockwell Adventure	5006	Let's Dance (C).
Feb. 9 '51	5005	Tripoli (C)
Feb. 23 '51	5007	Mr. Music
Feb. 23 '51	5009	Branded (C)
Mar. 9 '51	5011	Goldbergs, The
The Mar. 16 '51 Audie Murphy, Bill Mauldin	5014	At War With the
Mar. 23 '51. Fred Astaire, Jane Powell.	5013	Great Missouri Ro
Mr. Imperium (C)Apr. 13 '51. Lana Turner, Exio Pinza	5012	September Affair
. Apr. 20 '51	5016	Mating Season, T.
	5015	Redhead & the Co
May 4 '51 Lassie, Bruce Cowling, Cary Grey	5010	Samson and Delil
		Training Mild

TYPE	. Western	Western	Drama Western Drama
RUNNING			r Kent. 94
STARS	Neal, Regis Toome	Johnny Mack Brown	Viveea Lindfors, Christopher Johnny Mack Brown Tommy Gook, Gar More Joe Kirkwood, James Gleason.
RELEASE	Feb. 25 '51. Rod Cameron, Audry Long. Feb. 25 '51. Tom Neal, Regis Toomey.		
TITLE	Cavalry Scout (C)	Gold Bullets	Gypsy Fury (formerly The Wind Is My Lover) (Swedish). Man From El Paso. Vicious Years, The Witness, The
10.	90		: :::

Stratford

(All British)

	3	1	:	passJuly 6 '50 Richard Todd, Patricia Plunkett	:	Queen of Spades Sept. 15 '56 Anton Walbrook, Edith Evans	Nov. 13 '56 Alec Guinness, Beatrice Campbell
9 1							

0162	Jan. '50 Barbara Stanwyck, Wendell Corey 106
1169	na Peb. '50 . John Payne, Gail Russell
4912	'50 William Holden, Jean Cauifield 88
4920(R)	50 Gary Cooper, Ray Milland
4921 (R)	111
4915	h Scott105
4917	112
4918	U.S.AApr. 12 '50 Alan Ladd, Wanda Hendrix83
4919	Own
4916	The Eagle and the Hawk (C) May 30 '50 John Payne, Rhonda Fleming 164 Melodram
4913(R)	" "Jun
	June. Mar. "50
4923	July '50
4922	rma Goes WestJuly 4'59John Lund, Marie Wilson91
4926	
4927	rd Aug. '59 William Holden, Gloria Swanson 110
5001	92
5002	Sept. '50 William Holden, Nanzy Olson 80
5008	58
5003	
5004	
****	50. J. Tayter, N. Patrick, J. Simmons 91
5006	-
5005	Maurcen O'Hara, John Payne95
5007	Bing Crosby, Nancy Olson 113
5009	Alan Ladd, Mona Freeman95
5911	****
5014	Jan. 17 '51 Dean Martin, Jerry Lewis
5913	id, The (C) Feb. 31 Wendell Corey, Macdonald Carey 85
5012	r
5016	
5015	The Mar. '51 Glenn Ford, Rhonda Fleming 82
5010	
5018	p Kid, The Apr. '51 Bob
5017	Quebec (C) Apr. '51 John Barrymore, Jr., Corinne Calvet,Adventu
	•
****	Ace in the Hole
	Carrie Drama
	Mona Freeman, Edward Arnold
	Fort Savage (formerly Devil's Canyon) Sterling Hayden, Arlene Whelan Western

... Musical ... Mystery ... Comedy

Gene Kelly, Lealle Caron
Walter Plateon, Margare Leighton
Red Skelton, Salit Forrest
Spencer Tracy, Joan Bennett, Elizabeth Taylor
Van Johnson

An American in Paris (C)
Calling Builden Dremmond.
Excuse My Dust (C).
Pather's Little Dividend.

Go for Broke.....

(Continued at top of page above)

(Continued on following page, column 1)

PROD. NO. TITLE Last Outpost, The (formerly New Guines Gold) (C). Passage West (C). Place in the Sun. A. Quantrall's Raiders (C). Rendersons

REALART

(R) East Side of Heaven Jan. '	 Bing Crosby, Joan Blondell85Musical
Jan	'80 Bing Crosby, Gloria Jean
beeseion Jan.	"50 Robert Taylor, Irene Dunne 103 Drama
Jan.	69
Feb.	59 Susanna Foster, Turhan Bey 94 Musical
Boys. Feb.	36 All-star cast
	'50 Randolph Scott, Les Cobb96 Meladram
wayFeb.	'56 Maria Montez, Jack Oakie 94 Musical
(R) Parole	50 Noah Beery, Jr., Grant Mitchell 67 Melodram
(R) I Stele a MillionMar.	George Raft, Claire Trevor
(R) Framed	
(R) Flesh and Fantasy Apr. "	****
(R) LeatherpushersApr. "	'50 Richard Arlen, Andy Devine 64 Action
(R) Mr. DynamiteApr.?	'50 Lloyd Nolan, Irene Hervey 68 Action
(R) Dead Man's Eyes	10 Lon Chancy, Jean Parker64 Horror
(R) Keep 'Em Slugging	56 Deud End Kids 61 Action
(R) Nightmare	'50 Brian Donlevy, Diana Barrymore 82 Brama
(R) Tough As They Come	Dead End Kids61
(R) Destry Rides AgainJune '50	56 James Stewart, Marlene Dietrich 94 Western
(R) Guilty of Murder? June '50	Geo. Sanders, Geraldine Fitzgerald 80
(R) Cypay WildentJune '50	Maria Montez, Jon Hall 75
(R) Here Come the Coeds June '50	* * * * *
(R) Merry MonahansJune '50	Donald O'Connor, Ann Blyth91
(R) The SuspectJune '50	56 Jean Gabin, Ellen Drew 94 Action
Rode	****
he 8ky	7
n the Western Front	****
re, The	Clyde Beatty, Anita Page, 89
te TownSept.	Randolph Scott, Rhonda Fleming 89
Sept.	Walter Huston, Walter Brennan 73
Culver	Jackie Cooper, F.
of Notre Dame	
of Dracula0ct.	-
(R) House of Frankenstein Oct. 1	1 '50 Boris Karloff, Lon Chaney 71 Horror
(R) River Gang0ct. 15 '50	56 Gloria Jean, John Qualen 64 Drama
(R) San Francisco DocksOct, 15 '50	
ingel	Broderick Crawford, Dan Duryea 80
	Maria Monter, Robert Paige 76
Fighting Sullivana, The	Anne Baxter, Thomas Mitchell 111
(R) Salerno Beachhead	ol Dana Andrews, Richard Conte

Melodrama. Western
3 3
Fuller Walle
Fddy
ll, Ba Lane,
Jan. 39 '56 Robert Rockwell, Barbara Fuller Feb. 6'59 Allan "Rocky" Lane, Eddy Walter.
. Robert
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RKO RADIO (continued)

PROD.			COM .	RUNNING	
NO.	TITLE	RELEASE	STARS	TIME	TYPE
0.00	Stromboli (Italian)	Feb. 11 '50.	Ingrid Bergman, Mario Vitale.	81	Drama
160	Cinderella (C)	Mar. 11 '50.	Walt Disney Characters	7.6	Carteen
018	Tattooed Stranger, The	Mar. 11 '50	John Miles Patricia White		Muntery
623	White Tower, The (C)	Apr. 8 '50		8.8	Meladrama
619	Storm Over Wyoming	Apr. 22 '58	Tim Helt Richard Martin	40	Western
626	Tarran and the Slave Girl	May 6 '50	I or Backer Vancers Berein		Advantage
072(R)	_	June 2 '50	John Wayne Anthony Onlaw		Drews
021		Some 2 '50	Handliness in the None		Daren's'er
072(R)	Marine		Dat O'Balan D Days Dock House		
938		Fune 6 'Es	I at O Brief, R. Kyan, Kuth Bussey,		No. of Contract of
200	Assessed Car Dallan		Juyce mackennie, S. Clemente		Melodrama
0 0	Dides from Transmit		Robert Sterling, Adele Jergens		Melodrama
190	Midel Irom Incson	June 1 50.	Tim Holf, Richard Martin		Western
678	Capture, The	June 10 '50.	Lew Ayres, Teresa Wright	16.	Drama
025	Dynamite Pass	June 15 '56.	Tim Helt, Lynne Roberts		Western
800	Woman on Pier 13.	July 8 '50.	Robert Ryan, Laraine Day	. 73	. Melodrama
161	Treasure Island (C)	.July 29 '50.	Bobby Driscoll, Robert Newton	96	Adventure
105	Borde	Aug. '50.	Tim Holt, Jane Nigh	69	Western
164(R)	Lady	Aug. '50.	Jean Arthur, John Wayne	. 86	Drame
163 (R)		Aug. '50.	Cary Grant, Laraine Day	100	Drama.
181	Our Very Own	.Aug. 5 '50.	Farley Granger, Ann Blythe		Drama
924	Wagonmaster	.Aug. 12 '50.	Ben Johnson, Joanne Dru	. 86	Western
162	Edge of Doom	.Aug. 19 '50.	Dana Andrews, Farley Granger		Drama
101	Born to Be Bad	Aug. 26 '50.	Joan Fontaine, Robert Ryan	94	Drama
104	Bunco Squad	Sept. 1 '50.	Robert Sterling, Joan Dixon	67	Drama.
161(R)		Sept. 9 '50.	Pat O'Brien, Randolph Scott	. 88	. Melodrama
162(R)	China Sky	Sept. 9 '50.	Randolph Scott, Ruth Warrick	78	. Drama
675	Secret Fury, The	.Sept. 23 '50.	Claudette Colbert, Robert Ryan	88	. Melodrama
163	Outrage	Oct. 7 '58.	Mala Powers, Tod Andrews	.15	. Drama
166	Mad Wednesday	. Oct. 28 '50.	Harold Lloyd, Frances Ramsden		. Mystery
024	Where Danger Lives	Oct. 28 '50.	Robert Mitchum, Faith Domergue		.Comedy
108	Rio Grande Patrol	Nev. '50.	Tim Holt, Jane Nigh		. Mystery
165	Joan of Are (C)	Nov. 1 '50.	Ingrid Bergman, Jose Ferrer	138	Western
102	Walk Softly Stranger	Nov. 4 '50.	Joseph Cotten, Valli	81	. Melodrami
107	Experiment Alcatraz	Nov. 21 '50.	John Howard, Joan Dixon	.58	Drama.
106	Never a Dull Moment (formerly				
	Come Share My Love)	.Nov. 22 '56.	frene Dunne, Fred MacMurray	88	.Comedy
112	Double Deal	Dec. '50.	Marie Windsor, Richard Denning	.65	Drama.
(R)	Tarzan and the Amazons	Dec. 2 '50.	Johnny Weismuller, Brenda Joyce	.72	Adventure
(R)		Dec. 2 '50.	Johnny Weismuller, Brenda Joyce	.72	Adventure
167	*****	Dec. 25 '50.	Faith Domergue, George Dolenz	. 84	Drama
109	The	Jan. 6-13 '51.	Lizabeth Scott, Dennis O'Keefe	83	. Melodram
110	*******	Jan. 20-27 '61.	Victor Mature, Terry Mosre		. Melodram
	Payment on Demand	Feb. 3-10 '51.	Bette Davis, Barry Sallivan	******	Drama.
		. Feb. 17 '51.	Dick Powell, Rhonda Pleming		Mystery
	His Kind of Woman	. Feb. 24 '51.	Robert Mitchum, Jane Russell		Melodram
:	The Thing	Mar. 8 '51.	Kenneth Toby, Margaret Sheridan		. Mystery
:	Tarzan's Peril	.Mar. 10 '51.	Lex Barker, Virginia Hustan		. Adventure
	Best of the Budmen (C)	.Mar. 17 '51.	Robert Ryan, Claire Trevor		Western.
:	My Forbidden Past	. Mar. 31 '51.	Robert Mitchum, Ava Gardner		. Drama
			•		
	Conclidence		Bill Williams Carls Balends		Maladana
	Postlight Varieties		Variety-Jack Parr		Masical
	Cannt Woman The		Dana Andrews, Claude Rains		Meladram
	Caldill roman, and		with Hall Language Course States		. Merson in .

Crackdown Bill Williams, Carla Balenda Meh	:	The Dana Andrews, Claude Rains	Gun Notches	Down	************	liot (C)
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PROD.	TITLE	RELEASE	STARS TYPE		PROD.	TITLE	RELEASE
6061	Singing Guns (C)	Feb. 28 '59.	Vaughan Monroe, Ella Raines 91 Western		113	Law of the Radlands.	
910	Tarnished	.Feb. 28 '50.	60				
2061	Sands of Iwo Jims	Mar. 1 '50.	John Wayne, John Agar 109 War Drama			7ith Much Heart	
=	Federal Agent at Large	Mar. 12 '50	-	'ama	:		****************
1942	Twillight in the Sierras (C)	Mar. 22 '50.	Roy Rogers, Dale Evans67 Western			Mother of a Champion	**************
216	Home by the Direct	Mar. 25 56.	:			Pistol Harvest	
1013	Harbor of Missing Men	Mar. 26 '50	Richard Danning Rathers Foller 69 Miledanne			Kondblock	
2261	The Vanishing Westerner	Mar. 31 '50	99			Som of the Musiceton (C)	
1961	The Arizona Cowboy	Apr. 1 '50.	67				
1952	Hills of Oklahoma	May 1 '50.	67	rn .		Carran's Peril	
1961	Salt Lake Raiders	May 1 '50	60	111			
9169	Women from Headquarters	May 1 '50	69			MICK BEIEACIN	700
-	Rock Island Trail (C)	May 18 '50.	96		7	SELEMICA KELEASING ORC.	2
1018	The Savage Horde.	May 22 '50.	96			Third Man, The (British)	Feb. '50
4920	The Avencers	Tues 26 '50	well60		107	Fallen Idol, The (British)	May '50
1962	Cavered Wester Baid	Tues 20 '50	Aller "Books" I am Edd. Waller on the contract of	- Lama	***	Gone to Earth (British) (C)	***************************************
4945	Trigger, Jr. (C)	June 30 '50	Roy Rosers Dale Evans 68 Watern				
4921	Trial Without Jury.	July 8 '50	60		Š	TODAY DICTIBES	
1922	Jungle Stampede	July 29 '50.	60	ene	3		inegro casts)
6973	The Old Frontier	July 29 '50	60			Beast & Voodoo	Available
9969	Vigilante Hideout	Aug. 6 '50	Alan "Rocky" Lane60 Western	. u	***	Bronze Venus	Available
1924	The Showdown	Aug. 15 '50.	William Elliott, Marie Windsor 86 Western			Come On Cowbey	Available
1925	Lonely Heart Bandits	Aug. 29 '50	60	fare		Condemned Men	Available
2963	Frisco Tornado	Sept. 6 '50.	r60			Crooked Money	Available
	Darrender	Sept. 15 '50.	90			Feeling All Right	Available
226	Redwood Forest Trail.	Sept. 18 30.	67	2		The state of the s	Amellen
2767	Supered in the West (C)	Sept. 18 30.	D. D. D. Freite, Robert Rockwell . 60 Melodrama			Fight Nevel Ends, 18c	Available
2002	Macheth	Oct. 20 '50	8.6		: :	Cancaters On the Lone	Available
2002	Hit Parade of 1951	Oct. 15 '50	9 00			Going to Glory	Available
8961	Rustlers on Horseback	Oct. 23 '50	aller 60	Lu Lu		Gun Moll	Available
7767	North of the Great Divide (C)	Nev. 15 '50.	67	rn .	::	Harlem on the Prairie	Available
7889	Rio Grande	Nov. 15 '50.	105		***	His Harlem Wife	Available
1981	Under Mexicali Stars	Nov. 28 '50.	Rex Allen, Dorothy Patrick 67 Western	. u		House Rent Party	Available
126	The Misseurians	Nov. 25 '50.	Monte Hale, Paul Hurst 66 Western	. u		Lucky Ghost	Available
2002	California Passage	. Dec. 15 '50	Forrest Tucker, Adele Mara90 Drama			Mantan Runs for Mayor	
1946	Trail of Robin Hood (C)	. Dec. 15 '50	67	. uz		Mr. Washington Goes to Town	
5023	Pride of Maryland	Jan. 20 '51	t60	- sms		Marder Rap	Available
9000	Belle Le Grand	Jan. 27 '51	96			Night Club Girl	Available
2986	Buckaroo Sheriff of Texas	Jan. 31 '51	Michael Chapin, Eileen Janusen60 Western		2.64	Prison Bait	Available
						Professor Creeps	Available
	Cahan Fireball		Estellita Rodriguez Warren Bonelas Comedy			Return of Mandy's Husband	Available
	Dakota Kid. The					She's Too Mean for Me.	Available
	Heart of the Rockies (C)					Up Jumped the Devil.	Available
	Honey Chile (C)					What a Guy	Available
***	Insurance Investigator						
****	Missing Woman					On Valletie	
	Night Riders of Montans		***************************************		5	ZOTH CENTURY-POX	
	Oh! Susanna		ooth		100	Density in the Beat (C)	Ian 'Es
***	Rough Riders of Durange	***************************************			100	Comment Weather	Ten '50
**	Silver City Bonanza				063(36)	Storing Weather	Tan 20.
***	Spollers of the Plains.		dwards		206	Whiripeol	Jan. 30
:	Terero		age.		200	Daketa Lil (C)	
					500	Twelve O'Clock High	Feb. 50.
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	The	*****		Jan.	7 '50	. Jane	Russel	I. Jack	Buet	Jan. 7 '50 Jane Ramell, Jack Buetel		103.	Western
2	Chino			.Jan.	7 '50	. Georg	re O'Bi	rien		*****		. 59	Western
olish	052 My Foolish Heart			Jan. 21	1 '50.	. Sunar	Haym	ard. D	ana A	Andrew	8	99	99 Drama
43 4	be Eiffel T.) James	3	Feb.	1 '50	. France	hot To	ne. Ba	FRess	Meredi	ch.	. 97	Mystery
Ju.	the Range.			Feb. 13	.50	Tim	Haht 1	acanell	W am	hite		8	Western

(Continued at top of page above)

RUNNING TIME TYPE	on			**************	***************************************	************	***********	*********	*********	Macready Adventure
STARS	Tim Holt, Joan Dixon	ida Lupino, Robert	Jane Russell, George Brent.	Claire Trevor, Robert Clarke	Tim Holt, Joan Dixon.	Charles McGraw, Joan Dixon.	Fim Holt, Dorothy Malone.	Cornel Wilde, Maureen O'Hara.	.Charles McGraw, Marie Windsor.	Lex Barker, George
RELEASE)				***************	****************	P
TITLE	Law of the Badlands	Mad With Much Heart.	Montana Belle (C)	Mother of a Champion.	Pistol Harvest	Roadblock	Saddle Legion	Sons of the Musketeers (C).	Target	Tarzan's Peril
PROD.	113		****	****			*****		****	

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Third Man, The (British) . Fallen Idol, The (British)	Gone to Earth (British) (C)
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Beast & Voodon 94 Action Show 94 Action
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Lindsay32
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Available Pigmeat Markham, Rastus Murray54
Loose Available Ralph Cooper, Theresa Thompson 79
Going to Glory
Gun Moll
Harlem on the Prairie
Available Louise Beavers
Available Mantan Moreland, F. E. Miller 56
Mayor Available Mantan Moreland58
Town Available
Available Monte Hawley, Harlem Tuff Kids 75
Available
Available Louise Beavers 76
Professor Creeps
73
48
Available Mantan Moreland, F. E. Miller68
59
What a Guy Available Ruby Dee, Anna Lucasta Players 55 Comedy

	10. William Powell, Betay Drake		Gene Tierney, Richard Cente 97	/indser.	Gregory Peck, Hugh Marlowe 132	Dan Dailey, Corrine Calvet	Dorothy McGuire, Wm. Lundigan	John Garffeld, Micheline Preile	Clifton Webb, Jeanne Crain	*	.Betty Grable, Victor Mature	16 Dan Dailey, Anne Baxter 96 Comedy	10. Montgomery Clift, Paul Donelas. 120 Comedeana
	161 Dancing in the Dark (C)Jan. '50	8) Stormy WeatherJan. '50.	WhirlpeolJan. '56.		Twelve O'Clock High Feb. '50	When Willie Comes Marching Home Feb. '50.	Mother Didn't Tell Me	Under My Skin	Cheaper By the Dozen (C) Apr. '50.	Three Came Home Apr. '50.	***************	mahawk (C)	
1	10	49 (R)	92	92	104	03	90	80	601	0.7	911	111	61.0

(Continued on following page, column 1)

20th CENTURY-FOX (confinued)

PROD.			RUNNING	92
NO.	TILLE	KELEASE	STARS	
016	Love That Brute	June '50.	Paul Douglas, Jean Peters 85.	Comedy
013	Night and the City	June '50.	Richard Widmark, Gene Tierney 95.	Melodrama
013		July '50	Gregory Peck, Helen Westrott 84.	Western
017	nda	July '59	Dana Andrews, Gene Tierney, 95.	
018	Broken Arrow (C)	Aug. '50	James Stewart, Debra Paget, 92.	Western
	Holy Year, 1950	Aug. '50.	Very Rev. R. J. Gannon, Narrator., 42	. Docu't'ry
020	The Cariboo Trail (C)	Aug. '50	Randolph Scott, "Gabby" Hayes, 81.	Western
810	Stelln	Aur. '50	Ann Sheridan, Victor Mature. 83.	Comedy
028	Farewell to Yesterday	Sept. '59	S. Blacker, J. Larkin, K. Murdock,	
			Narrators90	Docu't'ry
021	My Blue Heaven (C)	Sept. '50	Betty Grable, Dan Dalley96.	Musical
220	Panic in the Streets	Sept. '59	Paul Douglas, Richard Widmark 96.	Melodrama
688	The Black Rose (C)	Sept. '50	. Tyrone Power, Orson Welles 126.	Adventure
023	Fireball, The	.Oct. '59	Mickey Rooney, Pat O'Brien84.	Melodrama
027	FR Get By (C)	Oct. '50	Bill Lundigan, June Haver 83	. Musical
024	Mister 880	Oct. '50	Burt Lancaster, Dorothy McGuire 99.	Comedrama
025	No Way Out.	.Oct. '50	:	Drama
930	All About Eve	Nov. '59.		Drama
031	Jackpot, The	Nov. '59		Comedy
029	Two Flags West (C)	Nov. 59	Linda Darnell, Joseph Cotten 92.	Western
032	American Guerrilla in the			
	Phillippines (C)	. Dec. '50	Tyrone Power, Micheline Prelle 105.	Melodrama
633	For Heaven's Sake	. Dec. '50	Clifton Webb, Joan Bennett 92.	Comedy
103	Halls of Montezuma (C)	Jan.	Richard Widmark, Walter Palance 113.	
THE	Man Who Cheated Himself, The	Jan.	Lee J. Cobb, Jane Wyatt81	Melodrama
101	Mudlark, The	.Jan. '51	Irene Dunne, Alec Guinness	Drama
105	I'd Climb the Highest Mountain (C). Feb.	Feb. '51	Susan Hayward, William Lundigan., 88.	Drama
106	Sword of Monte Cristo (C)Feb.	.Feb. '51	George Montgomery, Paula Corday	. Melodrama
104	Call Me Mister (C)Feb.	Feb. '51	Betty Grable, Dan Dailey	Musical
109	Bird of Paradise (C)	Mar. '51	Jeff Chandler, Louis Jourdan	Drama
108	Lucky Nick Cain (formerly High			
	Stakes)	Mar. '51	George Raft, Coleen Gray	Drama
110	Of Men and Music	Mar. '51	Concert Feature85	Musical
107	Thirteenth Letter, The (formerly			
	The Searlet Pen)	Mar. '51	Charles Boyer, Linda Darnell	Drama
****	Follow the Sun	Apr. '51	Anne Baxter, Glenn Ford	Drama
	House on Telegraph Hill	Apr. '51	Valentina Cortesa, William Lundigan	
****	I Can Get It for You Wholesale		Susan Hayward, Dan Dailey	
****	Take Care of My Little Girl (C)	Apr. '51	Jeanne Crain, Jean Peters	Drama
	Decision Before Dawn (formerly			
	Legion of the Damned)	***********	Richard Basehart, Gary Merrill	Drama
:	Fourteen Hours		Paul Douglas, Debra Paget	
****	Guy Who Sank the Navy, The	*********	P. Douglas, J. Bennett, L. Darnell	
****	Half Angel (C)		Loretta Toung, Joseph Cotten	Melodrama
****	Kiviera.		Tanny haye, Gene Tierney.	Comedy
****			Tyrone Power, Susan Hayward	Western
	U.S.S. Teakettle		teary Cooper, Eddie Albert	Drama
	PER ABTICTO			

	Jan. 6'50 George Montgomery, Ellen Drew 71 Western	Gun Craxy Jan. 20 '50. Peggy Cummins, John Dall 87. Drama		Johnny Holiday Feb. 17 '50 William Bendix, Allen Martin, Jr 92 Drama	stern	Drama	Love Happy Mar. 3 '50 Mark Brothers, Rona Massey 85 Comedy	
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UNIVERSAL INTERNATIONAL (confinued)

	NO. TITLE	RELEASE	STARS	TIME	TYPE
: :	Operation Disaster	Operation Disaster Jan. 13'51 Je Bedtime for Honzo Feb. '51 Re	John Mills, Helen Cherry		Drama
****	Tomahawk		Van Heffin, Yvonne De Carlo82.		Western
3	Special Films Division	Division			
(AII	British)				
989	Astonished Heart, The	Astonished Heart, The	Noel Coward, Celia Johnson. 92.	on92	Drama
677	Brothers, The		Patricia Roc, Will Fyffe, 90	06	Drama
642	Captive Heart, The		Michael Redgrave, Jack Warner. 88	arner 88	Drama
675	Corridor of Mirrors	-	Edana Romney, Eric Portman 96.	nan96	Drama
724	Dulcimer Street		Alistair Sims, Fay Compton, 112.		Comedrama
676	End of the River		Sabu, Torin Thatcher		Adventure
723	Girl in the Painting,		Mai Zetterling, Robert Beatty 90		Drama
079	Happy Breed, The (C)		Robert Newton, Celia Johnson110		Drama
725	Her Man Gilbey		Lilli Palmer, Michael Wilding. 77.		Comedy
679	Holiday Camp	-	Flora Robson, Jack Warner 97.		Comedy
644	I Know Where I'm Go		Wendy Hiller, Roger Livesey	16	Comedy
643	Lady Surrenders, A.		Margaret Lockwood, S. Granger 103		Drama
983	Madeleine		Ann Todd, Ivan Desny	101	Drama
638	Magic Bow, The		Stewart Granger, Phyllis Calvert 106	alvert 106	Drama
678	Mikado, The (C)		Kenny Baker, Martyn Green90	en90	Operatic
673	One Night With You.		Patricia Roc, Nino Martini85.	88	Musical
639	Overlanders, The (Au.		"Chips" Rafferty, Daphne Campbell 68	Campbell68	Adventure
	Prelude to Fame	Prelude to Fame	Guy Rolfe, Kathleen Byron 78	n78	Drama
982	Rocking Horse Winne		John Mills, Valerie Hobson	n	Drama
981	Run for Your Money,		Donald Houston, Alec Guinness 83	nness 83	Comedy
674	Snowbound	-	Robert Newton, Dennis Price 85.	rice 85.	Drama
902	Tight Little Island	Dec. 25 '49	Basil Radford, Catherine Lacey. 81	acey. 81	Comedy
	-				

Bud Abbott, Lou Costello.	Stephen McNally, Gail Russell,	Stephen McNally, Coleen Gray	Joel McCrea, Dean Stockwell, Chill Wills.	Ricardo Montalban, Cyd Charisse	Donald O'Connor, Helena Carter 75 M	J. Scott Smart, Julie London	Donald O'Connor, Piper Laurie	Ginger Rogers, Jack Carson.	Ann Blyth, Mark Stevens	Arthur Kennedy, Peggy Dow	Mark Stevens, Rhonda Fleming	Marjorie Main, Percy Kilbride	. Tony Cartis, Piper Laurie	Jeff Chandler, Evelyn Keyes		Mark Stevens, Robert Douglas
Abbott & Costello Meet the Invisible Man	Air Cadet	Apache Drums (C)	Cattle Drive	Don Renegade (C)	Double Crossbones (C)	Fat Man, The	Francis Goes to Rio	Groom Wore Spurs, The	Katie Did It	Lights Out	Little Egypt (C)	Ma & Pa Kettle Back on the Farm	Prince Who Was a Thief, The (C)	Smurgler's Island (C)	Target Unknown (formerly Prisoner	of War)

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906	Wessen in Hiding. San St. Melodrama
908	Share Macdonald Carev SR
907	dans (Australian) Jan. 39 John O'Malley, Wendy Gibb. 76.
606	Feb. '50
916	Feb. '50
912	Buccaneer's Girl (C)
913	Outside the Wall
911	ts (C)Mar. '50
914	Ma & Pa Kettle Go to Town Apr. '50 Marjorle Main, Percy Kilbride 79 Comedy
915	79
916	(C) May '50 Maureen O'Hara, Macdonald Carey 76
917	74
918	Curtain Call at Cactus Creek (C) June '50 Donald O'Connor, Gale Storm 86 Comedy
919	Sierra (C) June '50 Wanda Hendrix, Audie Murphy 83 Western
920	Spy Hunt
923	s92
922	Peggy (C) July '50 Diana Lynn, Charles Coburn 78 Comedy
921	Winchester '73 (C)July 12 '50James Stewart, Shelley Winters92Adventure
924	Abbott & Costello in Foreign Legion. Aug. '59 Bud Abbott-Lou Costello
928	e77
926	Aug. '50 Ronald Reagan, Ruth Hussey 90
926	Joel McCrea, Wanda Hendrix 77
929	Howard Duff, Brian Donlery80
930	Richard Conte, Coleen Gray 85
932	fe77
931	Marta Toren, Jeff Chandler 89
927	Madness of the Heart (Brit.) Aug. '56 Margaret Lockwood, Paul Dupuis 67-99 Drama
101	50 Laurence Olivier, Jean Simmons 142
103	Departed
101	Kansas Raiders (C) Nov. '50 A. Murphy, M. Chapman Western
102	The Milkman
	Mystery Submarine Dec. '50 , Macdonald Carey, Marta Toren , 78 . Drama
105	83
4444	Joel McCrea, Shelley Winters81
107	James Stewart, Josephine Hull 104
****	Under the Gun

Barricade (C)	NO. TITLE	RELEASE	STARS	RUNNING	TYPE
State Pright, App. 13' 90 Daughter of Roule O'Grapt (C) App. 23' 90 The Damased Dou't Cry May 13' 90 Colt 45 (C) May 27' 90 (R God Is My Cc-Pilot June 3' 90 The Side of the Laws June 3' 90 The Side of the Laws Jule 13' 90 The Side of the Laws Jule 13' 90 The Crystal Lard Jule 13' 90 The First Lard Jule 13' 90 The First Lard Jule 13' 90 The First Hand and the Arrow (C) July 23' 90 The First Hand and the Arrow (C) July 23' 90 Kins Temerrow Goodbye May 19' 90 Freity Bay 19' 90 Freity Bay 19' 90 Freity Bay 19' 90 Freity Bay 19' 90 Tred for Two (C) 25' 90 Resident Poss Sept. 9' 90 Freity Bay 19' 90 The Giam Memageric Oct. 18' 90 Resident Mowritin Jule 13' 19' 90 The Giam Memageric Oct. 28' 90 Breatkirour Post Sept. 9' 90 Breatkirour Post Sept. 9' 90 Breatkirour Post Sept. 9' 90 Breatkirour Memory Cold 28' 90 Breatkirour Memory Cold 19' 90 The Giam Memory 19' 90 The Giam Memory Cold 19' 90 T	Barricade (C)	Apr. 1 '50.	Ruth Roman, Dane Clark	75	Drama
Danather of Roule O'Grady (O, App. 29' 94 Colt 45 (C) May 21' 94 Colt 45 (C) May 21' 94 Colt 45 (C) May 21' 94 R. God 1 My Ca-Pilot June 3' 94 The Side of the Law June 3' 94 The Side of the Law June 10' 95 The Side of the Law June 10' 95 The Side of the Law June 10' 95 The Great Law Robber July 15' 90 Right Lad July 15' 90 Replace City July 25' 90 Right Lad July 15' 90 Ryan Before Vour Eyes July 25' 90 May Tame Colombe July 25' 90 May Tame Colombe July 20' 90 Ris Tomorrow Goodbe July 20' 90 Ryan Before Vour Eyes July 20' 90 Pretty Baby Sept. 20' 90 Ryan May 20' 90 Ryan May 20' 90 Ryan May 20' 90 Ryan May 20' 90 Ryan Haritan Hornblower (C) (British) Rofereer, The Goodbe July 20' 90 Ryan Haritan Battle Trice July 20' 90 Ryan Ryan May	Stage Fright	Apr. 15 '50.	Jane Wyman, Marlene Dietrich.		. Drama
The banned Don't Cry May 13' 16'	Daughter of Rosie O'Gr		June Haver, Gordon MacRae	104	. Musical
Cold is 6 (C) May 27 29 4	The Damned Don't Cry		Joan Crawford, David Brian	103	Drama
R God In My Ca-Pirlot June 3 '92			Randolph Scott, Ruth Roman.	74	Western
R God L My Co-Pilot June 3 '19, The Side of the Law June 3 '19, Fettin Load Law June 1 '19, Fettin Load Law June 1 '19, Fettin Load Law June 1 '19, Fettin Load Law July 1 '19, The Great Jevel Robber July 1 '19, The Flance and the Arrow (C) July 1 '19, R			Cary Grant, John Garfield	135	Drama
Carge of the Law June 19 38 Return of the Frentiereman (C. June 21 79 Return of the Frentiereman (C. June 21 79 Right Lad July 15 79 The Great Jevel Robber July 15 79 The Great Jevel Robber July 15 79 The Flame and the Arrow (C. July 22 79 19 The Flame and the Arrow (C. July 22 79 19 The Flame and the Arrow (C. July 29 79 Ris Tomorrow Geodiby (C. July 29 79 Rething The Color (C. July 29 79 Rething The Color (C. July 29 79 Riskluouch (C		*********	Dennis Morgan, Dane Clark	88	Drama
The size of the Promitereman (C) - June 24 '50 Bright Ladf Core Jeve Supering July 15' 50 The Great Jeve Subbert July 15' 50 The Finne and the Arrow (C) - July 22' 50 The Finne and the Arrow (C) - July 22' 50 Kins Temerrow Goodbye Supering Supering Supering Resident Supering Supering Supering Resident Supering Supering Supering The Glass Memagerie Oct. 18' 50 The Glass Memagerie Oct. 28' 50 The Glass Memagerie Oct. 28' 50 The Glass Memagerie Oct. 28' 50 The Glass Memagerie Duc. 3' 50 The Glass Memagerie Duc. 3' 50 Breatkirough Buc. 3' 50 Breatkirough Buc. 3' 50 Breatkirough Buc. 3' 50	Caged		Eleanor Parker, Agnes Moorehead	head 96	Drama
Registra of the Frontiernann (C), June 29 36 (R) Defice City July 15 36 (R) Defice City July 15 36 (R) Virginia City July 15 36 (R) Virginia City July 22 36 (R) Virginia City Virginia City July 23 36 (R) Are Referent Sept. 29 (R) Are Referent Sept. 29 (R) Are George Sept. 19 36 (R) Are George Sept. 19 37 (R) Are George Sept. 19 3	The Side of the Law		Viveca Lindfors, Kent Smith		Drama
Bright Leaf Pright Leaf The Great Jewel Robber July 15 '90 The Films and the Arrow (July 22 '90 The Films and the Arrow (July 22 '90 Was Brokev Your Eyes (July 22 '90 Was Brokev Your Eyes (July 22 '90 Was Francisco Goodphy (Sp. 279 Two for Two (C) Sp. 279 Reading Point Sp. 279 Reading Point Sp. 279 Tre for Two (C) Sp. 279 Freight Roy (C) Sp. 279 Broadthrough Roy (C) Sp. 279 Broadthrough Roy (C) Sp. 279 St. 279 St	Return of the Frontier		Gordon MacRae, Julie London.		Western
No. Control of Con			Gary Cooper, Lauren Bacall.	********	Drama
Create Area Access Acces		******	Errol Flynn, O. DeHavilland.	I	Western
The Finance and the Arrow (C) Intry 22 '50	The Great Jewel Robbe		David Brian, Marjorie Reynolds		Drama
10 Varia Rafeer Vent Press Varia Press	V Virginia City	:	Errol Flynn, Humphrey Bogart		Western
Na Temeratory Goodbys Alary 20 at Risa Temeratory Goodbys Alary 20 at Risa for Two (C) Sept. 2 79 Risa Adentin Sept. 2 79 Risa Adentin Sept. 2 70 Pretty Baby Sept. 1 6 70 Pretty Baby Sept. 1 6 70 Pretty Baby Sept. 1 6 70 Rocky Meantan Sept. 2 70 Pretty Baby Sept. 2 70 Rig Stickup, The Die 2 70 Rig Stickup, The Sept. 2 70 Right Bast Sept.	I'me Flame and the Arr	:	Burt Lancaster, Virginia Ma	******	Drama
Tar for Two (C) Sapt. 219 Can Alexan Island Sapt. 219 Fretty Baby Fretty B	Kies Tomorrow Coodby		News Bendiners	70	Docu't'ry
(R) Aleatras Island Sept. 9'00 (R) Mu Quentin Sept. 9'00 Freity Bahy Sept. 9'00 Freity Bahy Sept. 10'00 The Glean Memageric Oct. 11'00 The Glean Memageric Oct. 13'00 The Glean Memageric Oct. 13'00 Wat Peint Story Nov. 25'00 Breathrough Nov. 21'00 Breathrough Sept. 9'00 Breat	Ten for Two (f)		Darie Daniel Cagney, Darbara Fey		Melodrama
(R) San Quentin Sept. 9'' 90		Slent 6 'Ka	Toke I feel Am Charles		Musical
Pretty Baby Sept 16'29		Sant 9 750	Date O'Ballet Mr. Brendan		Melodrama
hreaking Point and Sept. 20 of the files flower between Sept. 20 of the files Menagerie Cot. 23 of the files Menagerie Nov. 25 of the files (C) Pression Pecific Ann. 27 of the files (C) Pression Pecific Ann. 27 of the files (C) Pression Pecific Ann. 27 of the files Menagerie The Capture Ann. 27 of the files Menagerie Ann. American Lightner Strikes Trice. Lightner Strikes Trice. Lightner Strikes Trice. Lightner Strikes Trice. Night Best. Night Best. Night Best. Stringers on a Train. Streagers on a Train. Streagers on a Train. Streagers on a Train.		Contract of the contract of th	Pat O Brien, Humphrey Bog		Melodrama
Three Secrets Oct. 18 '90	Presty many	Sept. 16 30	Dennis Morgan, Betsy Brake.		Comedy
The Glass Menagerie COLL 38 98 Rocky Meantain Nov. 11 39 Rocky Meantain Nov. 11 39 Rocky Meantain Nov. 11 30 Datasthrough Nov. 25 59 Datasthrough Nov. 25 59 Datasthrough Nov. 25 59 Datast (C) Datasthrough Nov. 25 59 Distance College Nov. 25 59 Distance C	Dreaking Foint		John Garffeld, Patricia Neal	*********	Melodrama
Proceed Managerers 004, 23 99, 99, 99, 99, 99, 99, 99, 99, 99, 99	Three Secrets	Oct. 14 '50.	Eleanor Parker, Patricia Neal		. Melodrama
	The Glass Menagerie.	Oct. 28 '50.	Jane Wyman, Kirk Douglas.	107	Melodrama
West Feath Story West Feath Story Breakthrough Dalias (C) Bullis (C) Bull	Rocky Mountain		Errol Flynn, Patrice Wymore		Melodrama
Headthrough Dec. 9 36 Dalias (C) Highway 361 Highway 361 Highway 181 Storm Warning Feb. 10 31 Radian Hornibover (C) (British) Radian Hornibover (C) (British) Radian Hornibover (C) (British) In Theorye-All American Lighthing Strikes Trice Night Best Only the Valiant Raton Peveliant	West Point Story	Nov. 25 '50	James Cagney, Virginia Mayo		Melodrama
Dalliss (C) Dalliss (C) Best (S) 99 Highway 361 Jan. 13 35 Operation Pacific Jan. 27 55 Storm Warning Peb. 10 51 Big Stickup, The Best (C) (British) Endereer, The Enderey (C) (British) Endereer, The Enderey (C) In Theory—All American Only the Valiant Strongers on a Train. Strongers on a Train. Strongers on a Train. Strangers on a Train. Strangers on a Train.	Breakthrough		Cavid Brian, John Agar		Melodrama
Highway 361 Highway 361 Sterm Warning Hig Stickup, The Captain Hornibower (C) (British) Captain Hornibower (C) (British) Captain Hornibower (C) (British) Captain Hornibower (C) (British) In Theorye-All American Lighthur Stickes Trice Lallin's of Horsdawy (C) Night Best Only the Valinat Raton Poss an Trish Stranger on Trish Street Car Named Desire Flavorers, The	Dallas (C)	Dec. 30 '50.	Gary Cooper, Ruth Roman		Western
Storm Warning Storm Warning Hig Stickup, The Captain Horatie Horablower (C. (Britlah), Captain Horatie Horablower (C. (Britlah), Captain Horatie Horablower (C. (Britlah), Captain Horatie Twice, Lighthing Stirker Twice, Lighthing Stirker Twice, Lighthing Stirker Twice, Lighthing Stirker Twice, Night Beal. Night Beal. Stormers on a Train, Street Car Named Desire, Strawfers on a Train, Strawfers (C.) Fraveter, The	Highway 301	Jan. 13 '51.	Steve Cochran, Virginia Grey	ey83	Drama
Storm Warning Peb. 10°51. Hig Stickup, The Discover CO (British). Captain Horald Hornblower CO (British). Goddsy, My Fanerstan Lighthing Sticker Price. Lighthing Sticker Price. Lidhing of Hondway CO. Night Beat. Night Beat. Status Pass Stranger on Train. Stranger on Train. Street Car Nimed Desire. Faverders, The	Operation Pacific		John Wayne, Patricia Neal		Drama
Big Stickup, The Captain Boratic Hornblower (C) (British). Endozers, The Endozers, The Endozers, The Endozers, The Captain Branch American Lighthing Strikes Twice. Liditable of Brandway (C). Night Beal. Night Beal. Strongers on a Train. Strengers on a Train. Strengers on a Train. Strawfers Co. Named Desire.	Storm Warning	Feb. 10 '51.	Ginger Rogers, Ronald Reagan	ти93	Drame
Mississing, The Statestay, The Statestay, The Endersor, Endither of Preservices, Lighthing Strikes Twice. In Therpse-All American Lighthing Strikes Twice. In the Pass Strikes Train. Strongers on a Train. Strongers on a Train. Strongers on a Train. Strangers on a Train. Strangers on a Train. Strangers on a Train.					
Captonia Horation Horablower (C) (British) Cloudbys, My Faners Condabys, My Faners Lighthing Strikes Twice Lighthing Strikes Twice Lidithy for Hondway (C) Night Beat Only the Volinat. Raton Poss Strangers on a Train Street Car Named Desire. Strangers on a Train Travelers, The	Big Stickup, The		Steve Cochran, Virginia Grey.		Melodrama
Endozer, The Conditive Marketin Marketin Marketin Marketin Marketin Lighthing Strikes Twice. Lidhthing Strikes Twice. Lidhthing Strikes Twice. Only the Valiant. Stront Pass. Stronter on a Train. Streat Car Named Desire. Strawters on a Train.	Captain Horatio Hornb	ower (C) (British)	Gregory Peck, Virginia Mayo.		Drama
Goodbays, My Fanerscan Lightning Strikes Twice Lightning Strikes Twice Lightning Strikes Twice Night Boat Only the Volinat Ration Poss Strangers on a Trili Street Car Nimed Desire Faverfore, The	Enforcer, The		Humphrey Bogart, Zero Mostel	el	Drama
Jin Theope-All American Lighting Strikes Twice. Lallishy of Broadway (C) Night Best Only the Valiant Strony Pass Strangers on a Train Street Car Named Desire Sugardon (C) Travelers, The	Goodbye, My Fancy	****************	Joan Crawford, Frank Lovejoy.	3y	Drama
Lightning Strikes Twice. Lightning Strikes Twice. Night Beat Only the Valiant. Staton Pass Stranger on a Train. Street Car Named Desire. Street Car Named Desire. Fraveters, The	Jim Thorpe-All Americ	nn	Burt Lancaster, Phyllis Thaxter	ter	Drama
Lalish of Breadway (C) Night Beat Only the Valiant. Strong Pass Strong Pass Strongers on a Train. Street Car Named Desire. Sugardon (C) Travelers, The	Lightning Strikes Twic		Richard Todd, Ruth Roman		Western
Night Beat Only the Valinat. Ration Poss Strongers on a Train Street Car Named Desire. Stravers' The	Lullaby of Broadway (6		Doris Day, Gene Nelson		Musical
Only the Valiant Ration Pass Strangers on a Train Street Car Named Desire. Sugartics (C) Travelers, The	Night Beat		Warren Douglas, Alan Hale		Meladrama
Ratan Panes Strangers on a Train Street Car Named Desire Staarfoot (C) Travelers, The	Only the Valiant		Gregory Peck. Barbara Peyton	on.	Drama
Strangers on a Train. Street Car Named Desire. Sugarfost (C). Travelers, The	Raton Pass		Patricia Neal. Dennis Morgan.		Drama
Street Car Named Desire Sugarfoot (C) Travelers, The	Strangers on a Train.	*****	. Farley Granger, Ruth Roman.		Drawn
Sugarfoot (C) Travelers, The	Street Car Named Desi		Vivian Leich, Marian Brande		Drama
. Travelers, The	Sugarfoot (C)		Randolph Scott Adele Iersens		Daniel
			Kish Donelse Virginia Mane		Drama
			form management from Management was not to		. Drama

MISCELLANEOUS

75 Drama	. 72 Drama	88 Drama	98 Brama	97 Drama	78 Comedy	67. Docu't'ry	85. Drama		Drama	82 Drama	103 Drama	89 Drama	167 Drama	70 Musical
*************	Colleen Townsend, Sarah Padden	i. Wooland	l Sydney	i, Angelo Maggio	Moira Lester	Cardinal Spellman, Narrator	Dennis Price, Joan Greenwood		Alan Curtis	Suny Prim	Lilli Palmer, Cedric Hardwicke	Enzo Staiola	Silvano Mangano, Doris Dowling	legro Cast
		S. Churchill, N. Wooland.	Films. E. Herlie, Basi	Films Renato Baldini		Cardinal Spelly			Maria Montez, Alan Curtis.				8	Gene Krupa, Negro Cast
		Pentagen	Sritish) London 1	tto) (Italian) Scalera I	*****	Kenzie Hoffberg	Pentagon		Prod.	reatHoffberg	Pentagon		Lux Films	
Abram Lincoln (R)	Again Pioneers	Over the Town (British	Angel With the Trumpet (British) London Films. E. Herlie, Basil Sydney	relo (formerly The Mula	Another Shore (British)	Arctic Missions of the MacKenzie	Bed Lord Baron (British)	Belle of Naples		Betrayal of Catherine the Great	Beware of Pity (British)	Bicycle Thief (Italian)	Bitter Rice (Italian)	Bay! What a Girl
A	A	Y	AR	Az	A	Az	Be	Be		Be	Be	B	Bit	Bo

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	RELEASE	STARS	TIME	TYPE
	Hugo Hase	Hago Haas, Beverly Nichols.		Drama
British (R)	Film Renters	British Army in Burma.		. Docu't'ry
	Pentagon	Margaret Lockwood, Sid Field	97	Comedy
	Film Renters	Royal Air Force & Navy		. Docu't'ry
******	Concert Films		72	Concert.
*		Ann Todd, Eric Portman	81	Drama
*	Pentagon	Cecil Parker, Glynia Johns.	91	Comedy
	Film Renters	British 8th Army		Docu Fry
:	ondon Films.	London Films. E. Evans, E. Williams.		Drama
in the Beep South (C)	ing Bros	King Bros James Craig, Barbara Payton	:	Drama
:	Hoffberg	Rudolph Valentino		Drama
	Pentagon	Kathleen Ryan, Dirk Bogarde	108	Drama
:	Pentagon	Chips Kanerty, Jane Darrett.		. Adventure
*****	Oxford	Gordon Harker, Betty Ballour	81	Comedy
:	Oxford	Michael Redgrave, Rosamond John 98	98	. Drama
	Oxford	Willy Fritsch, Hildegard Neff	80	Comedy
********	Hoffberg	Concert & Ballet Boloists		Musical
******	Pentagon	Gordon Jackson, Rona Anderson		Drama
	Film Renters	Royal Air Force Postal Command		. Docu't'ry
********	Hoffberg	Binnie Barnes, Gregory Ratoff		. Drama
	Hoffberg	Chen Min, Tsung Yao	:	Drama
	Canton-Weiner	Rossano Brazzi, Isa Pola	88	. Drama
:	Oxford	- 5	77	Comedy
	Pentagon		-	Musical
	Hoffberg			. Biography
Happiest Bays of Your Life	Lendon Films.	Alastair Sim, M. Rutherford	81	Comedy
e Way	Roberts Prod			Drama
	Pentagon	Carol Marsh, David Tomlinson	75	Comedy
Haggetts (English)	Pentagon	Jack Warner, Kathleen Harrison	96	. Comedy
Hidden River	Axteca Films	Maria Felix, Fernando Fernandez		. Drama
	Pentagon	John Mills, Sally Ann Howes		Comedy
	Fine Arts	Alastair Sim, Jack Warner	98	Comedy
	Breakstone-			
	Stahl Prod.	Martha Hyer & Japanese Cast		Drama
If a Hard to be Good (British)	Pentagon	Anne Crawford, Jimmy Hanley	87	Drama
:	Pentagon	Basil Radiord, Naunton Wayne		Drama
*	Ellis Films	Hugh Williams, Carla Lehmann		Comedy
King of the Bullwhip.	Vestern Adv	Western Adv Lash LaRue, Fuzzy Q. Jones	:	Western
	Stration	Alec Guinness, Beathee Campbell		. Melodrama
	Four Continents		81	. Drama
	loff berg	Hoffberg Will Fyffe, Polly Ward	83	Comedy
	Cathedral	Nelson Leigh, Grandon Rhodes		Drama
	Pentagon	.Sid Field, Greta Gynt		Musical
You Love (British)	Pentagon	.Margaret Lockwood, N. Woodland	:	Drama
*******	Pentagon	Dennis Price, Mai Zetterling		Drama
:	Lopert	Anne Ziegler	77	Adventure
	PARKET WALL	Ob 12 1 107 3 12111		
Major Barbara (British)	Ellis Films	. Rex Harrison, Wendy Hiller	166	Com,-Dram

			RUNNING	ING	
NO. TITLE	RELEASE	STARS	TIME	2	TYPE
Memphis Belle (R)	Pentagon P.	P. Calvert, E. Portman, R. Adams 109	dams 100		Drama
Men of Two Worlds (British) (C)	Pentagon E.	E. Portman, P. Calvert, R. Adams, 109	dams 109		Drama
Mill on the Po	****	Carla Del Poggio, Jaques Sernas 105	18810	2	Drama
Miracle in Harlem		Juanita Hall, Negro Cast		0	Drama
Monelle (French)		Louis Jouvet, Dany Robin	83	3	Drama
Movie Crasy (R)	-	Harold Lloyd			Comedy
My Hands Are Clay (British)	-	Richard Aherne, B. Leahy	9	1	Drama
Next of Kin (R)	7	Nova Pilbean, Basil Sydney	26		Docu't'ry
Odette (British)	-	Anna Neagle, Trevor Howard		8	Melodrama
Oh. Amelia		Danielle Darrieux			Drama
Old Spanish Custom (R)		Buster Keaton			Comedy
Once A Jolly Swagman (British)	:	Dirk Bogarde, R. Asherson			Adventure
One Toe Many		Ruth Warrick, Richard Travis			Drama
Open City (Italian)		F. Aldo, A. Magnani			Drama
Paisan (Italian)				5	Drama
Paris 1900		Monte Woolley	**********		Docu't'ry
Paris Walts		Yvanne Printemps, Pierre Fresnay		86	Romance
Pinafore		California Light Opera Company	-	20	Musical
Pink String & Sealing Wax (British)		Mervyn Johns, Sally Ann Howes	****	75	Drama
Prejudice	Mot. Pic. Sales. D	David Bruce, Mary Marshall		99	Docu't'ry
Prince of Peace, The	Hallmark D	D. Bruce			Religious
Pygmalion (British)		Leslie Howard, Wendy Hiller		87.	Comedy
Quiet One, The	ratyn .	Sadie Stockton, Donald Thompson.		67	Docu't'ry
School For Husbands (British)		Ruth Warrick, John Hubbard	£		Melodrama
School For Sinners		James Mason, Valerie Hobson.		78.	Drama
Second Chance		Freddie Bartholomew, Negro Cant		70	Musical
Secret of Stamboul (British)		Rex Harrison, Sarah Churchill	n7		Drama
Secrets to Nature	*******			99	Doca't'ry
Sepia Cinderella		Sydney Blackmer, Verree Teasdale,			Drama
Seven Days to Noon	Distinguished Be	Barry Jones, Olive Sloane		93	Drama
Shamed (Italian)	Canton-Weiner M	Marina Berti, Maria Michi			Drama
Showtime (British)		Ann Todd, Richard Greene	:	91	Musical
Stop Press Girl (British)		Sally Ann Howes, Basil Radford	:		Comedy
Strange Victory	Target				Docu't'ry
Tabu	÷	Native Cast			Docutry
	ers	U. B. Air Force		13	Docutry
l'endertont toes West, A (E)		Jack Lakue, Russell Gleason,			Western
Threader in the City (D)		Ciynts Johns, Dermot Walsh.	- Miles		Drama
Thursday Book (Beltch)		Mishad Belease James Water			Medichama
Thermood (Constitution)		A Charles Mangrave, James Manda			Melourama
Tenvelor's Ice (Reitish)		A. Stegjarrei, Mai Zettering			Drama
True Clory The (R)		Coneral Eleenhowse			Daen't'ev
Tunislan Victory (R) (British)	: :	United States & British Armies			Docu't'ry
Vanishing Outpost		Lash La Rue, Furzy St. John			Western
Vote For Huggett (British)	Hel	Jack Warner, Kathleen Harrison.		84	.Comedy
Warning to Wantons (British)	Pentagon	Anne Vernon, Harold Warrender.	1116	95	Drama.
Wicked City	Mot. Pic. Sales. N	Mot. Pic. Sales. M. Montez, L. Palmer, P. Aumont		78	.Melodrama
Woman (Italian)	Canton-Weiner. F	Canton-Weiner, Elli Parno, Masino Girotti	· · · · · · · · · · · · · · · · · · ·	37	Drama
Wonderful Life, A	PCAA	Arthur Shields, Andrew Toombes.	mbes		Drama



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